

MAPS | DINING | WINE TASTING | ATTRACTIONS | LODGING | SHOPPING | REAL ESTATE | EVENTS

SAN LUIS OBISPO COUNTY

# VISITORS

## GUIDE

FALL 2024



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WINE TASTING | TOURS | DISTILLERY | INN | EVENTS



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Date: Friday, October 18

Time: 5:00 - 10:00 pm


Tickets available at [Opolo.com](https://Opolo.com)



SCAN FOR MORE  
DETAILS



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 7110 VINEYARD DR, PASO ROBLES CA 93446

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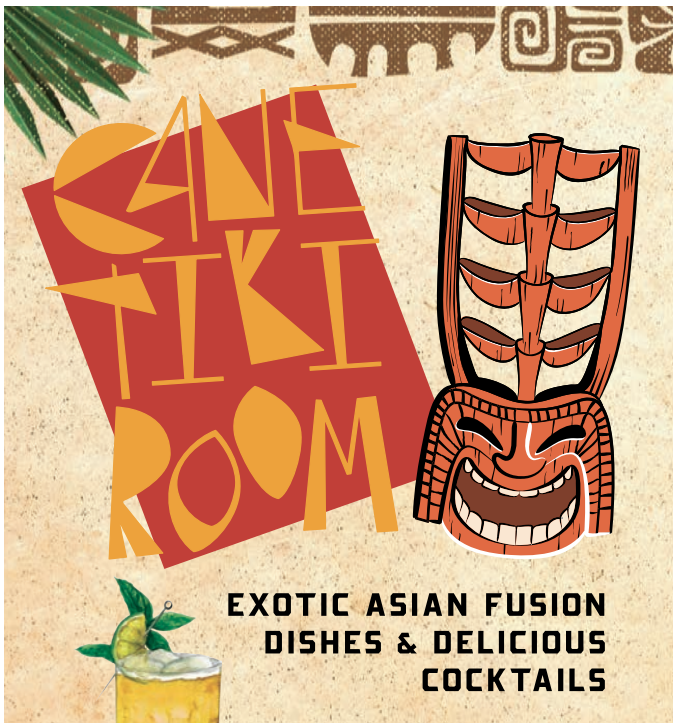


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# Important Emergency

## INFORMATION

### ABOUT DIABLO CANYON POWER PLANT



Welcome to San Luis Obispo County. We are glad you have chosen to visit. A fixture within our community is the Diablo Canyon Power Plant (DCPP). DCPP is a nuclear power plant that generates approximately 10% of California's electricity. Both PG&E and the County of San Luis Obispo have developed detailed emergency plans that would be used in the unlikely event that an emergency were to occur at DCPP.

If a serious emergency were to occur that would require you to take action, the County would sound the Early Warning System sirens. The sirens are an indication to tune to a local radio or television station for emergency information and instructions. When at sea, tune to Marine Channel 16.

The siren system is tested regularly throughout the year and may be used for any local emergency.

Additional emergency planning information regarding DCPP is in the current Emergency Planning calendar, and at [www.ReadySLO.org](http://www.ReadySLO.org)



[www.ReadySLO.org](http://www.ReadySLO.org)



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Welcome to  
*San Luis Obispo*  
 County

Find a map of things to do and see!

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Wine tasting  
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 Bike trails  
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 Marina  
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 Picnic areas  
 Camping  
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 Off-road recreation  
 Skydiving

# Welcome to San Luis Obispo County



Welcome to the beautiful Central Coast and the cooling fall weather. Thank you for picking up this copy of the San Luis Obispo County Visitor's Guide!

Any time is the perfect time to visit the Central Coast because each season brings new adventures. Fall, with its cooler weather is an especially busy time for popular outdoor activities and local festivals that showcase the talents of artists, artisans, chefs, winemakers, and the bounty of local farms and vineyards.

Harvest time is celebrated all over the county, especially in the local wine country. Local wineries take advantage of harvest time to share their bounty with harvest festivals, and winemaker dinners, and pour their favorite award-winning wines in their tasting rooms. Jada Vineyard and Winery is one of those local sustainable, small-lot wineries that has a lot to be proud of.

The winery has been farming organically since 2014 and in 2022 the Jada vineyards were officially certified by the California Certified Organic Farmers (CCOF). In addition, the winery and

tasting room were certified sustainable by the California Sustainable Wine-growing Alliance (CSWA). Don't miss the opportunity to drop by Jada and experience memorable wine tasting in a unique nature-centric environment.

For the third consecutive year, a Jada wine was selected for Jeb Dunnuck's Top 100 annual list. In addition, Jada has continually garnered 90+ point scores from Wine Advocate, Wine Spectator, and Wine Enthusiast for almost two decades.

This magazine is packed with information about SLO County wineries, restaurants, boutiques, museums, hiking, beaches and outdoor adventures, plus places to stay. Each page opens to rich choices of things to do and see that are suited for the whole family.

On behalf of our entire staff, I would like to extend a warm welcome. We hope you enjoy your stay!

*Scott*

**Publishers Scott and Beth Brennan and their family welcome you to San Luis Obispo County**

## SAN LUIS OBISPO COUNTY VISITORS GUIDE

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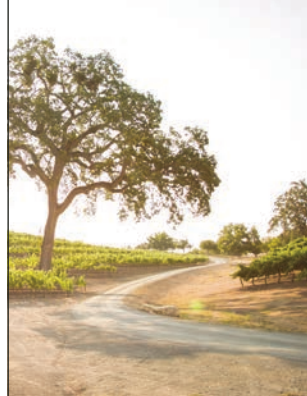
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# San Luis Obispo

## There are many things to discover around SLO

### Attractions & Tours

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### Dining & Drinks

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#### Louisa's Place

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#### Mistura & Mama's Meatballs

Each creation at Mistura treasures traditional elements of Peruvian cuisine by using Andean Native ingredients and locally sourced natural free range meats, sustainable seafood, and fresh organic produce. The food respects our land and seeks to transcend culinary aspects while providing high nutritional value. 570 Higuera St., San Luis Obispo, misturarestaurants.com, (805) 439-3292

#### Tiki Hut

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**Two Broads Ciderworks**

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**Golf**

**Dairy Creek Golf Course SLO**

Dairy Creek Golf Course and Event Center is located 10 minutes North of San Luis Obispo. This 9-hole links-style course has the best practice facility in SLO County with a driving range, short game areas, putting greens, and a new Toptracer Range. 2990 Dairy Creek Rd., SLO, dairycreekslo.com, (805) 782-8060

**Hotels & Motels**

**Madonna Inn**

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**Museums**

**Central Coast Veterans Memorial Museum**

A free history museum with permanent exhibits and armory room, displaying historic artifacts, photos, weapons, and recorded stories from veterans who served during WWI to modern day conflicts, honoring the experiences of Central Coast veterans and others who have served our nation. 801 Grand Avenue, Suite 102, vetmuseum.org, (805) 543-1763

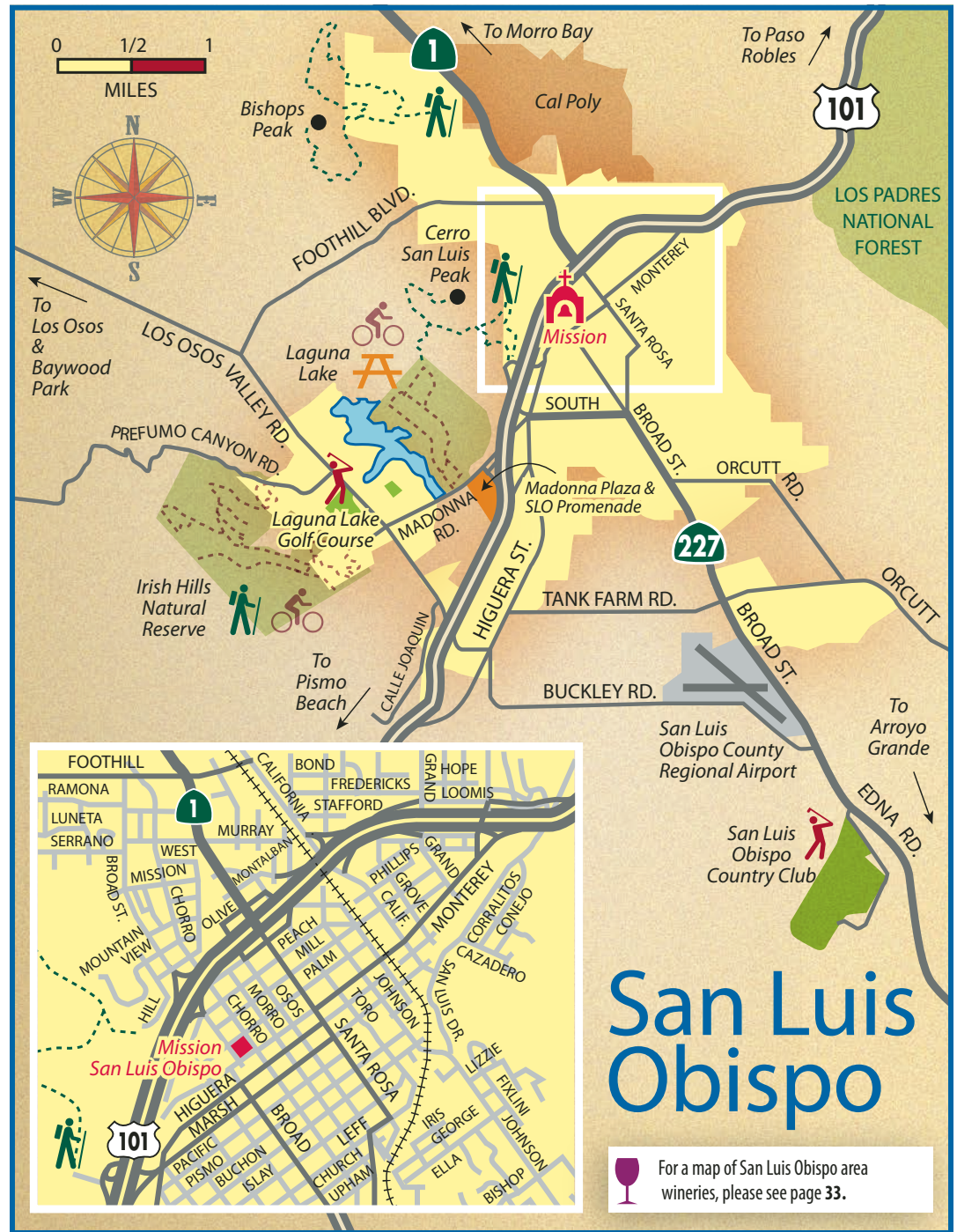
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**San Luis Obispo**

For a map of San Luis Obispo area wineries, please see page 33.

**Senior Living**

**The Villages of San Luis Obispo**

Discover the Villages senior living communities on the Central Coast. From independent living communities, to assisted living, to Alzheimer's Care, The Villages offers a warm environment where residents can thrive. From water aerobics to concerts and engaging lectures, there's always an opportunity to be physically and mentally active with close friends. Schedule a tour (805) 543-2300

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**Whiz Kids**

Celebrating over 35 years offering out-of-this-world toys, science & nature, Lego, music, arts & crafts, games, books, and so much more. Mon-Sat 10-6, Sun 11-4. 3979 S Higuera St, whizkidslo.com, (805) 547-1733



**Mama's Meatball** is the neighborhood's favorite cozy Italian restaurant, located conveniently inside the Creamery Marketplace, a retail destination in downtown San Luis Obispo. We offer authentic, homemade Italian dining and catering with slow-simmered sauces and fresh, locally sourced ingredients. As part of our authentic Italian dining experience, we prepare some of our signature dishes such as our famous Fettuccine Alfredo at your table. It can't get any fresher than that!



**About Mama!**

"Mama," Chef Nico's Mom, is our pastry chef. She started baking when she was a little girl in Italy, the traditional way—by hand. She continues whipping up baked goods by hand for nearly 53 years. Because for her, there is no other way!



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*Chef Nicola Allegretta*



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## CHRISTMAS EVE

Tuesday  
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Open 3:00pm to 10:00pm



## CHRISTMAS DAY

Wednesday  
December 25, 2024  
Open 12:00pm to 10:00pm

Fill your heart and tummy with wholesome holiday cheer at Madonna Inn! Our restaurants and grounds undergo months of decorating each year to produce a festive ambiance that will inspire all ages.

For an unforgettable holiday dining experience,  
please call us to make your reservation.

*Book your reservation now!*

805.784.2469

# Come sample, savor, and shop at SLO Olive

*Featuring products for the everyday gourmet*

Walking into SLO Olive is like visiting a charming shop in Tuscany. Its dark wood accents, rock wall, and rows of local olive oils and Modena balsamic vinegar exude welcoming Old World vibes.

Jim Helser purchased the shop in late 2023 from the previous owner, Ray Russell. Five years after retiring from 28 years as co-owner of a cycling clothing manufacturer, Helser jumped back into the working world.

"I've always dreamed of having a gourmet boutique," Helser said. "I was a customer before becoming the owner and loved everything about this place. When Ray decided to retire, it all worked out. I have a passion for this, and just really enjoy it."



Never run out of your favorite olive oil or balsamic vinegar.

Armed with a background in marketing and online sales, Helser revamped the store's website and social media and launched newsletters filled with recipes, industry

news, and product information. It didn't take long for the word to spread about new selections of local extra virgin olive oils (EVOO), Italian balsamic vinegar, and an expanded selection of kitchen and personal products.

"The customers loved Ray, and he did a great job of setting this shop up for success," Helser said. "I continue to build on what he started while adding my personal touch and introducing new products."

The shop's tagline, "SLO Olive, for the Everyday Gourmet" is featured on all of Helser's merchandise, emphasizing that one does not have to be an expert to use and appreciate specialty olive oil. His personal favorites include the Koro-neiki EVOO and the Italian Blend BearBird EVOO.

### Local California EVOO and Italian balsamic vinegars

Since taking ownership, Helser has reached out to olive oil producers in North SLO County, including Paso Robles and San Miguel.

"There are so many small ranches producing amazing olive oils," he said. "There are all these wonderful products that are gold medal winners. The climate here stresses the trees and they produce a more robust fruit. That's something that everybody in the world of olive oil wants."

Everyone entering SLO Olive can expect to be greeted by Helser or one of his staff and learn more about the oils and other products they carry.

"It's really important for me to greet each visitor, pour samples for them, describe what they're getting, and where the product is from," he said. "I mean, that's the most fun part!"

"It's very different here, but the only way they know that is when I walk them through everything," he said. "I love talking about the origin of each product and letting customers know this is local, or this one is a gold medal winner. They walk away with a big appreciation of what this is all about."

Helser relies on multiple California importers for balsamic vinegar from the Modena region of Italy. His signature balsamic, the Reserve Aged, is the store's top-selling product. Helser says even if customers didn't come in for balsamic, 90% of the time they'll walk out with the Reserve Aged.

### Refills, gifts, and more

Never run out of your favorite olive oil or balsamic! Bring in those empty SLO Olive bottles to be refilled at a discounted price. Find a variety of gifts for every occasion, including sample sets, and duo and trio 250 ml. sets. Future plans include adding local meats and cheeses and a second location on the coast.

Be sure to check out the mouth-watering recipes on the website such as Grilled Huli Huli Chicken, Balsamic Glazed Scallops, Jalapeno and Pineapple Grilled Shrimp, and Garlic Herb Focaccia Bread.

SLO Olive is located at 958 Higuera Street in San Luis Obispo. Open Monday through Saturday, 10 a.m. to 5 p.m.; Sunday, 10 a.m. to 4 p.m., and until 9 p.m. during Thursday Night SLO Farmers' Market. For more information visit [sloolive.com](http://sloolive.com), call (805) 439-2455, or follow them on Facebook and Instagram.

—Meagan Friberg



## Central Coast Veterans Museum

History Museum in San Luis Obispo, est. 2002

Museum Hours: Wed - Sat • 10am - 3pm

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[www.VetMuseum.org](http://www.VetMuseum.org)

# Visit San Luis Obispo's unique museums

San Luis Obispo offers some of the best and most varied museums in the area for history, art, local culture, events, and activities for all ages. Each museum provides a special view of the region's history and culture. In San Luis Obispo, there's a museum for every interest.

Check the individual museum websites for more information about visiting, events, and activities.

## San Luis Obispo Museum of Art

Every experience at SLOMA delivers a unique view of the artistic and creative side of the region's lifestyle and interests. Exhibits include all manner of artwork, paintings, sculpture, photography, fine crafts, and a permanent collection that defines the roles of artists that are important to the local region and California. Along with the exhibits, community programs include films, concerts, art talks, and educational programs. Admission is free to the museum but there may be an admission fee for some of the events and activities.

Current and upcoming exhibits include:

- Whose Waters? Running through October 20, 2024, this exhibit explores the experiences and reflections about surfing from nine artists.
- The 2024 mural project by American artist MOMO, is scheduled to be completed in August and open for public viewing into 2025.
- Maria Molteni: Beautiful Seven, until November 6, 2024, creates a cycle of beats on the fingers and illustrates a childhood shortcut for praying the Rosary when beads have gone missing. The artist has returned to the modular, rhythmic orb-based practice of prayer, which transcends boundaries of faith and constructs of time.
- Whitney Bedford, from October 26 to February 16, 2025,



an exhibition of paintings by prolific Los Angeles-based painter Whitney Bedford, whose work depicts evocative landscapes and

seascapes, blending gestural abstraction with precise, delicate detail to explore themes of nature, memory, and emotion.

The Art Museum is located at 1010 Broad St, San Luis Obispo, and is open from 11 a.m.-5 p.m. Thu-Mon, open for school and group tours only Tue-Wed. Closed on major holidays. Admission is free. For more information about current events, exhibits, and programs call (805) 543-8562 or visit [slo.ma.org](http://slo.ma.org).

## History Center of San Luis Obispo County

The History Center of San Luis Obispo County has been a favorite place for historians for more than 60 years. A vast collection of correspondence, newspapers, directories, maps, and photographs are resources for historical and genealogical research in San Luis Obispo County. The exhibits are opportunities to explore the history of the area as it leads to today's lifestyles and cultures.

The museum is located at 696

Monterey Street. Hours are Wed-Mon 11 a.m. – 5 p.m. For more information visit [historycenterslo.org](http://historycenterslo.org) or call (805) 543-0638.

## Central Coast Veterans Memorial Museum

The Veteran's Museum honors all veterans of all generations, with emphasis on those from the Central Coast. The collections and displays include military artifacts from WWI to today, historical memorabilia, and a research library. The Central Coast Veterans Memorial Museum is the only Central Coast site certified by the Library of Congress for recording interviews for the Veterans History Project.

Located at 801 Grand Avenue, the museum is open Wed-Sat from 10 a.m. to 3 p.m. For more information visit [vetmuseum.org](http://vetmuseum.org) or call (805) 543-1763.

## The San Luis Obispo Children's Museum

The San Luis Obispo Children's Museum was created to provide a fun place for children and families



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## San Luis Obispo

to explore, discover, and learn through hands-on exhibits and programs. Three floors and an outside playscape are jam-packed with exhibits for children ages two to ten. Unique, educational programs and activities are scheduled throughout each week.

Reservations are encouraged and can be made through the website. Visitors are also encouraged to read the museum's Open & Safe policies on the website.

*Located at 1010 Nipomo St. in San Luis Obispo. Hours are Thu-Mon, 10 a.m.-4 p.m. For more information call (805) 544-5437 or visit slocm.org.*

### San Luis Obispo Railroad Museum

The San Luis Obispo Railroad Museum has it all, from the first narrow-gauge Pacific Coast Railway that carried people and goods from Avila to San Luis Obispo, through the arrival of the Southern Pacific Railroad in 1896, to modern times. The exhibits include a variety of railroad cars and railroad equipment, includ-



ing a 1926 Pullman observation car. The museum presents a variety of displays and artifacts that cover railroads and railroad topics such as Surf, Santa Maria Valley, Southern Pacific, Amtrak, Port San Luis, the Pacific Coast

Railway, Orchard Express, Union Pacific, and more. A variety of community events are hosted throughout the year.

*The museum, located at 1940 Santa Barbara Avenue, is open every Saturday from 10 a.m. to*

*4 p.m. Admission is \$5 for adults and \$3 for children, members and kids under 3 are free. For more information, see slorm.com or call (805) 548-1894. Visitors are encouraged to visit the website for the most recent visitor information.*



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# Dairy Creek Golf Course is the place to learn, practice, and play

*Family fun for every level of golfer or non-golfer!*

Dairy Creek Golf Course is a perfect pastoral getaway located along the famous Highway 1 between San Luis Obispo and Morro Bay. This SLO County Parks property is more than the name would suggest as it has something for everyone while showcasing all that the California Central Coast has to offer.

Your experience starts with an uber-friendly staff in the clubhouse which includes Dairy Creek's well-



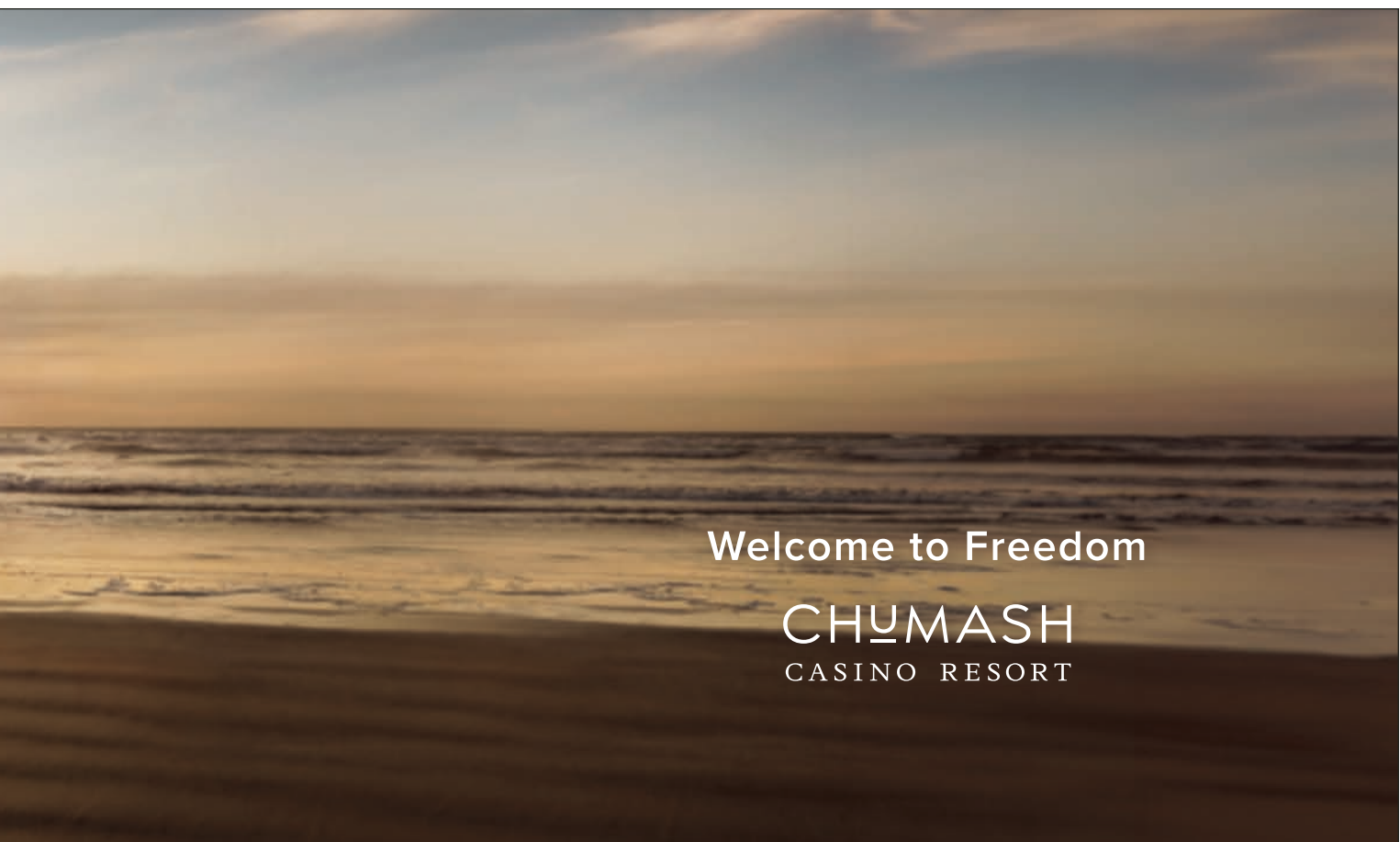
**Swing Time at Dairy Creek Golf Course.**

stocked pro shop. A new restaurant with a full bar is opening soon at the golf course. Keep your eye

out for the announcement and be among the first to enjoy it.

If you're interested in hitting the links, tee it up on the 9-hole championship golf course that has three par 3s, three par 4s, and three par 5s complete with upgraded GPS golf carts. Want to up your game? Improve your skills by scheduling time with one of the accomplished instructors for a range session or an on-course lesson. Kids join in on the fun too with The First Tee program where they learn life skills through the game of golf. Youngsters are taught core values and healthy lifestyle habits from a seamless lesson plan that encourages growth in various areas centered around personal development.

The newest addition to Dairy Creek is Swing Time! This modern entertainment venue is powered by



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Toptracer. Prepare to be pampered and entertained with full table service from the Siren El Chorro and Swing Time staff. Get into the games with TopGolf technology that tracks balls with the same cameras used to monitor shots of professional golfers on the PGA Tour. Have a blast with friends and family playing a variety of games and challenges or test your skills at world-famous golf courses like Pebble Beach, Harbor Town, or St. Andrews. Interactive targets add to the fun as they glow and pulsate behind Hollister Peak. Swing Time has ten bays on a single level with comfortable climate-controlled outdoor seating, over 30 TV screens, and a delectable menu of offerings to please your taste buds and quench your thirst.



Golf Course Superintendent for SLO County, Josh Heptig said, "Swing Time is best described as a combination of a driving range, sports bar, pinball machine, and bowling alley all wrapped into one place to play, eat, drink, and be merry. You have comfortable seating to hang with friends while you hit

shots and laugh while enjoying a glass of local wine, beer, or spirit. Toptracer's parent company, TopGolf, has been around for 15 years in large metro areas. We wanted to open this new facility to bring a different experience to the community."

The course has been wildly successful with the recent changes and filled a huge demand for outdoor recreation during the pandemic. Within the next five years, the course plans to host many different exciting events and gatherings as well as adding

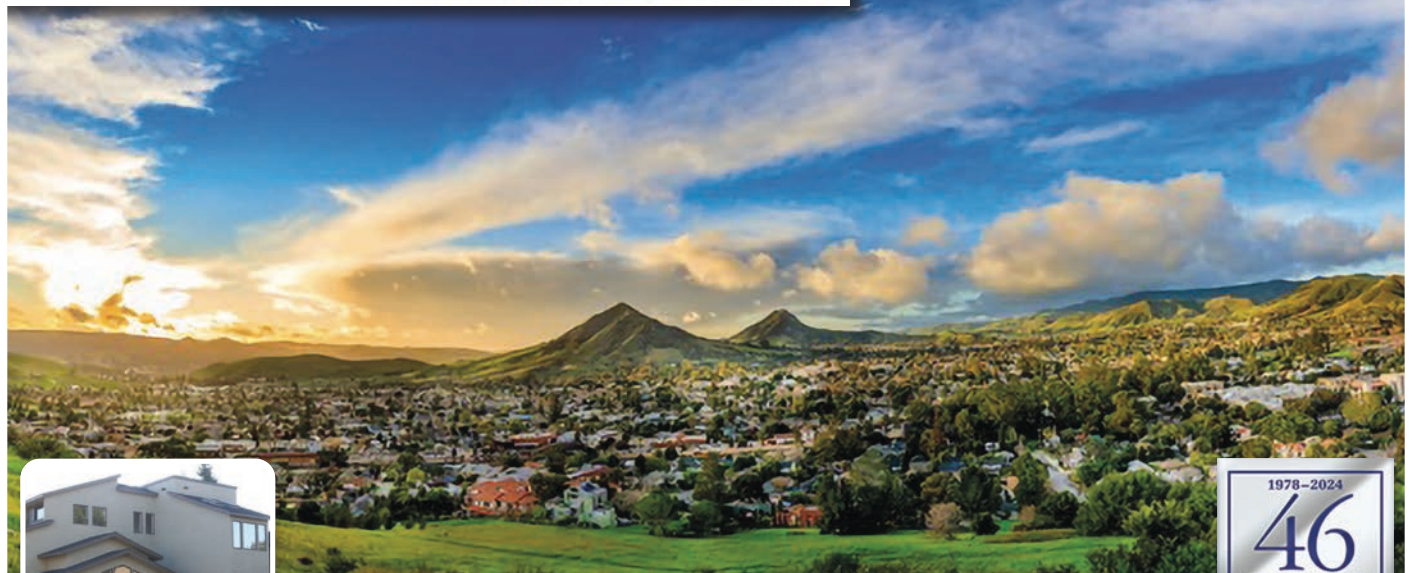
more unique experiences. The most recent addition to the property is a newly designed 18-hole disc golf course! There are plans to add zip lines, go-karts, BMX trails and skills courses, and new upscale camping cabins. Dairy Creek is on its way to becoming a family-friendly entertainment getaway on the Central Coast. The location is jaw-droppingly beautiful, the food is exceptional, and the opportunity to unwind while playing a round or two is practically guaranteed. Dairy Creek has been a great course to play since 1997 and has been celebrated as a pioneer in environmental management, inspiring conservational efforts and zero waste innovations in the county.

*Dairy Creek Golf Course is located at 2990 Dairy Creek Rd. in San Luis Obispo, CA. For more information or to book a bay or golf reservation, visit [dairycreekslo.com](http://dairycreekslo.com) or call (805) 782-8060.*

— Cassandra Frey

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# Experience Peruvian cuisine at Mistura

*A tribute to the diversity of Peruvian food*

Nestled in the heart of downtown San Luis Obispo at The Creamery Marketplace, the Peruvian restaurant Mistura offers a culinary adventure with an eclectic menu and passionate, highly skilled staff. After relocating from Paso Robles to their current location in May 2019, locals and tourists alike enjoy the unmatched experience Mistura provides.

“Mistura is a very unique setup. We bring in Peruvian culture, and every single ingredient we get is locally sourced. Our food is different from any other; fresh raw seafood like ceviche, to steak to stir fry, we have everything,” said Chef Nicola Allegretta, who owns Mistura and Mama’s Meatball. Mama’s Meatball is Mistura’s sister Italian restaurant also located in The Creamery Marketplace. Allegretta and wife, Jackline Ortiz De Zevallos Allegretta, are co-owners of both restaurants.

Each dish is produced with the highest quality ingredients and care; livestock, fish and produce are all sourced locally and grown sustainably. Mistura is rooted in the philosophy that true nourishment of the body comes from sustainable farming practices. With the foundation of healthy, local ingredients, all dishes encompass the cultural diversity of Peru, the invigorating flavors of seafood and spices, the multicultural influence ranging from Incan to Spanish to Japanese cuisine, and gorgeous meal presentations that showcase



Enjoy a culinary adventure at Mistura.

each ingredient. Along with Chef Nicola’s esteemed international experience in the culinary world, Mistura also counts Michelin Star Florencia Breda among its excellent staff.

From appetizers to lunch and dinner, food such as the Pio Pio free-range chicken empanadas, Fogosa the spicy ahi tuna with Nikkei sauce, ginger, scallops, and roe are just two of the tempting offerings. Accompanied by a wide choice of appetizers, salads, soups, ceviche dishes, and Peruvian sushi, every choice is guaranteed to make a perfect and memorable meal.

With locally acclaimed seafood, vegan options, and locally sourced ingredients, Mistura has placed



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itself as a Central Coast restaurant dedicated to showcasing flavorful Peruvian cuisine while supporting the community. As Chef Nicola adds, "Stay healthy, eat good, and enjoy life!"

Mistura Catering sets a new standard for extraordinary and Avant-Garde Global Cuisine and flawless event planning. Serving all of California and destination celebrations at any location, Mistura caters and plans weddings, corporate gatherings, winemaker dinners, galas, private jets, concerts, production movie catering, conferences, launch and premiere parties,

fundraisers, and social events. Mistura Catering is committed to delivering nothing short of perfection for an event that reflects your zest of life.

*Mistura is located at 570 Higuera St in San Luis Obispo. Closed Monday. Open Sunday and Tuesday through Thursday from 11 a.m.-9 p.m. and Friday and Saturday from 11 a.m.-10 p.m. To view the new menus for more information visit [misturarestaurants.com](http://misturarestaurants.com) or call (805) 439-3292*

— Sadie Mae Mace

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# Tips for buying your dream home on the Central Coast

## Unlock Central Coast living with expert real estate guidance

The stunning coastline, charming towns, renowned wineries, vibrant cultural and educational scenes, and outdoor lifestyles make California's Central Coast an attractive place to live. Families, retirees, and investors looking to move to the area, buy a vacation home, or an investment property, can't go wrong with top local realtor, Gabe Davis.

"The Central Coast is a phenomenal investment area," says Davis. "Whether it's for college, vacations, or an Airbnb investment, the Central Coast is a great place to grow your equity. The area boasts a great return on income over the national average, and the demand is rising year over year."

### Location, climate and the quiet life

The Central Coast lifestyle is for everyone. Cultural activities from festivals, art, music and performances fill the local calendars. And, if someone still craves the activities



Gabe Davis offers comprehensive real estate services.

of big cities, Los Angeles and San Francisco are both just a couple of hours' drive away. With the San Luis Obispo County Regional Airport offering flights to major hubs, traveling far and wide is easy and convenient.

The Central Coast is renowned for its mild, Mediterranean climate. With warm summers, cool winters, and plenty of sunny days, it's an ideal location for outdoor enthusiasts and those who appreciate year-round comfortable weather.

From rural to town living, the Central Coast offers it all. Relaxed country living with some elbow room still offers easy access to schools, shopping, entertainment and appointments. Town living is

even more convenient, often within walking distance of entertainment

and shopping. Bumper-to-bumper traffic is at a minimum and driving from the north end of the county to the south end often takes less time than driving across town in a major metropolitan area.

### What are you looking for?

"The Central Coast is a beautiful area with many different types of activities to keep you busy. If you are looking for a quiet place to relax, then you may want to consider a home closer to the beach. However, if you are looking for a more active vacation, then you may want to consider a home closer to the mountains," says Davis.



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Whether looking to downsize to a smaller home in a convenient location, a home with property, a vacation home, or an investment property, Gabe Davis can help. His deep knowledge of the local market and innovative use of technology, provide clients with a seamless and efficient home-buying experience.

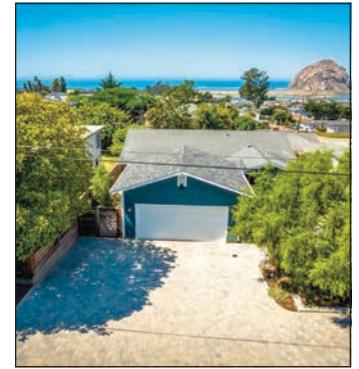
From working within your home buying budget to finding the perfect property and lender, Davis takes the time to understand your unique needs and goals, tailoring his services to match your specific requirements.

With Gabe Davis, you receive more than just a real estate agent; you get a dedicated advocate who works tirelessly on your behalf. He is informed about all of the regulations that protect both buyer and seller. His strong relationships with local inspectors, lenders, and escrow officers ensure that you have the best resources available throughout your home-buying journey.

“Every day is a different day with new challenges where I continue to learn,” says Davis. “My goal is to continually grow, learn, and become the best realtor in the county.” Central Coast properties are moving quickly, and Davis is ready to help you navigate this fast-paced market. Don’t miss out on your dream home or investment property!

Contact Davis at (805) 316-1108 or email [gabe@gabedavisre.com](mailto:gabe@gabedavisre.com).

Visit him online at [gabedavisre.com](http://gabedavisre.com), or in person at 586 Higuera Street, Suite 200, in San Luis Obispo.



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# CaliPaso Winery invites guests to a new SLO tasting room

*Spend the day tasting exquisite wines*

Take a step into The Creamery Marketplace, look around at the diverse boutiques and restaurants in the area, and then settle in at the newest CaliPaso Winery tasting room for an unforgettable experience. From knowledgeable staff to quality wines, visiting the CaliPaso Winery tasting room is a perfect way to enjoy the best of San Luis Obispo.

“It’s a beautiful modern setting, with a garage door opening, to give a fantastic open-air concept. Guests can expect a relaxing atmosphere where they can take themselves



CaliPaso tasting room in San Luis Obispo.

through an array of CaliPaso wines,” said chief operating officer Jaime Glenn.

The SLO CaliPaso Winery tasting room, which opened in May 2024, provides a luxurious

experience. Make sure to try the general tasting, which includes eight wines, and take a look at the reserve list. The CaliPaso Cabernet Sauvignon is a guest favorite; other wines to try include the CaliPaso 2018 Chardonnay, the CaliPaso 2019 Tempranillo, and the CaliPaso 2019 Pinot Noir. Glenn notes that CaliPaso also has “a beautiful Prosecco imported to our winery from Italy that is a wonderful way to start any evening.”

The high-caliber wines produced by CaliPaso have gained recognition on an international scale. The CaliPaso 2014 Cabernet Sauvignon was awarded silver at the 2023 San Antonio Stock Show & Rodeo Wine Competition. The CaliPaso 2019 Sauvignon Blanc won best of class and double gold at



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the 2020 Sunset International Wine Competition.

“CaliPaso’s main goal is to be a part of the community, sponsoring local events, fundraisers, and athletic events. We would like to continue that same path by immersing ourselves in San Luis Obispo events,” Glenn said.

In addition to the SLO tasting room, CaliPaso Winery has brought a taste of Italy to Paso Robles since 2011. A delightful tasting room is located near the Downtown City Park at 809 13th

Street, while the extensive villa and restaurant are located among the Paso Robles foothills at 4230 Buena Vista Drive. The CaliPaso Villa features seven rooms and a suite. The classic Italian architecture promises a magnificent backdrop for events.

“CaliPaso is a family winery. Our huge goal is to support the community, give back, employ local Cal Poly students, and get involved,” Glenn said. CaliPaso Winery has previously been involved with non-profit Wine Country Runs, Wine 4 Paws to ben-

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efit Woods Humane Society, local youth sports groups, and more. Join the CaliPaso Winery family at their new SLO tasting room and experience a taste of Italy right on the Central Coast. The San Luis Obispo CaliPaso Winery tasting room is located at 570 Higuera Street, STE 185. Open Sunday through Wednesday from 12 p.m. to 7:30 p.m. and Thursday to Saturday from 12 p.m. to 9:30 p.m. For more information, visit [calipasowinery.com](http://calipasowinery.com) or call (805) 226 - 9296.

— Sadie Mae Mace

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# Avila Beach



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Take a drive away from the beaten paths of Hwy. 101 and Hwy. 1 and discover the quiet paradise of Avila Beach. The oceanside community offers something for every interest and all ages from quiet romantic weekends to beaches, hiking trails, kid and pet friendly parks, shopping, great food, golfing and hot springs. Choose from the many hotels and enjoy family meals or a sunset dinner at an oceanfront restaurant. This delightful small town rests at the edge of San Luis Obispo Bay. The San Luis Obispo Creek empties into the bay at Avila Beach providing views of native wildlife along with the region's unique marine life. The nearby Avila Beach Bird Sanctuary is great for bird watching any time of year and especially during bird migrations.

## Attractions

### Piers in Avila Beach

Avila Beach boasts three piers, two historic piers and a private pier that houses the California Polytechnic State University's Center for Marine Sciences. The Harford Pier, built in 1873, was used for shipping before the railroad arrived. The pier also has a romantic history as a liquor smuggling hotspot during the 1920s. Today, the pier is occupied by commercial fishing and restaurants and is open to pier-fishing. Avila Beach Pier was built in 1908 and was important for fishing and ocean-bound passenger transportation. It

has been partially closed to foot traffic since 2015 due to storm damage. For information about the piers, call (805) 595-5400.

### Fishing

Personal boats and kayaks can be launched from Olde Port Beach, a public hoist at Harford Pier and two additional hoists are made accessible to the public by the Port San Luis Harbor District. To arrange use of either the trailer boat launch for boats up to 28' feet, or the mobile hoist for larger boats call the harbor district at (805) 595-7895.

### Hiking

The Bob Jones Trail starts at the trailhead on Ontario Road and wanders along the San Luis Obispo Creek. The paved trail, about three miles from trailhead to downtown Avila Beach, is a mostly smooth hike or bike ride with benches along the way.

## Hotels & Lodging

### Seven Sisters Vacation Rentals

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# Pismo Beach, Shell Beach & Oceano

The beach cities of Pismo Beach, Shell Beach and Oceano join Grover Beach to offer a 15-mile stretch of beach for long walks, watching shore birds and marine life, enjoying tide pools or just sitting on the sand and feeling the breeze and sun. Enjoy views of the historic Pismo Beach Pier and take advantage of a variety of water sports like kayaking and surfing. Green spaces with trails and panoramic ocean views include Dinosaur Caves Park, Chumash Park featuring coastal wetlands, Margo Dodd Park, and the Pismo Preserve. Millions of Monarch butterflies migrate to the Monarch Butterfly Grove in the cool months.

Pismo Beach and its companion communities provide lodging for every budget. Enjoy the iconic wholesome food and fine wines that are hallmarks for San Luis Obispo County. Gifts, original art, clothes, jewelry and décor can all be found tucked away in the many galleries and shops. A day or more exploring Pismo Beach gives a lifetime of memories.

## Attractions

### Dinosaur Caves Park

Located at the corner of Cliff Street and Shell Beach Road, this

11-acre park is popular with walkers, photographers, dog lovers, joggers and fishing enthusiasts. Observe dolphins, whales, sea otters and other sea life as well as sea and shore birds such as gulls, cormorants, and Peregrine falcons. Reservations may be required for group events. Visit [pismo-beach.org/288/Dinosaur-Caves-Park](http://pismo-beach.org/288/Dinosaur-Caves-Park) for more information.

### Oceano Dunes

Thousands flock to the Oceano Dunes State Recreational Park to camp along the ocean in tents and RVs every week. You can rent and ride dune buggies and ATVs on the beach and enjoy riding for the entire afternoon. There is a small cost per vehicle to drive on the beach and it is recommended you have a larger vehicle before attempting to drive on the dry sand; you don't want to get stuck in the dunes.

### Ocean views

Pismo Beach is home to several parks with beautiful, panoramic views of the Pacific Ocean and birds and marine life that live and migrate through the Central Coast. A few of the most popular parks with exquisite views, trails, places to rest, picnic and enjoy the scenery include:

- Chumash Park covers 38-acres of

wetlands, willows, oaks and is home to a rich variety of birds and wildlife. Bring a camera. Leashed dogs are welcome.

- Eldwayen Ocean Park meanders over a mile along the bluffs and has stairs down to the beach and the tidepools. Check a tide chart to visit during low tide to explore the tidepools.

- Margo Dodd Park, located on a bluff above the ocean includes breathtaking panoramas of the ocean, beaches and surrounding areas. Bring binoculars and a camera. Walk the sandy beach to a tidepool at the end of Pier Street.

### Hiking and scenic walks at the Pismo Preserve

The preserve provides over 11 miles of trails wandering through 880-acres of oak woodlands and coastal ridges and some of the most stunning panoramic views of the Pacific Ocean and surrounding land and beaches. Trails are marked for the direction of travel. Park is open weekdays from sunup to sunset.

### Price Historical Park

This four-acre park and open space provides hiking trails and a class 1 bike trail. The park incorporates a self-guided history



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## Pismo Beach, Shell Beach & Oceano

walk recognizing Chumash culture and the history of missions and Pismo Beach. The gated Meherin House and Price Anniversary House, built by Pismo Beach founder, John Michael Price, are also located in this park. Visit 365 days a year during daylight. For additional information call Pismo Beach Recreation Division (805) 773-7039.

### Pismo Beach Pier

This 1,200-foot pier is a major fishing attraction. For serious recreation, try kayaking, surfing, or scuba diving. For a more relaxed afternoon walk the pier and then head to the downtown area for shopping.

## Attractions & Tours

### The Great American Melodrama

Live entertainment for the whole family, featuring hilarious comedies and Vaudeville-style musical revues. Professional actors, food, drinks, beer & wine, and good old-fashioned fun add up to a unique and memorable experience that's been thrilling audiences since 1975. 1863 Front St., Oceano, americanmelodrama.com, (805) 489-2499

## Dining & Drinks

### Ada's Fish House

A family-owned establishment with a full cocktail bar, boasting fresh fish and seafood in a relaxed atmosphere. Offering classic coastal dishes with East Coast influence like steamed clams and lobster rolls with mouth-watering specialties like Pacific Coast Halibut and grilled swordfish. [adasfishhouse.com](http://adasfishhouse.com), 558 Price St, (805) 556-3077

### Brad's Restaurant

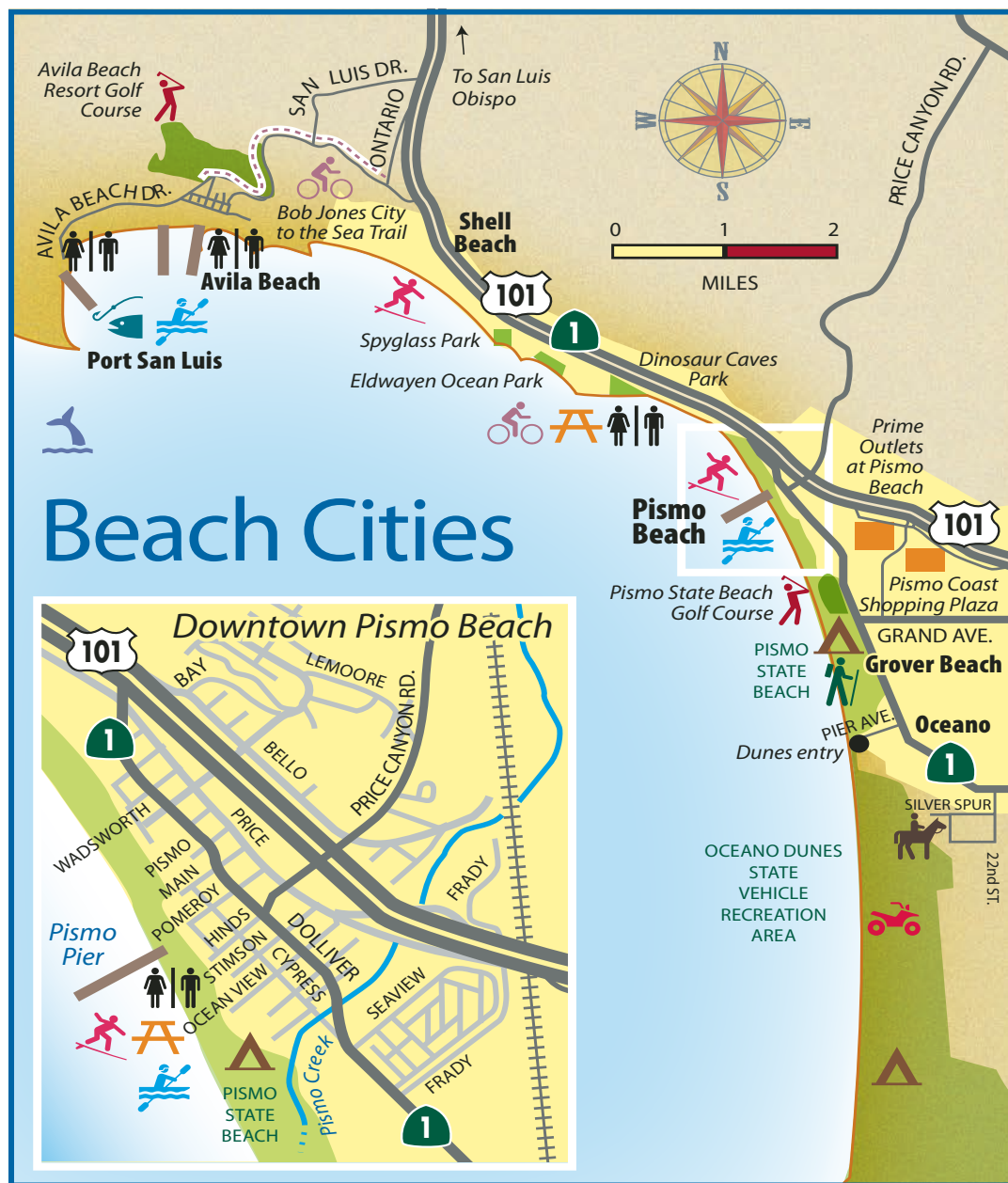
Award-winning clam chowder, best tri-tip sandwiches in SLO County, BBQ Buffalo Clams. Dine inside or on the patio. 1 block from the ocean. 209 Pomeroy, Downtown Pismo Beach, (805) 773-6165

### Cracked Crab

Cracked Crab serves the finest seafood available, in a most casual style. Located at 751 Price St, Pismo Beach, opened Sunday-Thursday 11 a.m. - 9 p.m., Friday and Saturday 11 a.m. - 10 p.m. [CrackedCrab.com](http://CrackedCrab.com), (805) 773-CRAB

### Pismo Fish & Chips

Renowned for its exceptional fish and chips and hearty clam chowder, it has built a legacy on serving fresh, delectable seafood dishes. With decades of tradition, it continues to



offer a timeless dining experience, where quality and flavor remain paramount. 505 Cypress St., Pismo Beach, [www.pismoofishandchips.com](http://www.pismoofishandchips.com), (805) 773-2853

### Splash Café

Splash Café is one of the longest standing restaurants on the Central Coast. A popular destination since 1989, serving OVER 40,000 gallons of Clam Chowder per year! Splash Café is a certified landmark that truly represents Classic California. 197 Pomeroy Ave, Pismo Beach, [SplashCafe.com](http://SplashCafe.com), (805) 773-4653

## RV Resorts

### Pismo Coast Village RV Resort

Pismo Coast Village RV Resort is an award winning vacation getaway. Swimming pool, arcade, laundromat, bicycle rentals,

playgrounds, mini golf and many courts and games, not to mention a beautiful beachfront location. Bring your RV and enjoy all the fun they have to offer! 165 S Dolliver, Pismo Beach, 888-RVBEACH, [pismo coastvillage.com](http://pismo coastvillage.com)

## Shopping

### Ashtie's Beach Shack

Ashtie's Beach Shack on Pomeroy in Pismo Beach is a gift, souvenir and clothing shop for the whole family. There's an assortment of trendy beach clothes, bathing suits (perfect since it's just up from the beach), sandals (dressy and flip flops) and loads of fun sparkly baubles. Come on in and see for yourself what Ashtie's has for you! 240 Pomeroy Avenue, Pismo Beach, (805) 295-5055

### California Fresh Market

California Fresh Market provides groceries to the local community. Organic, Specialty, and Gourmet products. Full Service Deli & Bakery, Full Service Meat & Seafood, Specialty Wines & Cheeses, Unique Gifts and so much more! [californiafreshmarket.com](http://californiafreshmarket.com), 555 Five Cities Dr., Pismo Beach, CA 93449, (805) 295-7162; 771 Foothill Blvd., San Luis Obispo, CA 93405, (805) 250-1425

### Thomas Kinkade Gallery

A showcase of Thomas Kinkade's famous works both new and classic. Ask to see his lesser known pieces as well. Experience the many beautiful styles of Kinkade's artwork. 500 Cypress St., Pismo Beach, (805) 773-9424



# CALIFORNIA *Fresh* MARKET



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Solvang CA 93463  
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All stores are open daily from 6 am to 10 pm

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# Central Coast has the most monarch butterflies in the state

*The annual winter population is 177,570 in Central Coast, 233,394 in the state*

The Central Coast is favored by the Western monarch butterfly, with 76% of the state's population in San Luis Obispo and Santa Barbara counties. The best places to visit the monarchs in San Luis Obispo County are at the Pismo State Beach Monarch Grove, with 16,038 butterflies reported, and the grove at Morro Bay State Park, with over 10,000 butterflies.



about the monarch butterflies and what we can do to help preserve and restore the population. Experts in the field and representatives of participating organizations have all collaborated to create beautiful and informative panels.

The declining monarch butterfly population has been a concern for scientists and butterfly enthusiasts since 2014 when a dramatic decline was observed in Eastern monarch butterflies hibernating in Mexico. Scientists attribute the decline to the disappearance of the monarch milkweed plant, the only plant the monarch caterpillar will eat. Statewide 1995 butterflies were counted in January 2020, a chilling drop from the millions of Monarchs that used to overwinter at various California sites.

Monarch butterflies leave their overwintering sites in the spring to breed and migrate north as far as Canada. They breed and hatch several generations on their way north, each generation living only a short time except for the last generation, which returns to their overwintering groves. The Western Monarch overwinters along the California Coast. The Monarch butterflies that overwinter in Mexico migrate through the eastern United States, then return to Mexico.

The best spots to see and learn more about the Monarch butterfly on the Central Coast are the Pismo Beach Butterfly Grove and the grove at Morro Bay State Park.

Visitors to the grove at Pismo State Beach, located just off State Highway 1, are greeted by knowledgeable and well-informed volunteer docents offering talks and information about the butterflies visiting the grove.

*The Pismo State Beach Monarch Grove is located at 400 S Dolliver St, Pismo Beach. For more information visit [parks.ca.gov](http://parks.ca.gov).*

The Western monarch migrates from overwintering sites along California's coast inland, all the way into Canada and back to the coast every year. The populations at the various California overwintering sites are counted every year in November and December by the Xerces Society for Invertebrate Conservation.

The Pismo State Beach Monarch Grove is one of California's principal overwintering sites for the monarch. The butterflies can be seen hanging in clusters on the eucalyptus trees in the grove and now and then, a few will flutter around, adding a sense of a magical wonderland to the grove.

The Pismo State Beach Monarch Grove is also the trailhead for the Western Monarch Trail. Officially launched on Earth Day in April 2022 when the first interpretive panels were installed in the park, the Western Monarch Trail follows the migration route of the monarch butterfly through California and other western states.

The panels at the Pismo Beach monarch grove, in Spanish and English, provide information

**THE GREAT AMERICAN**  
**MELODRAMA**  
EST. THEATRE 1975

Jul 12 - Sep 4  
**GUNSMOKIN**

Sep 11 - Nov 9  
**WEREWOLF OF ARROYO GRANDE**

Nov 15 - Dec 31  
**The Holiday Extravaganza**

The Melodrama provides a unique live theatre experience in which costumed actors usher guests to their seats, take orders at the snack bar, and serve grub in addition to performing. Some fans have called it a cross between a Saturday Night Live and Disneyland. And every show is followed by a vaudeville revue packed with song, dance, and comedy, so you get two shows for the price of one!

[www.AmericanMelodrama.com](http://www.AmericanMelodrama.com)  
on historic HWY 1 in Oceano  
(805) 489-2499

# Pismo Fish and Chips—serving families since the 1960s

*Original customers are now bringing their grandkids*

Any trip to the beach is incomplete without a bowl of clam chowder or a plate of fresh fish and chips. It seems like restaurants are opening and closing at an alarming pace, but Pismo Fish and Chips has been an institution in Pismo Beach since the early 1960s. It started when the Zechner family immigrated to America from Holland in 1959. They did odd jobs around town and even received help from a local church. With \$500 Ann Zechner opened a fresh fish market across



Pismo Fish & Chips serves up king crab legs.

from where the restaurant still sits. She had no experience running a fish market, but that didn't matter. It was a success!

Her husband, Zack Zechner, who was helping in the market, found a wallet nearby with \$900 inside (for context the minimum wage was \$1.00 per hour in 1962). He immediately called the man who had lost his wallet. Of course, the man was grateful and offered a large reward, but Zack refused. The man turned out to be the local bank president, and he told Zack to call if he ever needed help.

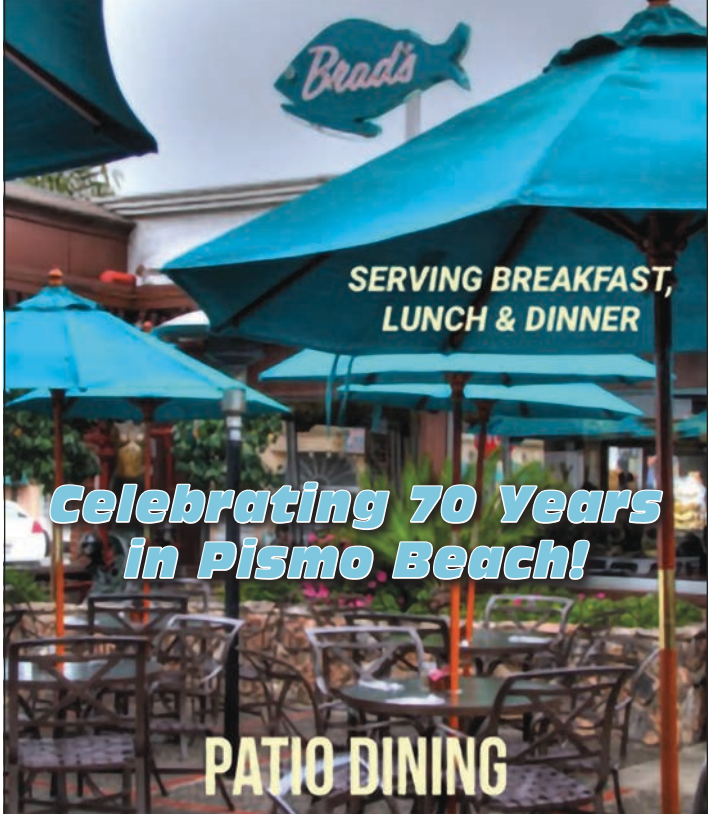
Well, the Zechner's did need help. They wanted to open a restaurant, but couldn't raise the money they needed. They tried everything with no success until Zack contacted the bank president who gave them



**PISMO FISH & CHIPS**  
PISMO BEACH, CA



**Since 1963**  
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209 Pomeroy Ave., Pismo Beach, CA  
(805) 773-6165  
[www.BradsOfPismo.com](http://www.BradsOfPismo.com)

the loan even though they didn't qualify for it. Zack's good deed paid off because they opened Pismo Fish and Chips in 1963 with that loan, and the rest is history.

Little has changed inside the restaurant since 1963. The mural of Holland is still on the wall, and diners sit in cozy booths. Many of the employees have been there for decades, and the recipes that people lined up for in the 1960s are the same recipes that are served today.

The restaurant stayed in the family until 2014 when Karishma and Arpan Smith bought it. The Smiths appreciate the rich history of the restaurant and are dedicated to keeping it the same as it's always been.

Karishma Smith said, "Every day we hear stories from our customers about how they have been coming here since the 60s or 70s and now they bring in their grandkids. It has become a family tradition to come here every time they are in Pismo and they have so many memories built in this place over the years."

The Smiths keep the menu current with their new specials, but the traditional menu relies on the reci-



pes from the 1960s. Karishma states, "We are known for our Wild Caught Alaskan Cod Fish and Chips. Each order is hand cut and hand dipped in our signature tempura style batter and made fresh per order." Of course, the menu has more than just fish and chips. Diners can have

a bowl of chowder, a hamburger, a salad, grilled fish, or even crab legs and lobster. They have a little bit of everything!

Stop by and taste a little bit of Pismo Beach history on your next trip!

*Pismo Fish and Chips, located at 505 Cypress Street in Pismo Beach, is open Tuesday-Sunday from 11 a.m.-8 p.m. For more information or to order online visit [pismofishandchips.com](http://pismofishandchips.com) or call (805) 773-2853.*

— Karen Lycan

**Cracked Crab**  
Pismo Beach, CA

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*Fresh Local Fish Daily*

*Private Dining Available*

**751 Price Street • (805) 773-2722 • [www.CrackedCrab.com](http://www.CrackedCrab.com)**

The advertisement features a large, vibrant image of a cracked crab as the background. In the foreground, there is a plate of fresh local fish with vegetables and a small bowl of chowder. To the left, a box of Old Bay seasoning is visible. The text is styled in a mix of fonts, including a decorative script for the main title and a bold sans-serif for the address and phone number. Three small inset images show a plate of fish, the restaurant's exterior at night, and an outdoor dining area.



# Come see thrilling entertainment at the Great American Melodrama

*'Boo the villains, cheer the heroes, swoon for the lovers'*

The Great American Melodrama Theatre in Oceano is a unique evening of music and comedy that has thrilled audiences for 48 years. The theatre offers fun, interactive, family-friendly performances with top-tier professional actors who greet audiences at the door, entertain them all evening on and off stage, and deliver the best performances on the Central Coast.

Known as "the Melodrama" by its fans, the theatre offers fresh, funny shows with titles that you won't see at any other theatre



**Boo the villains at the Great American Melodrama.**

around. Modern musical plays or contemporary takes on familiar

stories are all performed in the melodrama style, including the use

of broad comedy, and larger-than-life characters, and audiences are encouraged to boo the villain, cheer the hero, and swoon for the lovers.

A favorite experience for many in the audience is interacting with the performers throughout the evening. The actors not only perform but also greet guests at the door, show them to their seats, serve them food at the snack bar, and take time during intermission to celebrate birthdays and anniversaries in the crowd.

With a wide variety of food, snacks, desserts, beer, wine, and sodas as well as a third-act Vaudeville Revue, an evening at the Melodrama is three experiences in one: A great play, delicious dining, and a themed cabaret full of music, parody and comedy sketches.

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### Onstage now

**Gunsmokin'**, running through September 7.

The town of Rooster Punch may be getting a railroad, but the locals fear they won't be able to afford the new taxes. Saloon owner, Perky Lapett offers to buy everyone's land and rent it back to them at an affordable rate. The citizens would stand up to Perky, but they don't have the protection of their sheriff as every new sheriff that gets elected is murdered. Can Kit, a local woman, fill the role of Sheriff to protect the good people of Rooster Punch and their land?

### Coming attractions

**Werewolf of Arroyo Grande**, September 13-November 9

After a man relocates to Arroyo Grande to start up his nut-based

fast-food restaurant, he discovers that the town is terrorized by a terrible hair-raising werewolf! The village must come together to put an end to the canine horror before it's too late.

**Holiday Extravaganza**, November 15-December 31

The heartwarming story of Scrooge's redemption continues to inspire. A Christmas Carol is followed by the fractured fairytale opera parody and the holiday vaudeville review.

*The Great American Melodrama Theatre is located at 1863 Front St, Oceano. The box office is located at 1827 Front St. For tickets and more information visit [americanmelodrama.com](http://americanmelodrama.com) or call the box office at (805) 489-2499.*

— Lisa Pretty



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- ◆ Arcade



165 S. Dolliver Street, Pismo Beach, CA 93449  
www.PismoCoastVillage.com rv@visitpcv.com

# Grover Beach

*Don't miss the hidden gems, dunes, golf and parks of this laid-back beach town*



**G**rover Beach is an outdoor lover's dream with access to wide expanses of beach and nearby parks and hiking. The town resting between Pismo Beach, Oceano and Arroyo Grande is one of the area's gateways to the many experiences and memories that add up to a relaxing break in the regular routine. Exploring nature, the many open spaces and parks, shops, restaurants and activities, including nearby golf courses, are only a few of the attractions that bring visitors back to Grover Beach.

## Attractions

### Skating

The South County Skate Park, operated by the City of Grover Beach, is located at 1750 Ramona Ave. The park is open to skateboarders and inline skaters. Helmets and knee and elbow pads are required. Call (805) 473-4568 for more information.

### Hiking and beaches

Grover Beach shares one of the longest stretches of beaches in the area with Pismo Beach. Close to 15 miles of open

beach is available for long beach walks, jogging, or exploring the beach and surrounding landscapes. Grover Beach is also a gateway to the many outdoor activities that are available. The Grover Beach Recreation Department provides online trail maps to just about every open space in San Luis Obispo County. Visit [grover.org](http://grover.org) to download the maps.

### Golf

Fifteen golf courses are located within 20 miles of Grover Beach. A few of the most popular include:

- Pismo Beach Golf Course. This ocean front, nine-hole, par 27 course is located just one mile from downtown Grover Beach on LaSage Drive. Visit [pismo-beach-golf.com](http://pismo-beach-golf.com).
- Cypress Ridge Golf Course is an 18-hole, par 72 course located just four miles from the center of Grover Beach in Arroyo Grande. Visit [cypressridge.com](http://cypressridge.com) for tee times and more information.
- Blacklake Golf Resort. Play a choice of courses on these Nipomo links, or practice on the 275 yard driving range. Visit [blacklake.com](http://blacklake.com) for more information.

## Service

### Cole's Linen & Laundry

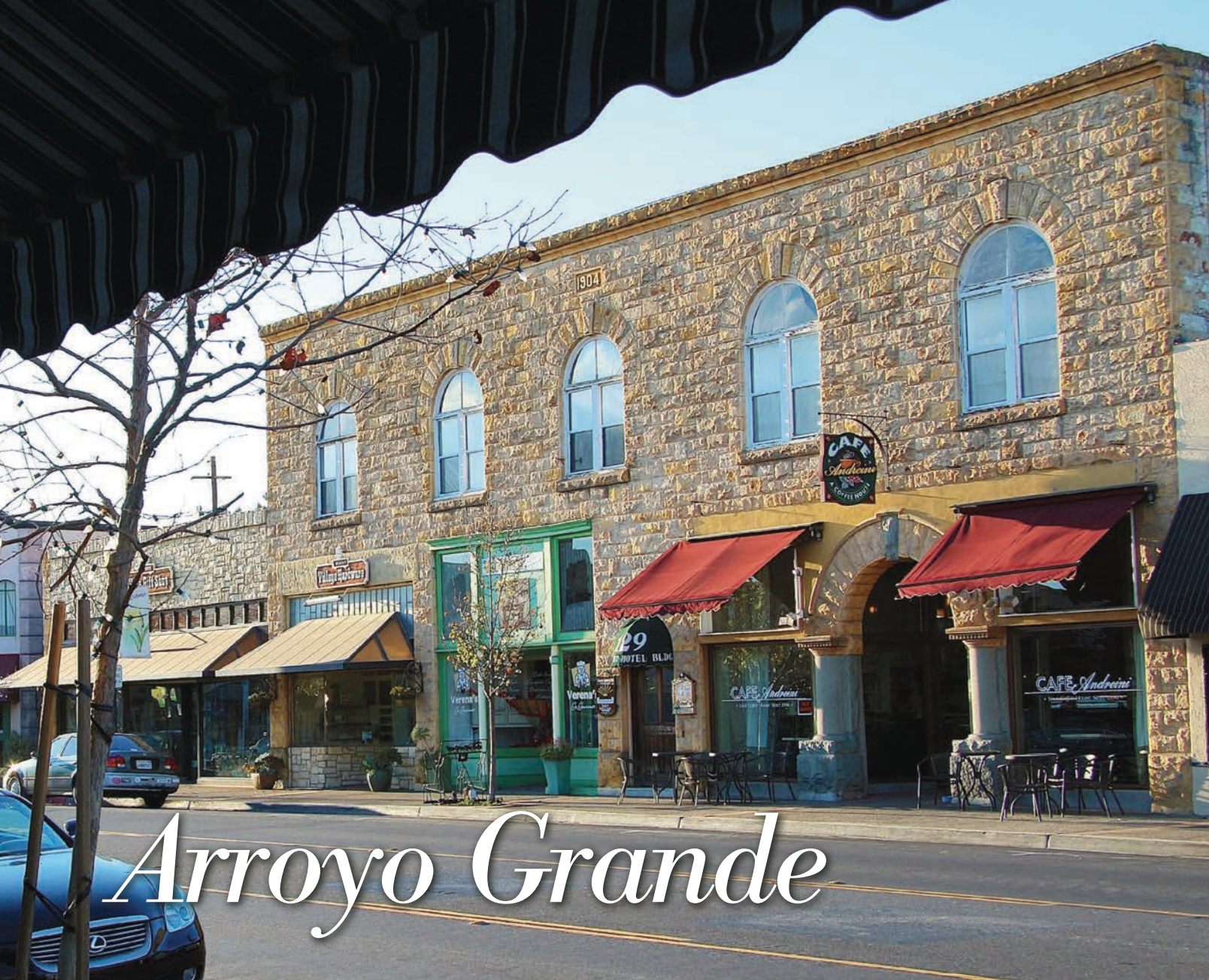
The place to go when in need of laundry services. The Fluff and Fold service lets you vacation while they do your laundry, or use their machines and do it yourself. Clean, safe laundromat with attendants to help. 360 W Grand Ave, Grover Beach, [JacksWashtubGroverBeach.com](http://JacksWashtubGroverBeach.com), (805) 489-1192

## Shopping

### Natural Healing Center

Premier cannabis retailer in Grover Beach, Morro Bay and SLO. Focusing on education and providing state of the art facilities with expert 1-on-1 service, NHC offers a comprehensive selection of top-quality products in an inclusive atmosphere. 998 Huston St. GB, 495 Morro Bay Blvd. MB, [nhcdispensaries.com](http://nhcdispensaries.com), (805) 201-1498

**Cole's Linen & Laundry**  
**(805) 489-1192**  
360 W. Grand Ave.  
Grover Beach, CA  
[www.jackswashtubgroverbeach.com](http://www.jackswashtubgroverbeach.com)



# Arroyo Grande

The charming village of Arroyo Grande showcases its history through the variety of buildings and historical landmarks that line the streets, many housing restaurants, shops and museums. The shops include antiques, specialty boutique goods and gifts. Restaurants range from bakeries, cozy cafes and coffee houses, to family dining for every food preference.

## Attractions

### The Swinging Bridge

The Swinging Bridge in the Village of Arroyo Grande, spanning the Arroyo Grande Creek, is the only remaining bridge of its kind in California. Originally built in 1875, the bridge was reconstructed in 1995 after it was destroyed by a fallen tree.

### Open-air historical experiences

- The Santa Manuela School House, a one-room school that held classes from 1901 until 1957
- The Paulding History House, a registered California Historic Resource at 551 Crown Hill Road, was built in 1889.

Visit the South County Historical Society at [southcountyhistory.org](http://southcountyhistory.org) more information about the Heritage House Museum, the Barn Museum, the IOOF Historic Hall and other Arroyo Grande historical resources.

### Farm fresh foods

The town is surrounded by agricultural land and small farms that grow fresh, farm-to-fork, fruits and vegetables. Many of these essential farms offer produce and fresh farm goods at roadside stands.

### Farmer's market

If you're in town on Wednesday, don't miss the Farmer's Market at 1464 East Grand Avenue. Take your pick of fresh local farm fare, vegetables, fruit, fish, flowers and more. If you missed out on the local farm fresh roadside stands, the chances are the same farmers are at the Arroyo Grande Farmer's Market.

### Lopez Lake Recreation Area

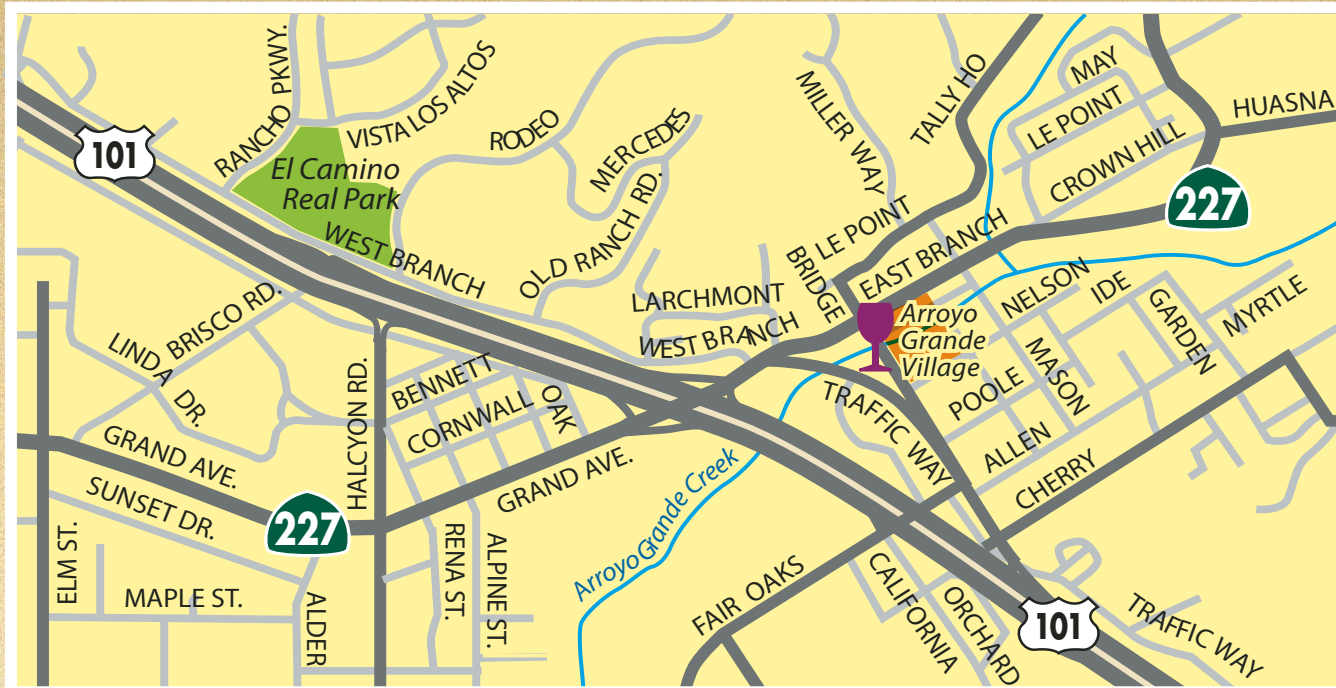
Located just 10 miles east of Arroyo Grande, Lopez Lake has close to 1000 acres of lake surface for boating, fishing, canoeing and windsurfing. The lake has a launch ramp, tackle shop, and many other amenities for water sport enthusiasts. The oak tree studded open space offers hiking and equestrian trails and is home to more than 175 species of flowering plants, more than 150

species of birds and all of the wildlife that calls the region home. Quagga mussel inspections are in force. Call (805) 781-5930 for more information about Quagga mussel inspections, camping, boat launching and horse trailer parking.

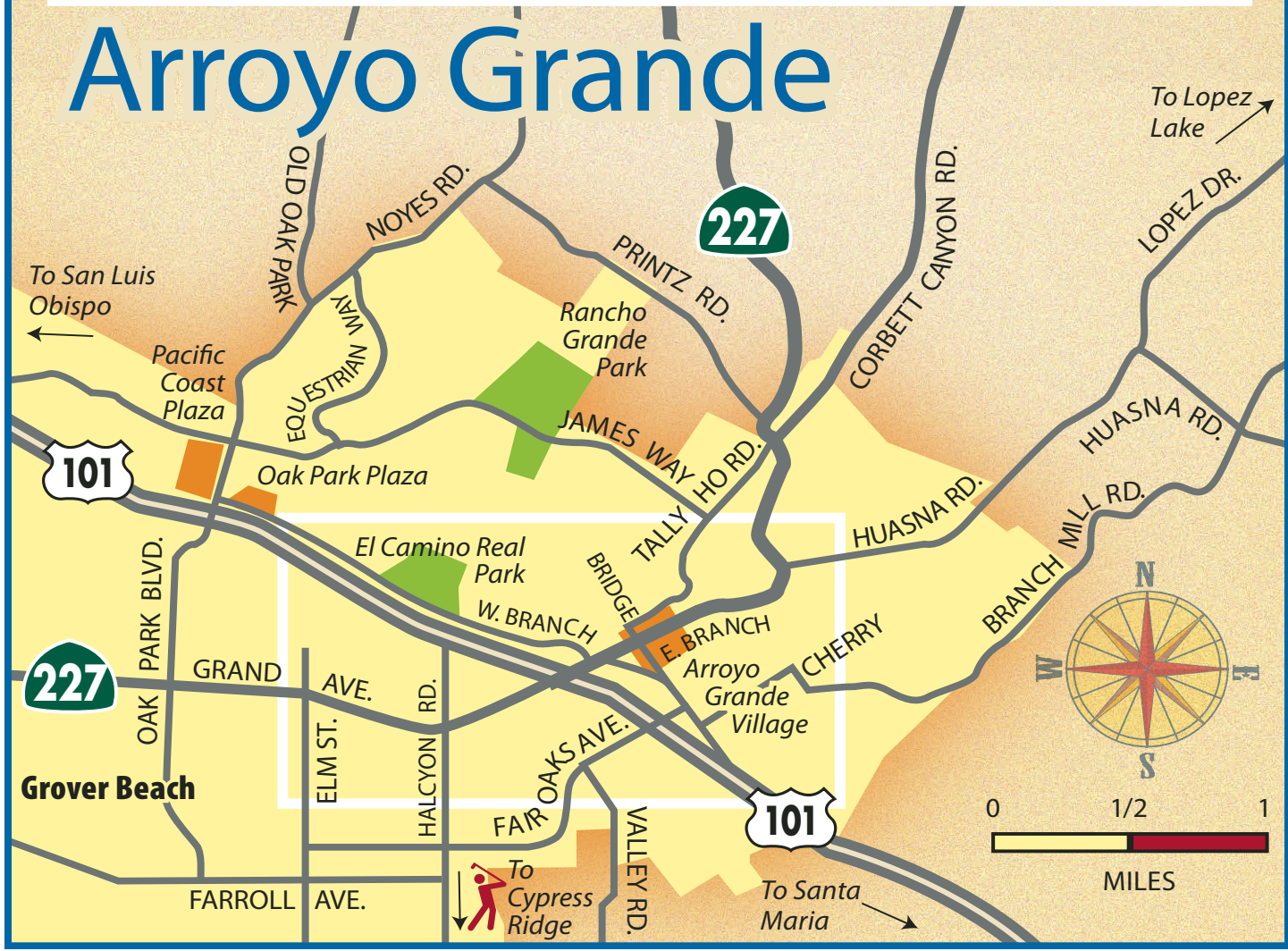
## Dining & Drinks

### Klondike Pizza

The owners have been serving award-winning pizza in a cozy Alaskan atmosphere since 1988. Munch on peanuts and toss your shells on the floor. Try the Reindeer Sausage! They also have a gluten-free crust option. Sun-Thurs: 11-9 p.m. / Fri & Sat: till 10 p.m., 104 Bridge St., Arroyo Grande, [klondikepizza.com](http://klondikepizza.com), (805) 481-5288



# Arroyo Grande



Open Daily at 11am for Lunch and Dinner

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Cozy, Alaskan Atmosphere

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or scan the code  
to learn about  
upcoming events





**MONDAY NIGHT  
• UNPLUGGED •  
Pizza and Board Games = FUN!**

See Our Full Menu at [Klondikepizza.com](http://Klondikepizza.com) or scan the QR Code

**DENALI**  
Pepperoni, Salami, Sausage, Mushrooms, Black Olives, Bell Peppers, Onions.

**VEGGIE**  
Mushrooms, Zucchini, Black Olives, Tomatoes, Bell Peppers and Onions.

**ROADKILL**  
Pepperoni, Ground Beef, Salami, Italian Sausage and Canadian Bacon.

**GARLIC CHICKEN**  
Garlic Sauce, Minced Garlic, Grilled Chicken Breast, Red Onion and Parsley.

**104 Bridge Street • Arroyo Grande Village  
805-481-5288**

## Arroyo Grande



## Much to do in the Village

Roosters, history, museums, pizza, wine, beer, festivals, and more are all waiting in Arroyo Grande, known as the Village to locals.

Arroyo Grande is one of those towns offering old-time ambiance and modern-day amenities. This charming village is filled with one-of-a-kind shops with antique and vintage items, collectibles, clothing, sporting goods, gifts, and more.

### Pizza, a swinging bridge, history, and roosters

Hungry after shopping? Stop in for a little piece of Alaska at Klondike Pizza. Specialty pizzas are on the menu and locals say the place is haunted.

Be sure to take a walk over the Swinging Bridge, the only one of its kind in California. The bridge is 171 feet long and swings 40 feet above the stream. The bridge was donated to the city in 1911.

Visit historic buildings dating from the late 1800s and early 1900s in Heritage Park. Concerts in the park offer live bands, dance troupes, and other performances.

Centennial Park hosts the weekly Farmer's Market and is home to a troupe of free-ranging roosters. The Arroyo Grande Village Roosters have become quite famous. They even have their own Facebook page where fans can keep up with them and the flock of chickens.

### Concerts and festivals

Arroyo Grande hosts festivals for just about every occasion and season. From celebrating holidays, and the new year, to spring,

summer, and fall harvest, Arroyo Grande is the place for families to enjoy outdoor music, vendors, and lots of tasty food, beer, and wine.

- Free summer concerts are held at the Rotary Bandstand in Heritage Square Park every Sunday through September 22 from 1-3 p.m. Bring picnic baskets, lawn chairs, and blankets to enjoy a variety of musical themes.

- The Harvest Festiva, a tribute to agriculture, held the last weekend in September, includes a parade, toe-tapping entertainment, agricultural exhibits, and lots of food, games, and arts and crafts booths.

### Parks and open spaces

Along with one of the few off-leash dog parks within miles, enjoy some unique open spaces:

- Fire Resistive Landscaping Demonstration Garden: This garden located at the corner of Traffic and Station Way demonstrates wildfire-resistant areas that are also beautiful gardens that enhance the environment.

- Health Fitness Park at 834 Fair Oaks Avenue, has jogging trails, exercise stations, and a heart check station.

- The James Way Oak Habitat, located on James Way is a 73-acre oak preserve with equestrian, walking, and jogging trails winding through majestic oaks. Birds of prey, deer, and other wildlife are found in this area. The area is open from 7 a.m. to sunset.

Learn more about what's going on in the village at [arroyogrande.org](http://arroyogrande.org).



# Nipomo

Nipomo is a small town on the mesa in the southern area of San Luis Obispo County that is known for its stands of eucalyptus trees, expansive golf courses and special outdoor and nature experiences.

Nipomo preserves a spirit of true frontier land even while modern businesses thrive in its commercial areas. Standing on the wet sand of the shore of the Pacific, looking out over the sprawling Guadalupe-Nipomo Dunes toward the rich, riparian woods, creeks, fresh water lakes and the Santa Maria River, one imagines seeing the same views that the original Chumash saw while going about their daily activities. The word "nipomo" means "base of the hills" in the Chumash language.

Bostonian sea captain, Captain William G. Dana acquired a land grant in 1837, and settled the 37,888-acre Rancho Nipomo. His adobe house still stands near the 101 Freeway.

## Attractions

### Guadalupe-Nipomo Dunes

The 3,400-acre Guadalupe-Nipomo Dunes Preserve is one of the largest remaining coastal dune systems in the nation and is a must-see excursion for hikers, naturalists and bird-watchers. Catch glimpses of more than 200 varieties of birds and

view more than 120 imperiled plants and animals within the preserve's National Wildlife Refuge and surrounding dune habitat.

### Nipomo Native Gardens

A forest of native plants and trees are maintained by volunteers from the Nipomo Native Gardens Society. The Nipomo Native Garden is a 12-acre site located between Pomeroy, Camino Caballo and Osage, [nipomonativegarden.org](http://nipomonativegarden.org).

### Nipomo Swap Meet

The huge Nipomo Swap Meet and Flea market is on the grounds adjacent to the 101 Freeway at the Teft Street off-ramp. The Nipomo Swap Meet & Flea market combines great family entertainment with old school swap meet atmosphere. It is the largest swap meet on California's Central Coast and is open Sat - Sun 6 a.m. - 6 p.m. \$3 parking on Sun. No dogs. Visit [nipomoswapmeets.com](http://nipomoswapmeets.com) or call (805) 929-7000 for more information.

### Dana Adobe Historical Landmark and Cultural Center

The mission of the Dana Adobe Cultural Center is to engage visitors with the stories of California's Rancho Era History, connecting them with the peoples, the land and its resources

to foster environmental stewardship and cultural understanding. The Dana Adobe is located at 671 Oakglen Ave, Nipomo, CA. Be sure to visit [danaadobe.org](http://danaadobe.org) before arriving for the most recent information.

### The Luffa Farm

Come and see how luffas grow at the Luffa Farm. These natural sponges grow like squash. Take a free tour and see all their products at the gift shop. Open Wed. to Sun. from 10 a.m.-4 p.m., 1457 Willow Road., [theluffafarm.com](http://theluffafarm.com), (805) 343-0883



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# Los Osos and Baywood Park



Los Osos, Spanish for “Valley of the Bears”, is off the beaten path and the gateway to Montana de Oro, an amazing state park along the ocean. The town has many quaint places of interest for visitors to stop on their way to and from the state park. Try one of the many restaurants or grab something to take with you for a picnic at the beach or one of the nearby forests.

## Montana de Oro

The park is well-used with daily visitors throughout the year who go there to hike, picnic, fish, camp, surf, take a dip in the ocean or visit the tide pools. The park’s visitor center is located at Spooner’s Ranch House Museum above Spooner’s Cove. The park is free to enter. (805) 528-0513. For camping call (800) 444-7275.

## Elfin Forest

The forest has nearly 200 species of plants, more than 100 varieties of birds, and many species of mammals and reptiles and amphibians. The forest includes a 1-mile boardwalk that is wheelchair accessible at the north end of 16th Street. Guided tours are given on the third Saturday of each month at 9:30 am starting at the north end of 15th Street off Santa Ysabel. (805) 528-0392.

## Baywood Pier

The pier, at the intersection of 2nd Street and El Morro Ave., overlooks the shores of the back bay of Morro Bay. The Los Osos Oaks State Reserve Half-mile east of South Bay Boulevard on the south

side of Los Osos Valley Road. The reserve has an easy one-mile trail through the “Pygmy Oaks”, which are dwarfed coast live oaks. The low canopy reserve is on the site where Chumash once lived.

## Los Osos Community Park

Located at the corner of Los Osos Valley Road and Palisades Avenue, the park includes a 17,000-square-foot skate park, three tennis courts, playgrounds and restrooms. The park is ideal for walking or picnicking and is the site of the Los Osos Valley School, one of five original one-room schoolhouses between San Luis Obispo and the coast. Of those five, only two still exist today, both in Los Osos.

## Sweet Springs Nature Preserve

Located on the north end of Ramona Avenue between Broderon and 4th Street, the park is open from dawn to dusk and has trails that wander through the Monterey cypress and eucalyptus trees around two freshwater ponds and a salt marsh to the edge of Morro Bay.

## Baywood Park Farmers’ Market

On Santa Maria Avenue between 2nd and 3rd streets. The market takes place every Monday from 2-4:30 p.m. (805) 748-1109.

## Bear statues

On your way into Los Osos notice the large grizzlies stationed as guards into the town at South Bay Boulevard and Los Osos Valley Road. The statues were created by local artist Paula Zima.

## Dining & Drinks

### Foggy Bottom Distillery

A small-batch craft distillery located in Los Osos on Los Osos Valley Road, specializing in bourbon, whiskeys, gin, and spiced rum. Come visit and meet the distiller. 905 Los Osos Valley Road, fbdistillery.com, (805) 795-1727







# Morro Bay

## *A sightseer's delight*

Explore the natural beauty of Morro Bay, a town famous for its fog and fishing. Whether for a day or a week, this small town by the Rock has something for everyone.

Morro Bay is bursting with exciting activities to try. There's deep sea fishing, whale watching, world-class surfing, hiking, biking, and kayaking.

When it comes to birdwatching, there's little doubt that Morro Bay provides the best chance for observing a great variety of species. It's an incredible birding spectacle. There are also harbor seals, sea lions, and sea otters.

Looking to take a slower pace? Stroll down the Embarcadero and browse gift shops and art galleries. Explore the local cuisine and dine on fresh caught fish. Sit on a bench in Tidelands Park and watch the boats leaving the harbor or take a walk on the beach and watch the waves. Walk out the harbor boardwalk to Morro Rock, the 576-foot volcanic plug that looms over the bay and seashore. Keep an eye out for sea otters that rest in the kelp beds near the shore.

## Attractions

### Morro Bay Maritime Museum

This museum has been preserving and interpreting the maritime history, especially that of California since 1995. The current fleet on exhibit

includes the tug boat "Alma" that rescued sailors from the December 1941 Japanese attack on a Union Oil tanker off the coast of Morro Bay and the "Avalon," one of two Deep Submergence Rescue Vehicles (DSRV) submarines designed to rescue crews of downed submarines. The museum is located at 1210 Embarcadero in Morro Bay. For hours visit [morrobay-maritime.org](http://morrobay-maritime.org).

### Morro Bay State Park

Morro Bay State Park, located at 60 State Park Rd. Morro Bay, features lagoon and bay habitat, all in view of Morro Rock. The park has opportunities for sailing, fishing, hiking and bird watching and features a marina and an 18-hole golf course. The Morro Bay Golf Course is located at 201 State Park Rd. Call (805) 772-1923 for hours and tee times.

The park is a California state park, visit [parks.ca.gov](http://parks.ca.gov) for information about parking, hours and other attractions.

### North Point Natural Area

Operated by the City of Morro Bay, the North Point Natural Area has a stairway that leads down to the beach. Once on the beach, people can walk north to Cayucos or south to Morro Rock. The beach has one of the best tidepool areas. In the spring, the meadow is full of blooming wildflowers. The entry is located on Toro Lane in Morro Bay.

### Black Hill Trail

Located at Main St and Parkview Dr., this 2.5 mile trail is a moderate hike. The trail is a favorite spot for nature walks and birdwatching. Leashed dogs are welcome.

### Giant chessboard at Centennial Parkway

According to the United States Chess Federation, the Giant Chessboard at Centennial Parkway, 806 Embarcadero, is only one of two outdoor chessboards in the United States. The other is located in New York City. The Morro Bay Chess Club installed chess tables and benches adjacent to the Giant Chessboard. The Giant Chessboard is available for reservations, Monday through Friday, 8:30 a.m. to 5:00 p.m., through the Morro Bay Recreation Services for a small fee. Visitors are always welcomed to join the Morro Bay Chess Club on Saturdays beginning at noon. For more information call (805) 772-6278

### Art Center Morro Bay

The Gallery has become a hub for fine art. They offer many opportunities to purchase beautiful, local drawings, prints, sculpture, jewelry, cards and more through an array of venues, as well as networking and educational opportunities for artists to further their craft. [artcentermorrobay.org](http://artcentermorrobay.org), Morro Bay Art Center 835 Main St., (805) 772-2504

### Chablis Cruises

Treat yourself to a delicious meal and incredible vistas of Morro Bay Harbor aboard Chablis Cruises. Featuring weekly chowder and sightseeing cruises. Check our website for wine tasting and special events! Private charters available. Reservations highly recommended. Across from the stacks in Morro Bay, [ChablisCruises.com](http://ChablisCruises.com), (805) 772-2128

## Art Galleries

### David J Rogers Fine Art

Visit the gallery and working studio of local artist, David J Rogers. He offers original paintings, giclée prints, cards, gifts and live watercolor workshops. Located in downtown Morro Bay, 407 Morro Bay Blvd., open daily 10 am - 5 pm, Sundays 11 am - 4 pm, [davidjrogersart.com](http://davidjrogersart.com), (805) 225-5077

## Dining & Drinks

### Bayside Cafe

Located at the State Park Marina it's the best kept secret on the Central Coast. Seafood dinners, such as fresh fish, steamers and fish and chips. Meatloaf served Thursday nights. Lunch daily starting at 11 a.m., dinner Thursday-Sunday 4 - 8:30 p.m. Located across the street from the State Park Campground entrance, (805) 772-1465

## Morro Bay

### Hotels & Lodging

#### Salty Sister Boutique Hotel

Salty Sister a boutique hotel is Morro Bay's newest hotel and closest lodging to Morro Rock. With a stunning panoramic view of the bay, this boutique hotel | vacation rental is a popular addition to the Morro Bay waterfront. Rent the full complex (six private suites) or choose a 1, 2 or 3 bedroom suite layout, 7svr.com, (805) 900-6000

### Outdoor Activities

#### Central Coast Gondola Service

Enjoy a timeless cruise experience in a beautiful, authentic Venetian Gondola! A gondolier will row you through Morro Bay (& maybe sing), while you relax with friends & family. Dinner & Sunset cruises available. Up to 6 guests. 833 Embarcadero, Dock 1, centralcoastgondola.com, (805) 363-4363

### Shopping

#### Beads By The Bay

The only Bead and Garden store on the Central Coast! Old-town charm with a hidden nursery behind. Beads from around the world, charms, findings, tools and repairs. Tillandsias, succulents, miniature garden accessories and more! Open Wed-Mon. 333 Morro Bay Blvd., (805) 772-3338

#### Rich Man Poorman Antique Malls

Two giant locations on the central coast offering a unique selection of antiques and collectables. Open daily 10 am to 5 pm. Located in Morro Bay at 2200 Main street. RichManPoorManAntiques.com, (805) 225-1400

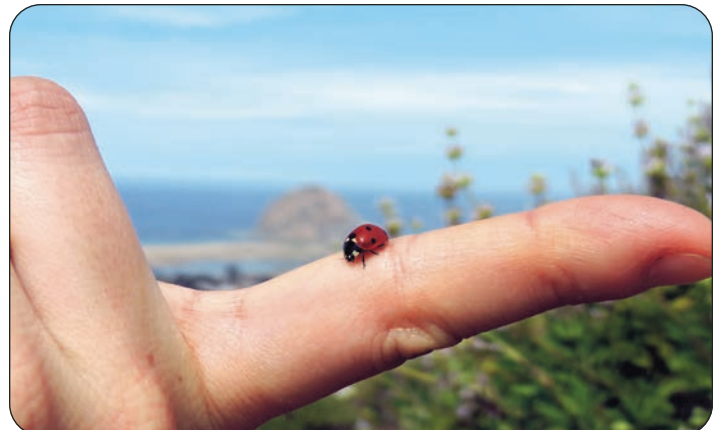


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# Experience romance on the water with a Venetian gondola cruise

## *Fleet features an authentic Venetian wedding gondola*

You don't have to be in Venice to experience a spectacular cruise in a gondola. Stefano Anastasia grew up on the Central Coast and when he attended college in Southern California, he worked rowing for gondola service companies.

He told the owner of Gianna, a wedding gondola, that he planned to one day purchase the boat and launch his own company. Sixteen years later, in 2023, Stefano did just that.

Gianna is one of only five authentic Venetian wedding gondolas in the United States and guests can now enjoy cruises all year round in Morro Bay.

The company recently celebrated its first anniversary and offers several different cruises with its small fleet of gondolas.

Stefano has over 23 years of experience rowing gondolas and he was delighted to bring his passion for Italian culture, Venetian boats, and romance to the Central Coast. He is an expert gondolier and is happy to share stories and history with guests.

He dresses in a traditional striped shirt and maneuvers the gondola around the bay using a single row while standing.

Central Coast Gondola Service offers 60–90-minute cruises for up to six people in addition to a two-hour elegant dinner cruise for up to four people, with a prix fixe three-course meal. Guests can book custom add-on services such as flowers, charcuterie, cannoli, and even a message in a bottle. A pre-arranged message is written on parchment and placed in a clear corked wine bottle that mysteriously appears in the water for guests to find.



Take a romantic gondola ride around Morro Bay.

Although the cruises can be very romantic, especially at sunset, children and pets are also welcome aboard. Stefano has witnessed proposals, hosted weddings, anniversaries, graduations, birthdays, and rowed for ash scatterings. Gondola cruises are perfect for special occasions, or just a great way to get out and enjoy the ocean air to create a lasting memory.

Guests may also bring picnics and alcohol on board. Stefano recommends neighboring businesses for those who want to purchase items just before boarding. Wine from Absolution Cellars and a champagne/chocolate pairing from Kickers are popular items to bring along.

Stefano says the fall is an ideal time for a cruise, “During the fall season, there tends to be less wind and fog, not to mention the sunsets earlier. Book a cruise, come out, and have some fun with us! If you have any special needs or want to arrange surprises, just let us know and we will make all the arrangements. We can even arrange a romantic serenade by the gondolier.”

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Stefano is already thinking ahead to winter when he will offer cookies and hot chocolate for the season and plans to have a gondola decorated with lights for the annual Christmas boat parade.

People are fascinated by the beauty and history of Venetian gondolas. The boats can be decorated and rented as props for parties

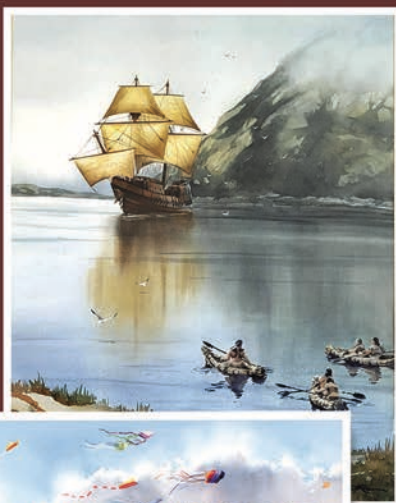
or other events that don't involve launching. Each boat has a unique story that generates good conversations.

Central Coast Gondola is located at 833 Embarcadero, Morro Bay. For more information visit [centralcoastgondola.com](http://centralcoastgondola.com), or call (805) 363-4363.

— Lisa Pretty

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# Rich Man Poor Man opens new antique shop in Morro Bay

*Morro Bay store showcases antiques and vintage*

Rich Man Poor Man is an antique lover's paradise. With 8,000 square feet and 35 antique dealers, it's hard to imagine walking out without finding a treasure. With the original store already a long-time Cambria tradition, the second location opening in Morro Bay in April is the culmination of owner JoAnna Crebs' collecting and curating efforts.

"I've spent my time working on attracting the best talent, and this store has been the fruition of that," said JoAnna. She has taken her time finding the best antique dealers for the store. Like her and her husband Myles, many of the dealers are enjoying this as a second career. They're professionals who take pride in what they find and sell. She adds, "These folks are not junkin' around. They work on getting a really good product. At this store, we only allow antiques and vintage. You're allowed to have just a little bit of new for décor. This is a true antique store."

So, what's the difference between the thrift stores that have been popping up everywhere and an antique store like Rich Man Poor



Rich Man Poor Man in Morro Bay.

Man? Antiques are over 100 years old. Vintage is 20 years old or older. Thrift stores tend to offer contemporary items that others have given away, with sprinklings of vintage, and an occasional antique treasure. The majority of things in Rich Man Poor Man are antique or vintage. They're also beautiful items because JoAnna Crebs likes pretty things.

She fell in love with antiques at 18 years old when a co-worker invited her to an auction. "I said, oh okay, I don't know what that is, but I'll go. And I bought things. I bought a lot of things, and I was hooked." She then explained that this was during the 1970s, "nothing was really pretty then." She fell in love with the beauty of the vintage and antique pieces. She stopped

buying new things and started collecting older more interesting items.

She and her husband were corporate accountants, a far cry from antique dealers, but they always preferred the old to the new. Their accounting jobs took them to Stone Mountain, Georgia, and while there, they opened an antique store. They worked as accountants during the week and ran the store on weekends. Sourcing antiques in Georgia was fun said JoAnna because Southerners were like, "Oh this old thing." Of course, she and Myles appreciated the antique treasures that people were trying to sell or declutter.

Rich Man Poor Man started in 1976 in Visalia. Joanna was an antique dealer in the Visalia store before the store opened in Cayucos in the mid-1980s. For many years the couple juggled both accounting



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and antiques. JoAnna states, “So we’re workaholics. We love what we do, and this is completely different than what we did as our careers. Myles retired and we decided to do it full-time. We bought Rich Man Poor Man in Cayucos in 1999. We reinvented ourselves and had a second career. We’ve been open for nearly 25 years.”

They eventually moved from Cayucos to Cambria and have been in the same location in the Redwood Center since 2012. She explained that the Cambria store is full. This new store in Morro Bay allows her to showcase items such as: fine China, sterling silver, pottery, estate jewelry, Native American jewelry, furniture, fine art, a boutique with vintage clothing, coins, and more. JoAnna states,

“If it exists, we likely have it.”

If they don’t have it, they’ll have a great time finding it. This second career is both fun and fulfilling. They get to know the locals and visitors, and they happily source things for people who are looking for something specific and special. When asked to describe her second career she said, “We’re having the time of our life. We so enjoy meeting people!”

*Rich Man Poor Man is located at 2200 Main St, Morro Bay, and 2110 Main Street, Cambria. Open daily 10 a.m.-5 p.m. except Christmas. For more information visit richman-poormanantiques.com or call (805) 225-1400 or (805) 203-5350.*

— Karen Lycan

[www.ArtCenterMorroBay.org](http://www.ArtCenterMorroBay.org)

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Nola Barnick, Marina boats ©

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# Find nationally recognized art at David J Rogers Fine Art Studio Gallery

## Watercolor artist brings vibrant landscapes and seascapes to Morro Bay

The unique beauty of the Central California coastline's rugged cliffs and serene ocean views has long been an inspiration for artists. It's no surprise that David Rogers chose Morro Bay to open his thriving art gallery. Along with his wife and business partner, Peggy, David established the David J Rogers Fine Art Gallery in downtown Morro Bay in 2018.

### Self-taught artist

Even as a child, David never questioned his path in life as an artist. A self-taught artist destined to take his talent to the next level, David built on his skills with a trial-and-error approach to his pencil drawings and his preferred medium, watercolor.

With 25 years of experience and expertise under his belt, David has become a highly sought-after instructor, renowned for his ability to simplify complex techniques. His "learn by doing" method allows him to share in minutes what took him years to master. This approach has earned him a loyal following from students all over the world who are eager to learn from his unique teaching style.

"Watercolor is a natural transition from drawing, which was where I started," David explained. "The two mediums are similar in that they are subtractive, meaning the artist is not only preserving the light but, at the same time, removing the light with shadow."

In other mediums, he explained, the reverse is true. It's also why watercolor has a reputation for being the toughest of all mediums, and why many find it difficult to switch from oils or acrylics to watercolor. David's ability to demystify watercolor painting has made him a beloved teacher to aspiring artists worldwide.



David and Peggy Rogers.

### Workshops—inspiring a love for watercolor

David offers online watercolor workshops, enabling art enthusiasts from all over the world to capture the essence of this extraordinary coastline from the comfort of their own homes.

For many, attending a workshop is the first time picking up a paintbrush, yet they find themselves creating beautiful works of art on their first attempt.

His students consistently express appreciation for the invaluable lessons learned under David's guidance, and for his patient and thorough instruction that improves their skills, demystifies complex techniques and boosts their confidence.

"Confidence comes from experience, and when your experience is successful, you gain even more confidence in yourself and your painting abilities," said David.

Sign up for watercolor classes on the [davidjrogersart.com](http://davidjrogersart.com) website.

You can also download the free guide "12 Watercolor Hacks That Every Artist Should Know."

### Commissioned artwork

What better way to own an original painting than to commission one directly from a favorite artist? Reach out to David at the studio with your idea or a photograph and become the proud owner of a David J. Rogers watercolor.

### Sharing inspiration, tranquility and community

David and Peggy warmly invite you explore the gallery, join the workshops, and immerse yourself in the unique charm of Morro

Bay. Whether you're a seasoned art enthusiast or a curious visitor, you'll find inspiration and tranquility in the gallery's watercolor collection. The collection tries to showcase the vibrancy that is the beauty of the Central Coast landscapes and seascapes.

"When we lived in the valley, we would visit the Central Coast and instantly fell in love with the area," David said. "Since opening our gallery in 2018, we have been embraced by the community with open arms. The positive response to our gallery and art instruction has been overwhelming. Morro Bay is a breathtaking place to live, and the kindness and support of the locals have truly made us feel like an integral part of this remarkable community."

As a gift to the community that so warmly embraced them, David and Peggy donated a mural to the City of Morro Bay, celebrating the annual Kite Festival. This colorful artwork, proudly displayed on the side of their gallery building, has become a beloved landmark and a testament to the couple's dedication to enriching the local culture.

The David J Rogers Fine Art Gallery is located at 407 Morro Bay Boulevard, Morro Bay. For more information about the art, workshops, instructions, commissions and gallery events visit [davidjrogersart.com](http://davidjrogersart.com), call (805) 225-5077, or follow on Facebook.

— Meagan Friberg



# Cayucos

*Enjoy this scenic seaside retreat*

A quiet town, Cayucos invites folks to slow down, smell the ocean air, pick up sea glass, and never take life for granted. The broad main street recalls the days of stagecoaches and cowboys, and some of the buildings there date back to that bye-gone era.

Cayucos is the number one destination on the Central Coast for antique shoppers and a great place to just cool down and get away from the heat. It is the perfect beachside town for renting a beach house and enjoying a week of sand castles, sunsets and relaxation.

## Attractions

### Public art

Cayucos has a number of public murals and sculptures on display at various locations. The art includes a "Mosaic Sculpture Honoring Indigenous People," an underwater scene of the Cave of Mysteries, and more. Visit [cayucos.org/muralsociety](http://cayucos.org/muralsociety) for a map of the art.

### Explore tidepools

Rocky areas around the pier on Cayucos State Beach are great areas to

find tidepools. Estero Bluffs State Park north of Cayucos is another area with plenty of tidepools. Depending on the tide, the animals that can be seen in tidepools include small fish, shrimp, sea stars, hermit crabs, anemones, sponges, sea urchins, tube worms, sea cucumbers and many, many more. Please leave the tidepools exactly as you found them. Tidepools are special, fragile systems and disturbing the animals and plants can cause harm.

## Fishing

Fishing on the pier and from the shore of Cayucos State Beach is a favorite activity for locals and visitors. No fishing license is needed. Surf fishing is also allowed but a license is needed. Deep sea fishing is also available from local commercial fishing businesses.

## Beach activities

The Cayucos State Beach stretches five miles south to Morro Bay. Run, jog, or walk as far as you like. Leashed dogs are welcome. Other beach activities include surfing, boogie boarding, kayaking or sitting in the sand and building sand castles.

## Dining & Drinks

### Brown Butter Cookie Company

Since 2008, they have crafted signature hand-rolled cookies renowned for quality and taste. The latest offerings include cookies infused with Ghirardelli® chocolate in three flavors: White Chip, Chocolate Chip, and Dark Cocoa Chocolate Chip. Brown Butter Frozen Custard was recently introduced, expanding the indulgent lineup! 95 N. Ocean Ave., Cayucos, [brownbuttercookies.com](http://brownbuttercookies.com), (805) 464-6636

### Cayucos Sausage Company

Cayucos Sausage Company is a seaside delicatessen that makes gourmet sausages with the finest ingredients and never uses preservatives. In addition to the sausages they are an upscale full-service deli and meat market. 12 N. Ocean Avenue, Suite 121, [cayucosausage.com](http://cayucosausage.com), (805) 900-5377

### Schooners

Newly remodelled and featuring the best outdoor beachfront dining on the Central Coast! Schooners offers fresh seafood, steaks and daily specials for the whole family. 171 N Ocean Ave, [schoonerscayucos.com](http://schoonerscayucos.com), (805) 995-3883



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# Cambria, San Simeon & North Coast



The charming village of Cambria is filled with unique shops, galleries, and restaurants serving all kinds of delicious food. The shops have everything from antiques, specialty items, household gadgets, exquisite jewelry, and art from the quirky to traditional. Walking through the village, along flower-filled yards and shady trees, the well-maintained buildings, many dating from the 1800s, all come together in a sense of how life in a more tranquil time must have been.

Cambria is also known as the gateway to Hearst Castle, glorious ocean scenery along Highway 1, and during the month of October, is the heart of the Cambria Scarecrow Festival. The festival is an outdoor display of whimsical handmade scarecrows that draws visitors from all over.

## Attractions

### Historical walking tour

Visit the Cambria Historical Society website ([cambriahistorical-society.com](http://cambriahistorical-society.com)) for a map of a walking tour of Cambria's historical buildings. The self-guided tour encompasses 28 buildings and the map includes a written history of each one. Learn the fascinating history of these old buildings and how their uses evolved from the original business or residence to their current occupations. Learn a little about the people and families who shaped Cambria's early years.

### Visit the elephant seals

The elephant seal rookery extends six miles along the shoreline near Point Piedras Blancas in the Hearst

San Simeon State Park. The seals may be seen all year but the largest populations are present during late January, April and October. Visit the Friends of the Elephant Seal website at [elephantseal.org](http://elephantseal.org) for information about the best viewing times and spots.

## Attractions & Tours

### Cambria Christmas Market

Event features 3+ million lights, artisan vendors, Santa, a train ride, live music & more. Inspired by European Christmas Markets, enjoy delicious German food & drink, and handmade, imported German Christmas goods like nutcrackers, smokers & glass-blown ornaments. Buy tickets at [cambriachristmasmarket.com](http://cambriachristmasmarket.com), 2905 Burton Drive, Cambria, (800) 966-6490

### Covell's Clydesdales

Covell Ranch has 50+ Clydesdale horses and 2,000 acres of pasture and forest the family lives on in Cambria. They have been raising them for nearly 40 years. They are open Mon. – Sat. 9 a.m. to 3 p.m. for horseback riding and at noon for vehicle tours. 5694 Bridge St, Cambria, [covellsclydesdaleranch.com](http://covellsclydesdaleranch.com), (805) 975-7332

## Dining & Drinks

### Madelines Restaurant & Wine Tasting Room

Try some fantastic local boutique wines of the Central Coast in the wine shop. Enjoy an intimate French-influenced dinner in the restaurant. Serving only the best organic meats and produce. Dinner 5-9 p.m. Lunch 11:30 a.m. - 3 p.m. Wine Bar open 11 a.m.-6 p.m., 788 Main St., Cambria, [madelinescambria.com](http://madelinescambria.com), (805) 927-4175

## Shopping

### Ball & Skein & More

A wide variety of unique yarns, knitting and crochet supplies, buttons, and kits. Something for everyone, from the beginning knitter to the serious fiber artist. Unique gifts and offerings to remember your trip to Cambria. 4210 Bridge St. entrance on Main St., [cambriayarn.com](http://cambriayarn.com), (805) 927-3280

### Cambria Nursery

They offer an extensive selection of seasonal outdoor and indoor plants, flowers and décor for your garden! Browse their gift shops and year-round Christmas store, and take a piece of Cambria home with you. Open daily, 9am-5pm. 2801 Eton Rd., [cambrianursery.com](http://cambrianursery.com), (805) 927-4747

### Maddie Mae's Pet Pantry

For eleven years Maddie Mae's Pet Pantry has been helping residents and visitors of the Central Coast provide their pets with top of the

line pet supplies. Come see us at our beach location in Cambria or our wine country location in Templeton. 614 Main Street, Cambria, [maddiemaespetpantry.com](http://maddiemaespetpantry.com), (805) 924-1139

### Rich Man Poorman Antique Malls

Two Giant locations on the central coast offering a unique selection of antiques and collectables. Open daily 10 am to 5 pm. Located in Cambria at 2110 Main street. [RichManPoorManAntiques.com](http://RichManPoorManAntiques.com), (805) 203-5350

### The Shops At The Garden Shed

In mid-town Cambria the quaint shops include several beautifully curated shops: Cambria Garden Shed, garden and home grown rare and exotic succulents; Lily's Coffeehouse, refreshments; Ocean Hair, woman's apparel and greeting cards; Simplistic Home, home décor and gifts; and, Cayucos Cellars Winery. [cambriagardenshed.com](http://cambriagardenshed.com), (805) 927-7654

## Vacation Rentals

### Breen Realty & Vacation Station

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# Hearst Castle—The Enchanted Hill

*'A museum like no other'*

Hearst Castle, one of California's world-famous landmarks, is not to be missed when visiting the Central Coast. The castle offers at least nine tours, not counting privately arranged tours. Some of the most popular tours are wheelchair-accessible and accommodate visitors (with their support dogs) who have standing and mobility difficulties.

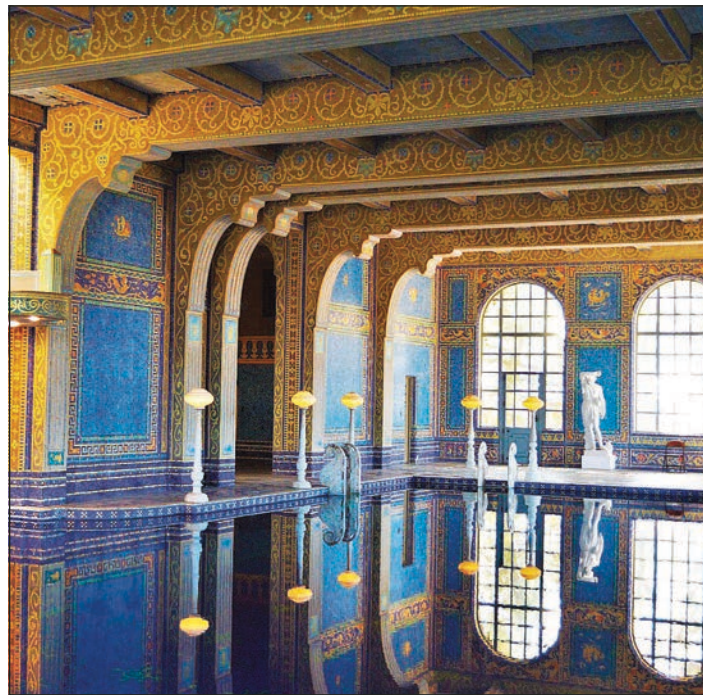
Hearst started building the fabulous estate on family ranchland overlooking the village of San Simeon in 1919. He called the estate "La Cuesta Encantada" - Spanish for "The Enchanted Hill." By 1947, the hilltop complex included the iconic twin-towered main building, three guesthouses frequently occupied by Hollywood's famous, and 127 acres of terraced gardens, fountains, and pools.

Hearst's mother Phoebe Hearst is often credited with the inspiration for the castle by taking him on a grand tour of Europe and exposing him to castles, museums, and various cultural centers. This 1873 trip would prove to be a pivotal inspiration for William's later endeavor to construct Hearst Castle.

Phoebe Hearst was an accomplished woman in her own right, founding the University of California Museum of Anthropology, among other major contributions. With Phoebe's influence in his life, it's no wonder Hearst was drawn to hire Julia Morgan to build his castle on the enchanted hill. Hearst met Morgan through his mother, who had commissioned her as the architect of a palatial residence in Pleasanton, California.

Morgan designed the castle on the hill, the Hearst San Simeon property, and other family properties. As one of America's preeminent architects, Morgan's designs graced private homes, college campuses, women's clubs, and religious buildings.

Regular visitors to the castle included a long list of Hollywood



The Roman Pool at the castle.

greats, political leaders such as Winston Churchill and Calvin Coolidge, and other notables such as Howard Hughes, George Bernard Shaw, Hedda Hopper, and Louella Parsons, well-known gossip columnists of their time.

The castle was donated to the State of California in 1957 and managed by the California State Parks System. The doors first opened to the public in 1958. The castle sees over 850,000 visitors from all over the world every year.

## So many tours, so little time

The guided tours include year-round and seasonal tours. The year-round tours include the private rooms and suites, the guest cottages, the kitchen, and the Julia Morgan Tour. Seasonal tours, only available at certain times of the year, include The Art of San Simeon, Hearst, and Hollywood Tour, an evening tour, and a holiday tour. Private tours for schools and other groups are also available by prior arrangement.

The seasonal two-hour Julia Morgan tour gives visitors an in-depth look at Morgan's life and career and tours of rarely seen areas of Hearst Castle. Hearst hired

Morgan as the castle's architect after the death of his mother. Hearst reportedly hired Morgan to create "something a little more comfortable up on the hill." The tour highlights Morgan's gift for design and includes photographic displays of architectural drawings, family photos, and personal items.

Daytime tours include a viewing of the film "Hearst Castle - Building the Dream" in the Hearst Castle Theater at the visitor center. The film is not included in the evening tours but visitors who wish to see it can do so for a discounted cost.

Hearst Castle is located on Highway 1 above the village of San Simeon, a four-hour drive from either Los Angeles or San Francisco. Reservations are strongly encouraged. For directions, reservations, ticket prices, and information about the tours visit [hearstcastle.org](http://hearstcastle.org) or call (800) 444-4445.



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# Madeline's Restaurant and Wine Cellar serve up exquisite cuisine and local wine

*Enjoy excellent dining and wine in downtown Cambria or overlooking Moonstone Beach*

Diners have a choice of two different and exceptional experiences from the same favorite restaurant family, the original Madeline's Restaurant and Wine Shop or Madeline's on Moonstone. Madeline Cellars boutique wines are available at both locations.

Chef and owner, David Stoothoff, is proud of the Madeline Cellars handcrafted wines that are sourced from some of the finest grapes in San Luis Obispo County and created with the assistance of



The original Madeline's restaurant and wine shop is a Cambria favorite.

Paso Robles Cayden's Cabernet Sauvignon, 2017 Paso Robles Petite Sirah, 2016 Paso Robles Chardonnay, and 2017 Paso Robles Gigi's Cuvee.

## Madeline's Restaurant and Wine Shop

The original Madeline's Restaurant and Wine Shop, in the heart of Cambria, has been a favorite place to wine and dine by locals and visitors since opening its doors in 2003.

Madeline's Cellar, the wine shop and tasting room, serves its label of finely crafted local wine, plus over 75 wines from local Central Coast vintners. Many wines are small-batch local wines that are only available through a limited number of locations.

The dining menu features appetizers such as buttery, melt-in-your-mouth Diver Scallops prepared with mushroom duxelle and a classic French Buerre Blanc sauce. Their beautifully stuffed chicken breast served with candied walnuts, brie cheese, and spinach with a sage brown butter sauce, scalloped potatoes, and fresh local vegetables is a must-try. For dessert, try the Chocolate Truffle Mousse Cake prepared with dark chocolate truffle and milk chocolate mousse over a butter walnut crust.

Artwork by local artists for sale is regularly featured throughout the tasting room and dining room.

winemaker Jeff Branco. A Central Coast winemaker with a prestigious reputation, Jeff is only the third American to graduate from the University of Bordeaux with a master's degree in viticulture and enology.

David left his position as a corporate trainer for several large chain restaurants to open Madeline's in 2002. Originally opened inside an existing wine shop, purchased that shop in 2011 and added daily wine tasting.

Madeline Cellars wine includes 2017 Paso Robles Petit Verdot, 2017

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Madeline's Restaurant and Cellars is located at 788 Main Street, Cambria. Open daily from 11 a.m. - 3 p.m. for lunch and 5-9 p.m. for dinner. The restaurant is open for outdoor dining from 11:30 a.m. - 9 p.m. Reservations are encouraged for dinner. For more information visit [madelinescambria.com](http://madelinescambria.com) or call (805) 927-4175.

**Madeline's on Moonstone**

Madeline's on Moonstone offers small bites and Tapas, plus wine from Madeline Cellars and several other wine selections, beer, and soda. Enjoy small bites daily and the Tapas menu Wednesday through Saturday on the beautiful heated deck overlooking the Pacific

Ocean. The Tapas menu, served Wednesday through Saturday, features tenderloin chimichurri, ahi poke, green lip mussels, and grilled artichokes, to name a few of the most popular items.

Outside lunch and dinner are served daily and are available for takeout or delivery. The friendly staff is very knowledgeable about their wine offerings and each dish on their French American menu.

Madeline's on Moonstone is located at the Cambria Shores Inn at 6276 Moonstone Beach Drive. Open 7 days a week, Monday-Friday 3-8 p.m. and Saturday-Sunday 11:30 a.m.-8 p.m. For more information visit [madelinescambria.com](http://madelinescambria.com) or call (805) 927-4175.

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# Magical moments await at the Cambria Christmas Market

*Come see over three million lights on display*

Experience over three million lights creating twinkling magical light displays, live music, delicious food and beverages, Santa, train rides, gifts, artisans and more at an authentic German market. Tickets are on sale now for overnight stays. Tickets go fast for this event, especially for the weekends.

A special performance of “A Christmas Carol” starring Gerald Charles Dickens, the great-great-grandson of the legendary Charles Dickens, kicks off the season. Tickets



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for the November 11-12 matinee and dinner performances are on sale now.

Following the performance, attendees will have an opportunity to meet Gerald Charles Dickens in person at the signing event.

### Itinerary packages

Take advantage of a special itinerary package to get the most from your visit to the Cambria Christmas market. Whether you are on a special date night, bring the kids, or plan on staying the weekend, there's an itinerary package to make this year's visit special for you.

- Stay the night with the Christmas Getaway. Book a pet-friendly room, make an optional dinner reservation at the Cambria Lodge

Restaurant, and enjoy admission to the Christmas Market to enjoy the lights, music, shopping, food and favorite beverages.

- Purchase a special Date Night package that includes VIP parking and admission to the Christmas Market to enjoy the magical lights and all the fun.

- Bringing the kids? The Family Outing package includes VIP Parking, admission to the Christmas Market, and highlighted activities that will delight the youngsters.

*The Cambria Christmas Market is held at the Cambria Pines Lodge, 2905 Burton Dr, Cambria. For tickets, itinerary packages, tickets to "A Christmas Carol," lodging and more information, visit [cambriachristmasmarket.com](http://cambriachristmasmarket.com).*



# Where healthy, happy pets shop— Maddie Mae's Pet Pantry

*Explore pet supplies, accessories, supplements and more*

Pamper your pooches and kittens at Maddie Mae's Pet Pantry. Located along Main St. in Cambria, this boutique-style pet shop is fully stocked with all the latest and greatest in pet supplies. Adorn your furry friend with the most adorable accessories and watch them flourish with healthy treats, high-quality foods, and safe supplements. Their large selection is sure to please every breed.

Cambria is one of the most magical places to wander, with lots of unique shopping. It's full of mom-and-pop type shops and Maddie Mae's fits right in. Established in 2009, by Chad and Christie Carroll, Maddie Mae's Pet Pantry began from a love of the area and their pets.

In 2009, the Carroll family lived in Seattle with their beloved Old English Sheepdogs, Maddie Mae and Duke. The Central Coast was a favorite vacation destination, which they both saw as their future home. Christie said, "We love the beauty and weather of the Central Coast and wanted to be a part of the community, where you know people and their animals by name." Maddie Mae's Pet Pantry has two additional locations in Templeton and Pismo Beach, and another store is scheduled to open in October in San Luis Obispo. All of the stores have been great successes with many repeat and regular happy customers.

Stop by Maddie Mae's for all of your grooming needs. Find products to help keep clean ears, eyes, teeth, noses, paws and coats. Traveling? Think of pet safety with seat belt restraints, calming remedies, lights, tie-out cables, cargo covers and more. Discover their many options for relief for common issues like itching, blad-



**Bring your fur kids to Maddie Mae's!**

der infections, sore joints, vomiting, constipation, etc. Find comfortable beds and a wide selection of toys. Make training a breeze with popular training aids like whistles, clickers, collars, harnesses and sprays. Maddie Mae's carries only the highest quality food and treats, made in the U.S.

"We care deeply for animals and are committed to providing education and information to help our customers ensure the optimal health and well-being of their furry family members," said Christie. "We are very involved in our community by supporting and donating regularly to local non-profit organizations like The Girl Scouts, pet rescues, and disaster victims. "Maddie Mae's Pet Pantry is where the happy and healthy pets shop. If we won't give it to our furry friends, we won't give it to yours!"

*Maddie Mae's Pet Pantry is located at 614 Main St. in Cambria, at 1121 Rossi Rd in Templeton, at 571 Five Cities Dr., in Pismo Beach, and 779 E Foothill Blvd., in SLO. All locations are open 7 days a week from 10 a.m.-6 p.m. For more information, visit [maddiemaespetpantry.com](http://maddiemaespetpantry.com) or call (805) 924-1139.*

— Cassandra Frey



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# Atascadero

## Outdoor activities abound



The city of Atascadero, originally founded by E.G. Lewis in the early 1900s as a utopian community, is a popular location for shopping, dining and strolls along the lake shore. Home to the Charles Paddock Zoo, the town has a large selection of restaurants offering a range of cuisine from rib-sticking American style to Asian, Mediterranean and more. Breweries, wine tasting, bakeries, antique stores, specialty shops, boutiques and art galleries are tucked away in locations along the main El Camino Real and on side streets around the Sunken Gardens. Popular area wineries are only a short drive from downtown and any of the town's several hotels.

### Attractions

#### Atascadero Lake Park

A 1.3-mile easy walk path circles the lake in the park providing views of the lake, the many varieties of birds that frequent the lake and other visiting wildlife. Bring binoculars; more than 48 species of birds have been sighted at the lake and recorded on ebirds.org. Leashed dogs are allowed and the path is also a favorite place for cyclists. The park has restrooms, small barbecue and recreation areas. The Faces of Freedom Veterans Memorial occupies the edge of the park facing Morro Road and is well worth a visit. The

park is located at 9305 Pismo Ave, Atascadero just off of Morro Road (Highway 41).

#### Charles Paddock Zoo

The zoo is one of only 211 zoos accredited by the American Zoo and Aquarium Association, this zoo was founded in 1955 by Charles Paddock, a county park ranger who nursed injured wild animals back to health. Today, the zoo covers more than five acres. Many of the zoo residents are part of a world-wide program to preserve animals and their habitats. Some of these rare and endangered animals include the American Alligator and endangered owls and the Greater Roadrunner native to California. The zoo is located at 9100 Morro Rd, Atascadero. For hours and more information call (805) 461-5080 or visit [charlespaddockzoo.org](http://charlespaddockzoo.org).

#### Golfing

Atascadero and North San Luis Obispo County has several challenging golf courses. Contact any of these golf courses directly for tee times and more information: Chalk Mountain Golf Course, Links Golf Course of Paso Robles, Paso Robles Golf Club, Hunter Ranch Golf Course and River Oaks Golf Course.

#### Historic City Hall

Atascadero's historic city hall is probably the city's best known

historic building. Located at 6500 Palma Ave. and gracing the back of the Sunken Gardens, the double-domed Italian Renaissance building was originally constructed in 1914 as the Atascadero Administration Building. After founder E.G. Lewis declared bankruptcy the building was purchased in 1927 and, over the years, served as three different private schools and a bank. It became the Veterans Memorial Building when acquired by the County of San Luis Obispo in 1954, and served as a community building. When the City of Atascadero incorporated in 1979, government offices occupied the building until it suffered major damage in the 2003 San Simeon Earthquake. After years of reconstruction and restoration, Historic City Hall opened again in 2013.

### Beer

#### Wild Fields Brewhouse

A local brewpub crafted as a comfortable space for beer lovers and families alike. Their facility includes mini-bowling lanes, arcade games, foosball, air hockey and a toddler corner. 6907 El Camino Real Suite C, Atascadero, [wildfields.com](http://wildfields.com), (805) 399-2337



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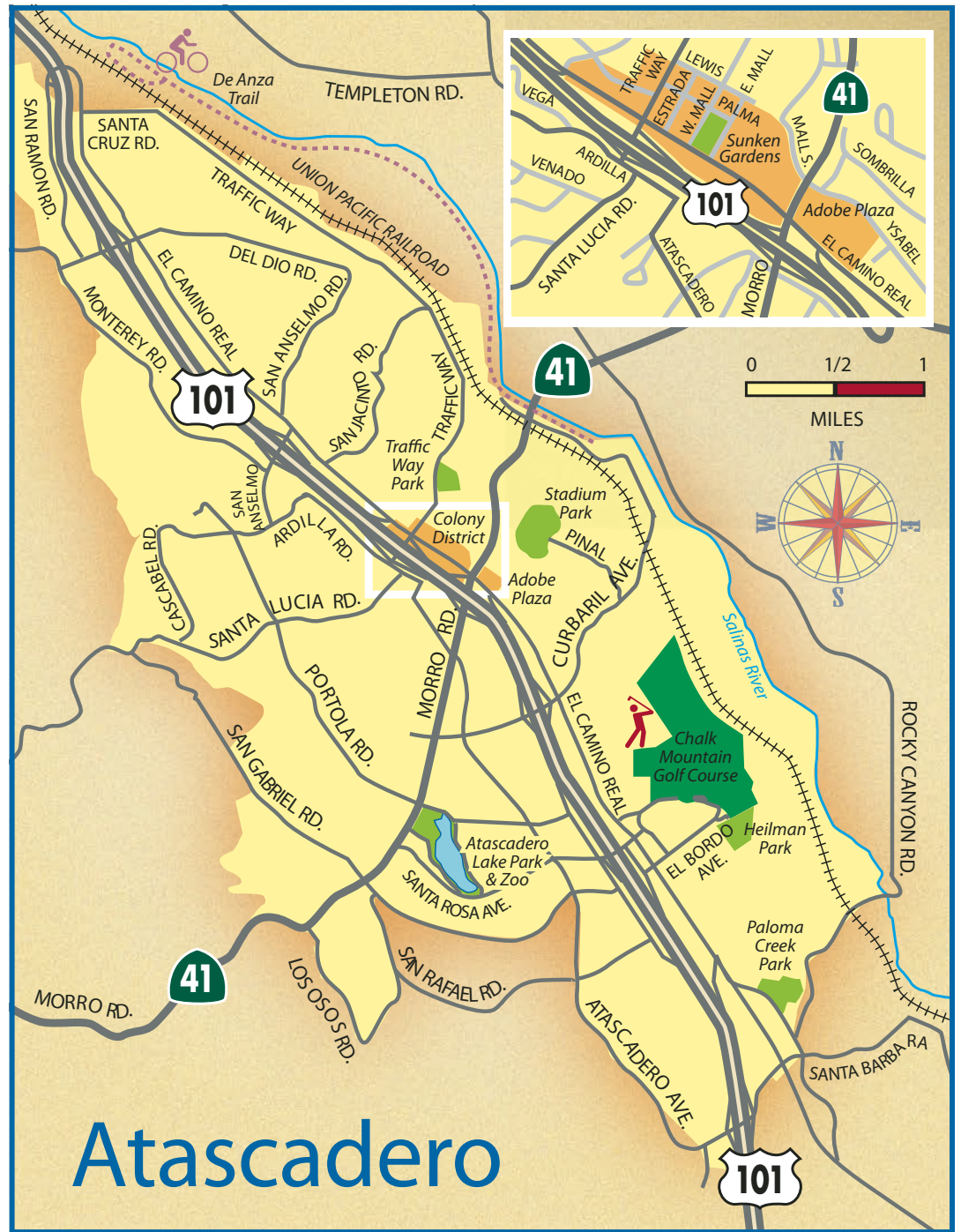
## Shopping

### Golf And More

Golf and More is a golf retail store handling new and used golfing equipment, clubs and balls. They also carry used soccer, baseball, soft ball and other sporting equipment for YOU! Come on in and check them out! 9965 El Camino Real, Suite E, Atascadero. [golfandmore.biz](http://golfandmore.biz), [golfandmore.us](http://golfandmore.us), (805) 460-6900

### The Green Omen Apothecary & Tea Lounge

This peaceful tea lounge offers a cozy space to enjoy a healthy beverage and shop. Full menu of prepared herbal lattes, mocktails and brewed beverages. Gifts for yourself or someone special, ranging from crystals and candles, to books and loose-leaf packaged teas. 6280 Palma Avenue, [greenomenapothecary.com](http://greenomenapothecary.com), (805) 464-2175



# Atascadero

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# Find comfort and peace at The Green Omen Apothecary

*Serenity awaits at cozy herbal shop and tea lounge in Atascadero*

When owner and community herbalist Riana Martinez set out to help her family and friends improve their physical and spiritual health, little did she know just how many people would benefit from her expertise. Today, Martinez shares her knowledge and welcoming ways at her unique and cozy shop in Atascadero, The Green Omen Apothecary, where she offers a variety of herbal products, teas, services, and more to individuals throughout San Luis Obispo County and beyond.

## A passion becomes a reality

After 20 years of unfulfilling work in the corporate world, Martinez's foray into herbalism happened purely out of curiosity. While she created various herbal concoctions to help loved ones manage various ailments, her sister asked Martinez how she knew so much about plants.

"It really got me thinking, How do I know so much?" Martinez said. "I figured since I was already creating teas for loved ones intuitively, I might as well get some education on the subject."

As she started taking classes with the Herbal Academy, her passion for using plants for wellness grew. That passion led Martinez to leave her corporate job behind and start The Green Omen Apothecary. The name for her business was partially inspired by the book "The Alchemist" by Paulo Coelho, where she learned about the word "omen" and its meaning – prophetic significance.

"When the opportunity to open my shop came up, everything seemed to come together so perfectly that it was impossible to ignore," she said. "There were signs



Riana Martinez, owner and herbalist.

everywhere that I needed to take a leap of faith towards my passion for using my knowledge of plants to help others."

Green is her favorite color, and Martinez has always felt old apothecary shops hold a special kind of charm that she longed to recreate. It's easy to understand why these three words hold such special meaning for her, and why The Green Omen Apothecary is the perfect name for her business.

## Peaceful, warm, and welcoming vibes

When planning the décor and intention of her shop, Martinez carefully considered the aromas, colors, and textures as well as the furniture placement. With touches

of green, gold, white, and black, the inside space exudes a natural yet enchanting vibe.

A feature wall boasting a collection of local antique artifacts gives Martinez the chance to express her creativity and has become her favorite part of the shop.

Outside, guests may enjoy sitting at tables surrounded by the overgrowth of ivy, lavender, sage, and a bounty of other luscious green plants.

"The biggest compliment I receive from customers is that the space is especially peaceful, warm, and welcoming," she said. "Energy is very important to me. I feel if I put out the intention of comforting energy, it will be felt the moment you walk through the door."



Many customers are taken by the selection of beautiful healing crystals in the shop, according to Martinez, and she takes pride in offering a selection of locally made products in addition to her own. Find natural personal-care items such as moisturizing body oils and healing balms, house plants, and more at The Green Omen Apothecary.

## Relaxing tea lounge

Not only is Green Omen a retail space, but it's also a tea lounge where visitors may enjoy made-to-order beverages including tea lattes, mocktail elixirs, and custom-brewed teas. Whether relaxing in the shop's indoor and outdoor spaces or grabbing a drink to go, there's truly something for everyone. Be sure to ask about The Green Omen loyalty program, the more you visit, the more you save!

When it comes to herbal loose-leaf tea blends, Sleep Sweet is by far the best seller year-round at Green Omen. Other popular blends include Brain Fog and Comforted.

Among the many prepared herbal beverages offered at the tea lounge, the Golden Moon and Blue Moon lattes are the top customer favorites. Martinez names the Jasmine Aura, made with jasmine green tea, honey, oat milk, vanilla, and cinnamon, as her current go-to drink.

"The feeling the Jasmine Aura gives me while drinking it is heavenly, that's the best way I can describe it! We also offer mocktail elixirs, which are perfect for the warmer months, and all my beverages are as nutritious as they are delicious."

All of the teas and herbs are sourced from a California supplier with nearly five decades of distributing herbs and spices from farmers across the globe. In addition, all botanicals are organic, and the herbal-infused syrups are created by Martinez in small batches to ensure her guests receive the freshest sweetener possible.



Martinez offers custom herbal blends for a variety of ailments. One-on-one intuitive herbal consultations are also available for those with complex situations that may require more in-depth conversations.

**Tea parties, workshops, and more**

The space at The Green Omen Apothecary is ideal for hosting various types of events such as tea

parties, mocktail elixir-making experiences, and magical workshops.

“We also host sound baths, sister circles, and many other types of events,” Martinez said. “In fact, many people are first introduced to

the space through these wonderful gatherings.”

Tea flights are popular with groups of friends. Choose three or four different beverages to experience while Martinez shares detailed descriptions of the ingredients and benefits each has to offer. Guests may also pre-order a cheese box prepared by another local business to pair with their beverages.

Subscription boxes will be available soon, giving guests near and far the opportunity to partake in The Green Omen Apothecary experience. Various levels of boxes for the casual tea drinker up to the aspiring herbalist will be offered. Check the website and social media for upcoming announcements and availability.

*The Green Omen Apothecary is located at 6280 Palma Ave. in Atascadero. Open Wednesday through Saturday, 11 a.m. to 5 p.m. For more information visit [greenomenapothecary.com](http://greenomenapothecary.com) or call (805) 464-2175.*

— Meagan Friberg

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# Santa Margarita



Santa Margarita is a taste of the Old West. This settlement, easily reached from Highway 101 or Highway 58 is the gateway to Santa Margarita Lake and the Carrizo Plain National Monument. The small town quickly changes from the first impression of a sleepy western town to reveal surprising shops full of antiques, quirky garden art, plants, garden supplies, creative décor, restaurants serving up wholesome meals, and winery tasting rooms. The long history of Santa Margarita, from the ancestors of today's Chumash and Salinas people through the Spanish and Mexican land grants and early American settlers until today, is being researched and preserved by the Santa Margarita Historical Society.

## Attractions & Tours

### Santa Margarita Lake

Follow Highway 58 to Santa Margarita Park to find the lake located in Santa Margarita Regional Park at 4695 A Santa Margarita Lake Road. Be sure to head out with a full tank of gas. The lake and park offer boating, fishing, hiking trails and picnicking. The park is located on several thousand acres of land designated as open space. Call ahead (805) 781-5930 to verify boat launches, swimming and camping.



### The Carrizo Plains National Monument

The 250,000 acre Carrizo Plain National Monument is the largest surviving native California grasslands. The plains are reminiscent of Africa's Serengeti, providing the highest concentration of irreplaceable wildlife in California. To reach Carrizo Plain, take Highway 58 south from Santa Margarita to 17495 Soda Lake Rd.

### Santa Margarita Historical Society

The historical society takes local history online, with copies of research material held at the public library located on the corner of I & Murphy Streets. Ongoing projects include documenting a number of the

community's historic buildings and recording the stories of "old timers." [santamargaritahistoricalsociety.org](http://santamargaritahistoricalsociety.org)

### Margarita Adventures Zipline Tours

Margarita Adventures is the ultimate blast for the entire family! Here in the heart of San Luis Obispo County, you will embark on six ziplines spanning nearly 1.5 miles total, starting with a thrilling 2,800-foot tandem ride and finishing with an unforgettable 1,800-foot journey over Pinot Noir vines. To book a tour or for more information visit [Margarita-Adventures.com](http://Margarita-Adventures.com) or call (805) 438-3120

# Margarita Adventures—escape the ordinary

Whether you're a thrill seeker who enjoys flying over the landscape, exploring wilderness and wildlife, or solving your way out of challenging escape rooms, Margarita Adventures offers something for everyone, and fun for all.

## Six amazing ziplines

Soar over valleys, oaks, mountainsides, and vineyards. Six distinct ziplines spanning more than 7,500 linear feet deliver the thrill of wine country. Margarita Adventure zipline adventures have five-star ratings with both TripAdvisor and Yelp.

## Scenic vineyard eBike tours

Hop on a pedal-assisted eBike for a guided tour of Ancient Peaks Winery's Margarita Vineyard. Ride through the vines learning about sustainable wine-growing and the land's unique geology. Enjoy tasting two Ancient Peaks wines from the surrounding vines.



Later, optionally cap off the experience with lunch and wine tasting at the Ancient Peaks tasting room and café in Santa Margarita.

## Escape!

Margarita Adventures offers a unique blend of classic escape room

motifs combined with interactive special effects and imaginative challenges. The growing list of escape rooms is designed in-house by Santa Margarita Ranch's Frank Rodgers and his team of talented in-house designers.

"It was incredible. My family of four has done 50+ escape rooms all over the country and this was definitely in our top five. The prop quality and technology used is top-notch and above all, super fun!"  
-Rachel N., Google Review.

## Nature and foraging tours

Explore the amazing wildlife and diverse ecosystems of the historic Santa Margarita Ranch. Led by ranch naturalist Jacqueline Redinger, the tours illuminate the workings of nature while providing insights that will last a lifetime.

The "Summer Sensations" kid's camp features the area's natural wonders and includes crafting, games, hiking, and more!

For reservations and more information visit [margarita-adventures.com](http://margarita-adventures.com), call (805) 438-3120, or stop by the Margarita Adventures office at 22719 El Camino Real, Santa Margarita. Be sure to follow them on Facebook and Instagram.



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# Templeton

Templeton is the epitome of small town charm. Originally founded in 1886 as the last station on the southbound Southern Pacific Railroad, the town hosted horse drawn stagecoaches that met the trains and gave passengers a ride to San Luis Obispo to connect with the next stagecoach to their destinations. Even after the railroad extended the rails south to Santa Margarita in 1889, Templeton remained the shipping point for local crops and products bound eastward and to boats in shipping ports on the coast. Grain, wood, charcoal, fruit and cattle, driven from as far away as Kern County, arrived in Templeton for the next destination.

Many of the buildings from the late 1800s are still lining Main Street and housing unique shops, wineries and restaurants serving everything from

hearty country breakfasts to dinner for every taste and the Templeton Historical Museum Society.

## Attractions

### Fresh farm to table adventures

Templeton is an ideal starting or end-of-day spot for touring the back roads on the way to or from your favorite wineries. Small farms along oak lined winding roads have produce stands offering fresh vegetables, fruit, eggs and more.

### Farmers market

The Saturday morning Farmers Market from 9 a.m.-12:30 p.m. at the Templeton Park. The park is located at 550 Crocker St. Find fresh

vegetables, fruit, bakery goods, meat, fish, nuts, honey, olive oil and hand-made crafts.

## Dining & Drinks

### Chulos Cafe & Cantina

Chulos offers an extensive menu, featuring American cuisine with a Latino touch, not to mention a wide selection of artfully created coffee beverages. The sophisticated dining experience includes Nouveau-Latin dishes and handcrafted cocktails. Truly a hidden gem. 335 Posada Lane [chuloscafecantina.com](http://chuloscafecantina.com), (805) 434-3044

### McPhee's Grill

Fresh seafood, wood grilled steaks, & gourmet pasta served in a converted old saloon with contemporary country decor. 416 S. Main St., (805) 434-3204

### Pig Iron

A new restaurant serving high-end California comfort food, award winning cocktails, and a brunch most would die for. Open for lunch and dinner, come find out what all the talk is about! Follow on Instagram: [@pigirontempleton](https://www.instagram.com/pigirontempleton). 508 S. Main St., [pigirontempleton.com](http://pigirontempleton.com), (805) 400-4542

### Templeton Market & Deli

Hometown deli with delicious homemade salads, sandwiches and fried chicken. Serving breakfast, lunch and dinner. Huge selection of snacks and beverages, including local wines. Open daily 6 a.m. to 9 p.m. 390 S Main St., Templeton, (805) 434-2345

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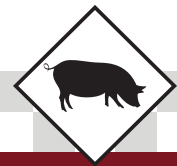


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# Pig Iron features Vaquero-inspired comfort food and shareable entrees

*Come try bright flavors and earthy spices*

Pig Iron in Templeton kicked off summer 2024 with the highly anticipated release of all-new food and drink menus. Meat-eaters, vegetarians, and adventurous palates alike will discover a wide variety of crave-able dishes that honor California's culinary roots.

General Manager Josh Ashby, alongside Shaun Behrens, are an accomplished leadership team formerly of Luna Red in downtown San Luis Obispo. The duo collaborated to streamline the menu and bring a renewed take on seasonal offerings and quality service. In 2010, Behrens helped conceive and establish Luna Red, where he remained for more than a decade. Behrens also owns Bear City Social in Los Osos, a popular "farm-to-street" custom food trailer, while Ashby's café and general store, Mint + Craft, was a Monterey Street staple in Downtown SLO. The seasoned pair, with over 50 years of combined restaurant experience, have approached Pig Iron with confidence and enthusiasm.



End of the Line Burger. Photo courtesy Megan Dunlop.

"I'm excited to team up with Shaun again nearly a decade after we first worked together," notes Ashby. "We're excited to freshen our menu, improve our service, and

wow first-timers who visit Pig Iron."

The upcoming menu features bright flavors and earthy spices in hearty torta sandwiches, rich cowboy tacos, fresh salads and cheese-

crusted quesadillas rounding out the introduction of bountiful Latin flavors. Current house specialties remain, such as the End of the Line burger, pulled pork sandwich, BLT, and buttermilk fried chicken sandwich, among others. The counter-service ordering style allows Pig Iron to serve more of the community at lower prices.

Fresh off being awarded Best in the County cocktails for a third year in the last four years, Pig Iron's celebrated bar program continues to feature the most-loved house libations while combining a fresh lineup of flavors with an all-time favorites menu. Adjacent to Pig Iron is Club Car Bar, a western lounge and live music venue that has quickly become a favorite in the community for weekly concerts and events. A recent addition to both bars is Focus, a CBD-infused, THC-free nonalcoholic spirit, produced locally in San Luis Obispo by To Be Honest Beverage Co., for those who want to sip, socialize, and enjoy a flavorful, relaxing beverage without alcohol.

*Pig Iron is located at 508 S. Main Street in Templeton. Open every day for lunch and dinner and serves brunch on Saturday and Sunday. The Club Car bar is open every evening from 5 p.m. until closing. For hours and more information visit [templetonmercantile.com](http://templetonmercantile.com) or call (805) 400-4542.*



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# Paso Robles

Shopping, Fine Dining & Wine Tasting

Paso Robles is known worldwide as the place for award winning wines, but the wine is just one of the reasons to spend some time here. Easy access to lakes and the coast makes the town a perfect central location for boating, fishing or beach time.

Browse the many boutiques, antique and specialty shops for unique gifts, jewelry, home décor, books and one-of-a-kind items, often created by local artisans, that you know you need. Visit art galleries and museums. Order lunch or dinner and dine outside in the beautiful shady Downtown City Park.

Several winery tasting rooms are located within easy walking distance in downtown Paso Robles. There are more than 200 wineries in the region around Paso Robles. One of the fastest growing American Viticultural Areas in California with 26,000 acres planted, Paso Robles wine country has one of the longest and most consistent growing seasons for wine grapes in California.

## Antique Shops

### Reminisce Antiques

Browse this village of shops for a selection of fabulous antiques and treasures for everyone. Vintage, home decor, western, gifts, jewelry, accessories and everything inspirational. Open Mon. to Sat., 11 a.m.-5 p.m., Wed. 'till 6 p.m., Sun., 11 a.m.-4 p.m. In downtown at 1344 Pine St., [reminiscepasorobles.com](http://reminiscepasorobles.com), (805) 239-1001

## Art Galleries

### Park Street Gallery

Park Street Gallery showcases some of the finest work from premier artists of the Central Coast. Featuring original paintings, sculpture, furniture, unique jewelry, blown and fused glass, wood turnings, ceramics, and fiberarts! Located at 1320 Park Street, Paso Robles. [parkstreetgallery.com](http://parkstreetgallery.com), (805) 286-4430

## Studios on the Park

Visit the studios and meet accomplished artists at work in their studios/galleries. Watch how each artist uses their favorite medium to create decorative, functional, and wearable art. It's an art experience unlike any other! 1130 Pine St., [StudiosOnThePark.org](http://StudiosOnThePark.org), (805) 238-9800

## Attractions & Tours

### ArtSocial 805

A vibrant painting, drawing and pottery studio. Whether you're a sprightly 5-year-old or a seasoned 105-year-old, this is your creative playground to splash some color, sketch your heart out, craft away, and have fun! Book a private party or join a workshop. [artsocial805.com](http://artsocial805.com), 631 Spring St., (805) 400-9107

### Redwings Horse Sanctuary

This sanctuary rescues horses that have been abandoned, neglected or abused. Its mission is to eliminate the causes of equine suffering through education and community outreach programs. Located at 6875 Union Rd. Paso Robles.

The sanctuary is open for visitors from Tuesday- Saturday 10 a.m. to 3 p.m., (805) 237-3751

### Sidecar Tours Inc.

Sidecar Tours Inc. is the World's First and only tandem sidecar experience. They combine the freedom of the open road with a one-of-a-kind thrilling adventure. [sidecartoursinc.com](http://sidecartoursinc.com), (951) 840-0178

## Dining & Drinks

### Brown Butter Cookie Company

Since 2008, they have crafted signature hand-rolled cookies renowned for quality and taste. The latest offerings include cookies infused with Ghirardelli® chocolate in three flavors: White Chip, Chocolate Chip, and Dark Cocoa Chocolate Chip. Brown Butter Frozen Custard was recently introduced, expanding the indulgent lineup 801 12th St., Paso Robles, [brownbuttercookies.com](http://brownbuttercookies.com), (805) 464-6636

## Paso Robles

### Cane Tiki Room

Cane Tiki Room gives a tropical exotic escape to their guests, right in the heart of Paso Robles. Featuring Polynesian small bites and delicious tiki cocktails, Cane Tiki Room is a must visit! 1240 Park St. Paso Robles, canetikeroom.com, (805) 227-7113

### Eleven Twenty Two Speakeasy & Cocktail Lounge

1122 was named one of the Top 50 hidden bars in the world! Elegant and classy, it's like stepping back into the 1920's roaring cocktail scene. Located directly behind Pappy McGregor's Gastro Pub. Open Wed-Fri evenings. 1122 Pine St., eleven-twentytwo.com, (805) 238-4141

### La Cosecha Bar and Restaurant

Discover the vibrant flavors of Spain in the heart of downtown. This Spanish-themed restaurant offers exquisite farm-to-table dishes and craft cocktails, perfect for any occasion. Join the daily Sangria Hour from 3-5:30 PM, where refreshing sips meet delightful tapas. 835 12th St., Ste. A, Paso Robles, lacosechabr.com, (805) 237-0019

### Odyssey World Cafe

Cozy, casual, comfortable! Gourmet sandwiches, salads, burgers, steaks, stir fry, desserts. Outdoor seating available. Open daily 11 a.m.-8:30 p.m. (Friday & Saturday til 9 p.m.). Downtown, 1214 Pine Street, odysseyworldcafe.com, (805) 237-7516

### Pappy McGregor's Gastro Pub

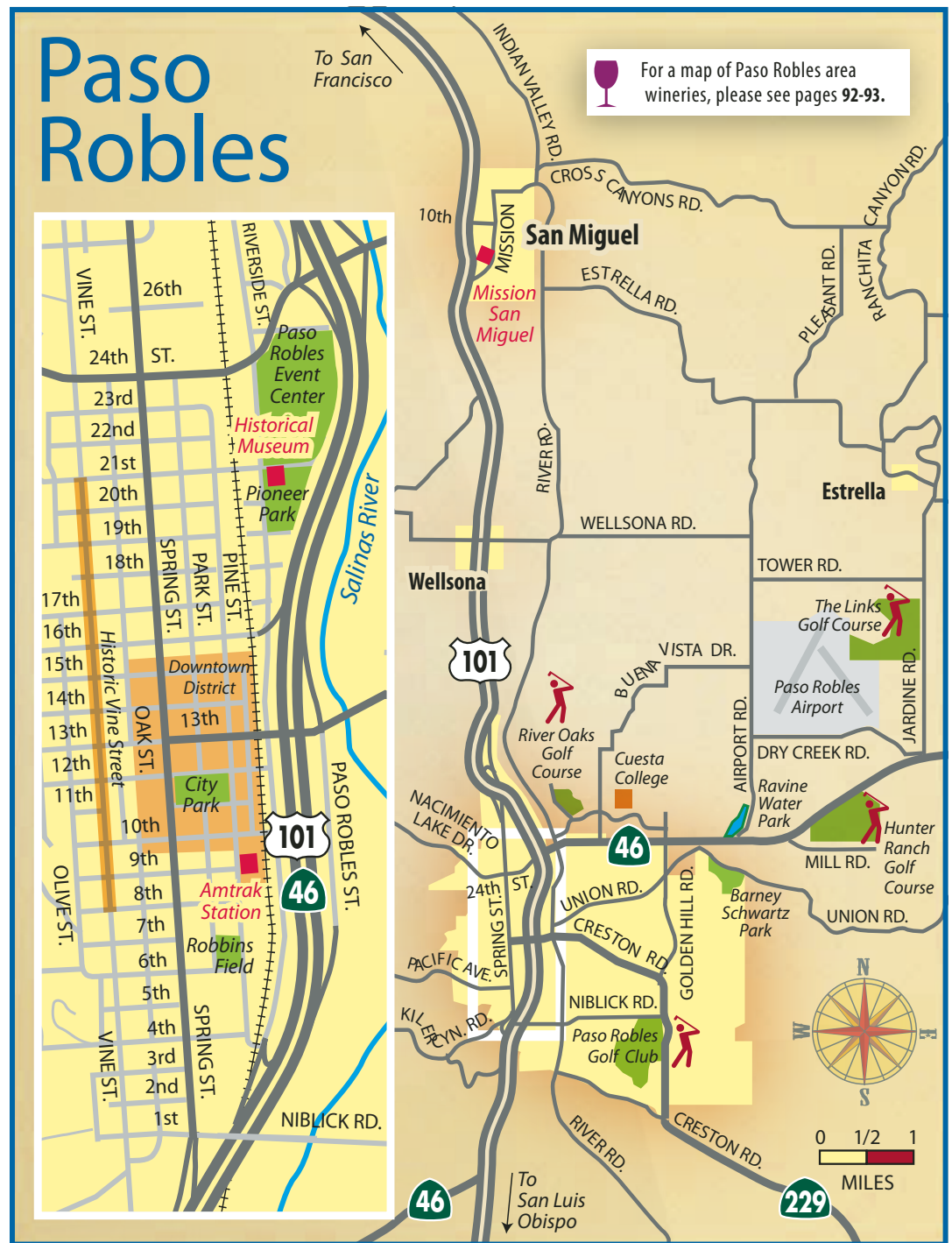
Award winning gastropub adored by locals since 2006. Specializing in elevated comfort food, craft cocktails, local beers & wine. Offering lunch, dinner and late-night drinks 7 days. Pappy's is a must visit when in Paso Robles, trust us. 1122 Pine St., PappyMcGregors.com, (805) 238-7070

### Paso Terra

Experience Chef Andre's artistry with flavors. The menu changes with the seasons, focusing on French cuisine and the freshest seafood. Classics are given a permanent spot. Downtown at 1032 Pine St. pasoterra.com, call for reservations, seating is limited. (805) 227-4100

### Pine Street Saloon

Chances are outlaws like Jesse James huddled within these walls. The saloon is one of the oldest and most unique false-front buildings in the area. Enjoy your visit to this historic saloon and raise your glasses to the spirit of Jesse James. 1234 Pine St., (805) 238-1114



### Red Scooter Deli

Featuring a variety of breakfast choices, salads, soups, piled high sandwiches and a full expresso/smoothie bar. Catering menu. Delivery available 7 days a week. Red Scooter Deli – The Deli that Delivers. redscooterdeli.com, (805) 237-1780

### The Paso Market Walk

This elegant indoor marketplace showcases local favorites like The Vreamery Vegan Cheese Shop & Melt Bar, Momotaro Ramen, Joebella Coffee, Third Degree, Via Caravaggio 147 Neapolitan Pizza, a bakery, a Michelin Guide restaurant, wine & beer bar, gelato & a farm stand! 1803-1835 Spring Street,

pasomarketwalk.com/purveyors, (805) 423-5835

### Vivant Fine Cheese

With over 150 cheeses to choose from, expert staff will assist you with wine pairing or creating a gourmet picnic box. Charcuterie and local food products. 821 Pine St., Ste. B, (805) 226-5530

## Museums

### Estrella Warbird Museum

An aviation museum dedicated to the restoration and preservation of military aircraft, vehicles, and memorabilia. Hours: Thursday through Sunday: 10

For a map of Paso Robles area wineries, please see pages 92-93.

a.m.-4 p.m., Memorial Day, July 4th, Labor Day, Veterans Day, Banquet Hall available for rent, 4251 Dry Creek Rd, Paso Robles, CA 93446, ewarbirds.org, (805) 227-0440

### Paso Robles Children's Museum

The museum's mission is to engage children in a joyful learn-through-play environment and inspire educational curiosity. It's a favorite for a fun family afternoon. Located in the historic Paso Robles Volunteer Firehouse. See website for hours. 623 13th Street, pasokids.org, (805) 238-7432

**Pioneer Museum**

The Pioneer Museum is fun for all ages! Get a glimpse of what local life was like in the "Good Old Days." View Paderewski memorabilia, vintage farm equipment, pioneer artifacts, a one-room schoolhouse and much more. 2010 Riverside Ave. Open Thursday-Sunday 1p.m.-4 p.m., Free Admission, pasoroblespioneeremuseum.org, (805) 239-4556

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**Shopping**

**Bijou Baby & Toddler**

An incredible selection of organic cotton and bamboo clothing, toys and gifts for newborn to toddler age. Carefully selected books, locally made plush animals and lots of whimsy from many European countries create eye candy from the moment you step inside. 815 12th St., (805) 296-3833

**Bijou On The Park**

A beautifully curated boutique with exceptional clothing for all ages where recognizable brands hang with European lines. The owner only buys in small quantities and makes sure she knows all of her customers and what they favor so shopping is a breeze! 815 12th St., bijouonthepark.com, (805) 296-3833

**The Blenders**

A unique women's boutique and Merle Norman Cosmetic Studio that offers latest technology in skin care and color. Life style apparel including Charlie B, French Dressing, Jess and Jane, and unique accessories to complete your vibe. Supporting the community for 47 years! 538 12th St., Paso Robles, theblenderspasorobles.com, (805) 238-5554

**Boyd's Tobacco and Elegant Gifts**

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**EarthTones Gifts & Gallery**

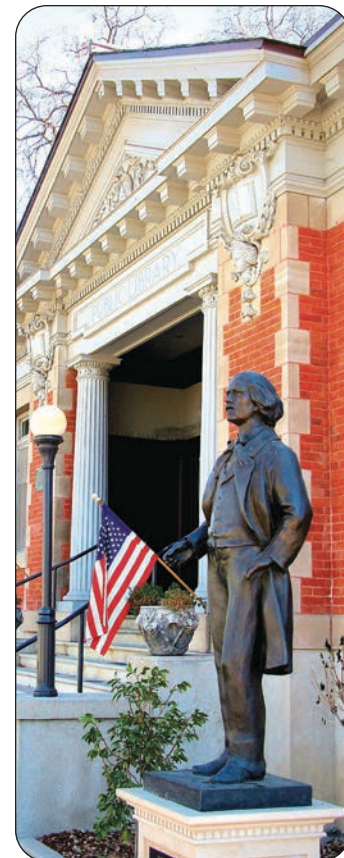
Steps from downtown find calm and tranquility. Find unique jewelry, local art, handcrafted gifts, candles, incense, books, and crystals blended with mind-body therapies for spirituality and inspiration. It shines new energy on The Historic Depot on Pine, 790 Pine Street, Paso Robles, earthtonesgifts.com, (805) 238-4413

**Naughty But Nice**

Flirt with style! Featuring lingerie, shoes, books, sleepwear, club wear, lotions & potions and so much more! One-stop love boutique for women and couples. Open noon- 10pm 1319 Spring St., nbnstores.com, (805) 238-2787

**New With Tags**

Paso Robles newest consignment store with racks of designer clothes available at 50% to 70% off. Features designer shoes and New Sweet romance jewelry made in Los Angeles. Open 11 a.m. -5 p.m. Mon-Wed and 10 a.m. - 6 p.m. Thurs - Sat., 585 12th St., (805) 226-5655



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# Elevate your dining experience at La Cosecha Bar and Restaurant

*Share Spanish-inspired cuisine, craft cocktails, and local wines in family-style dining*

The elegance of downtown Paso Robles, shared dining experiences with savory Spanish-inspired dishes, and local wines, beers, and craft cocktails all combine harmoniously at La Cosecha Bar & Restaurant. Situated directly across the street from Downtown City Park, this newly revamped eatery is a must-stop destination for visitors and locals alike.

Owners Matt and Eric Carfagnini acquired La Cosecha in the spring of 2023, and have taken the menu, hospitality factor, and approach to dining up several notches. With a mindset of exceeding the expectations of every person who steps through the doors, the Carfagnini brothers and their team have quickly become known for their welcoming ways.

“Although the roots of the restaurant are the same, the quality of the food and our overall approach to everything, from the service to the food to the cocktail program, has been significantly elevated,” Matt said.

## A passion for hospitality

The brothers have always had a passion for food, a family trait that stems back to their grandfather, Leonard “Lenny” Levin, who owned a Jewish delicatessen in Buffalo, New York. They also have an Italian family heritage, which is all about big family gatherings, backyard gardens, sumptuous shared dishes, and countless hours of table talk. Matt and Eric both tended bar while putting themselves through the University of Arizona, know the ins and outs of the hospitality industry, and have decades of experience running food and beverage programs across the country.



Enjoy great food and a view of the park at Las Cosecha.

“We have been engaged in the hospitality industry for at least two decades in one manner or another, so there was always that passion for us to start a restaurant,” Eric said.

When the opportunity to purchase a restaurant in a region they had grown to know and love was presented to them, everything aligned perfectly in place.

“Our parents are in Paso, and we absolutely love it here,” Matt said.

## Historical building, cozy and inviting décor

Situated in a cozy 100-year-old building that once housed a soda fountain, the eatery has wood accents, a bar fashioned from the fence of a ranch once owned by Alex Trebek, and a retractable wall inset that opens to a small patio overlooking the Downtown City Park. Inspired by their mom, a glass artist, the brothers feature the work of local artists on the brick façade across one wall on a rotating basis.

“The history of the building, the beautiful bricks, the lighting – all of this combines to make a great backdrop and second studio of sorts for local artists,” Eric said.

## Small plates, seasonal offerings, and weekly specials

Of course, with a namesake meaning “harvest” in Spanish, there’s so much more to La Cosecha than meets the eye. Executive chef consultant Justin Hall and head chef Brad Spence, each armed with extensive resumes from fine dining establishments, have put together menus that guarantee customers keep coming back for more.

“Justin’s way of cooking is very much a farm-to-table, and Brad embodies that concept as well,” Matt said. “They have really ramped up our menus and, together, they make sure all those systems and processes are there so every guest we see is happy, has the same experience, and is excited to come back.”

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**Hours: Noon - 10pm**

Some of the most requested items at La Cosecha are the shared plates or platos piqueos. One of the most popular is the pulpo or grilled octopus. Eric's favorite, the grilled lamb chops, are topped with Calabrian chile honey butter, goat cheese yogurt, and Marcona almond crumbles.

"We think this is the best way to enjoy a meal, because the more people you have, the more opportunities there are to try different dishes," Matt said. "Sharing small plates creates a cozy, casual, comfy, fun atmosphere with good energy."

A selection of unique flatbreads and fresh salads are available on both the lunch and dinner menus. Their famous Cubano sandwich and Cosecha Burger are favorites among the lunch crowd.

The dinner selections include fresh, local scallops with a carrot and saffron puree, broccolini, and a warm chorizo vinaigrette. Matt's favorite, the Mojo Chicken, is a bone-in and roasted half section, topped with



charred scallion vinaigrette and served alongside a congri (rice and beans) Cubano.

In addition to the standard menu offerings, there are weekly specials utilizing fresh in-season

products. Known for serving up some of the best paella around, La Cosecha offers three different options – chicken, seafood, and a mix of both – of this best-seller.

### Local wine, beer, and craft cocktails

"This restaurant, even before we took over, has strong, long-standing relationships with many of the core wineries and breweries in the area," Eric said. "And, when it comes to craft cocktails – from the ingredients, to how we're producing syrups, to how we're actually building the drinks from the ground up, we are second to none."

Along with the food menus, the team at La Cosecha makes a few seasonal changes to the offerings cocktail offerings, featuring available products, whether herbs, fruits, or vegetables.

"We like to keep things interesting," Eric said. "When you come back for the second or third time to have a meal with us, you're likely to see an entirely different menu, cocktail-wise and maybe food-wise, too, depending on the season. It's fun, adventurous, and keeps people engaged."



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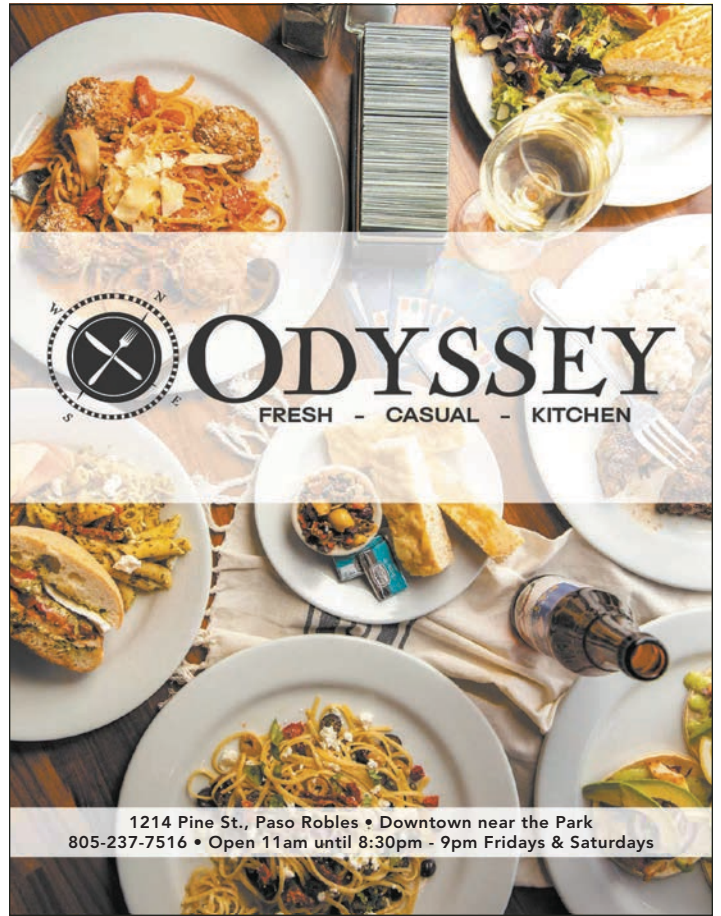
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**Sangria hour and coffee after dark**

Stop by La Cosecha for Sangria Hour, from 3 to 5:30 p.m. daily. Featuring sangria and a select group of small plates, the theme is Spanish-centric and wine-country-friendly.

Coffee After Dark, offered from 8:30 p.m. until close, carries the trend of espresso martinis paired with a selection of house desserts.

“What we’re delivering in both of these periods is not only extremely special but also of extreme value,” Matt said. “It’s just another

way for us to encourage people to stop by, spend time with friends and family, and enjoy some great food and drinks in downtown Paso Robles.”

*La Cosecha Bar & Restaurant is located at 835 12th St. Ste A, across from the Downtown City Park, in Paso Robles. Open Wednesday through Sunday. For hours and more information visit lacosechabr.com, call (805) 237-0019, or follow them on social media for the latest news and events.*

— Megan Friberg

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**COWBOY COFFEE**  
**& MORE**

LA COSECHA BAR + RESTAURANT

# Taste delicious treats at the Brown Butter Cookie Company

*Find cookies and frozen custard galore at three locations*

The Brown Butter Cookie Company has brought sweet treats to the Central Coast since 2008; sisters Traci and Christa Hozie started the business at their flagship Cayucos store, later opening the Paso Robles location in 2013 and their newest store in San Luis Obispo in 2019.

From its humble beginnings as a local favorite, the company's signature Original Brown Butter



Fresh baked, delicious cookies from the Brown Butter Cookie Company.



doodle, and lemon sugar. Don't leave without having a cup of the new Brown Butter Frozen Custard, which

is the perfect summer dish. No artificial ingredients are used in the making, ensuring a high-quality custard; in addition, Southern California business Scott Bros. Dairy provides the milk.

The Brown Butter Frozen Custard represents the ongoing commitment to innovation while staying true to Brown Butter Cookie Company's classic flavor profile and quality standards; the Made with Ghirardelli® Shortbread Cookies pair sweetly with the frozen custard.

Make sure to pick up fabulous gift bags and boxes for loved ones, available from three packs to double-dozen sizes.



Sea Salt cookie quickly gained widespread acclaim, necessitating the launch of an online store to meet national demand.

Step into the Paso Robles store, located across from the Downtown City Park, and smell the sugary delights. Try one of the daily samples of the Brown Butter Sea Salt cookies; some delectable flavors available for purchase include cocoa, pecan, or cocoa mint.

"Our hand-rolled Original Brown Butter Sea Salt cookie remains our top-selling flavor due to the signature flavor profile of vanilla, brown butter, and sea salt. In March 2024, we introduced the Zesty Lemon Brown Butter Sea Salt cookie as our Flavor of the Year, which quickly became a new fan favorite. Our classic-style cookies, known for their large size and satisfying texture with crispy edges and chewy centers, also have a dedicated following," said Hartzell, noting that customer favorites include chocolate chunk, snicker-

*PasoTerra*

Delicious and innovative works of art created by award winning French chef, Andre Aversang

*Lean to cook with Andre!*  
Private cooking classes available

1032 Pine St., Paso Robles

Photos by JLoewen Photography

Please reserve your table at [www.pasoterra.com](http://www.pasoterra.com)





All cookies are made on the Central Coast. While the flagship Cayucos shop continues to be a hub of cookie-making activity, they have also expanded with a new production facility in Atascadero to keep up with the demand of the online shop.

"We invite everyone, whether you're a local or a visitor, to indulge in this perfect blend of rich flavors and coastal charm. Whether you're in Cayucos, Paso Robles, or San Luis Obispo, you'll always find a warm welcome and a delicious treat

waiting for you," said Hartzell.

For a sweet stop after exploring downtown Paso Robles, the Brown Butter Cookie Company is sure to please all who visit.

*The Brown Butter Cookie Company is located at 801 12th Street in Paso Robles. Open Sunday through Thursday from 11 a.m. to 6 p.m. and Friday and Saturday from 10 a.m. to 7 p.m. For more information visit [brownbuttercookies.com](http://brownbuttercookies.com), or call (805) 239-5894.*

— By Sadie Mae Mace

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**Estrella**  
Warbirds Museum





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# UPCOMING EVENTS

## Downtown Paso Robles

### OCTOBER



**Sat. 12th • Pioneer Day**  
Parade at 10:00am

**Sat. 19th • Golden Oak Honey & Pumpkin Festival & Kids' Flea Market**  
10am-5pm, in the City Park (Free Admission)  
Demos, Honey, Pumpkins, Kids' Flea Market & More!

**Sat. 26th • Dia De Los Muertos Festival**  
10am-4pm, Downtown City Park  
Vendors, Dancers, Food & Entertainment

**Thu. 31st • Safe & Fun Halloween Downtown**  
3pm-6pm, Trick or Treat Downtown  
Witches' Night Out - Photos w/ Witches!



### NOVEMBER

**Sat. 16th • Elegant Holiday Evening Downtown**  
5pm-8pm, Downtown Shops



**Fri. 29th • 38th Annual Downtown Lighting Ceremony**  
5:30pm, Downtown City Park - Mrs. Claus arrives!

**Sat. 30th • Shop Small Saturday**  
Downtown Paso Robles Shops

### DECEMBER

**Sat. 7th • 63rd Annual Christmas Light Parade**  
6pm, Theme: "Sleigh Bells Ring, Are You Listenin'" - Santa arrives!



**Sat. 14th • 38th Annual Vine Street Victorian Showcase**  
6pm-9pm



**Sat. 21st • 34th Annual Victorian Teddy Bear Affair**  
2pm-4pm, Park Ballroom  
Tickets: [my805tix.com](http://my805tix.com)



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MAIN STREET ASSOCIATION  
DOWNTOWN PASO ROBLES

# Take a tour of rare military aircraft and vehicles at Estrella Warbirds Museum

*A hidden gem of the Central Coast*

Spend a day at the Estrella Warbirds Museum and Woodland Auto Display. See rare military aircraft and vehicles, as well as an amazing collection of restored automobiles ranging from American and European classics to racetrack winners. The Woodland Auto Display has been called the best auto museum on the Central Coast.

The museum was established 30 years ago at the Paso Robles Municipal Airport and is dedicated to restoring and preserving military aircraft, vehicles, and memorabilia. From its first hangar, the museum has grown to a 20-acre, 14-building



Classic racecars at Woodland Auto Display.





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complex of exhibit halls, workshops, a library, a gift shop, and conference facilities.

## Estrella Warbirds Museum

Experience history firsthand by standing next to an amazing array of military aircraft and armored vehicles.

The displays feature fighter airplanes from the Cold War to the present and include a Link Trainer Flight Simulator to a state-of-the-art, full-size F/A-18 cockpit simulator used for pilot training. Make an appointment for a Friday or Sunday, and reserve your own flight time in the simulator! The displays in Freedom Hall include artifacts from WWI to the present, featuring actual cockpit instrument displays from US and Japanese fighters, as well as a Norden bombsight used by US bombers in WWII.

The museum hosts the Gooney Bird Group (GBG) and its C-47, Betsy's Biscuit Bomber. Betsy has chronicled quite a history, logging over 9400 flight hours in service with the air forces of the US, Belgium, France, and Israel. The group acquired Betsy from Canada where she had been mothballed for

six years and returned her to full flight status in 2009. In 2019 Betsy flew to the UK to participate in the 75th D-Day anniversary reenactment along with many of her sister C-47s and DC-3s. For a visual treat, search online for "Daks over Duxford," and watch your choice of YouTube videos of this anniversary celebration.

The Red Ball Express display features restored large military logistics vehicles used to support General Patton's late 1944 march to the Battle of the Bulge.

## Woodland Auto Display—the jewel in the crown

The jewel in the crown at the museum is the Woodland Auto Display. Be prepared to be amazed at the 20,000 square-foot display hall featuring a range of vehicles from the 1886 Benz Motorwagen to a 2005 Ford GT 550, and everything in between. Autos on display include American, European, and Japanese classics, all in showroom condition. Steve McQueen's Indian motorcycle and sidecar are on display as well as an accurate recreation of an Indy 500 workshop with actual garage doors from the famed



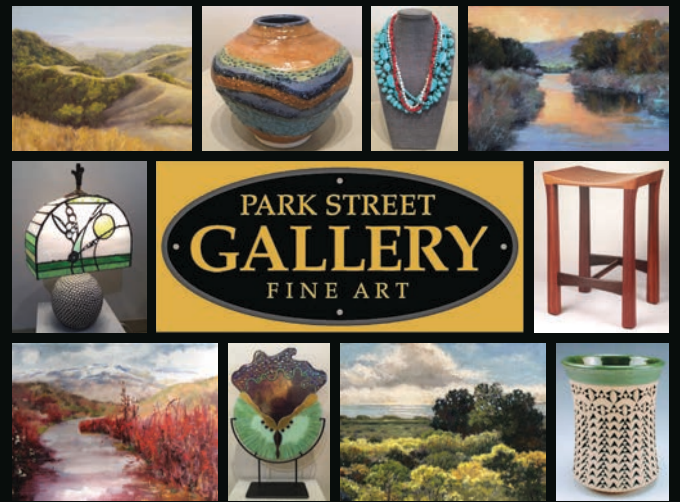
Brickyard. The auto display's collection of race cars cannot be matched and includes midget, sprint, Silver Crown, modified NASCAR, and Indy racers. The auto memorabilia that line the display hall walls is well worth the visit.

**An open invitation**

The museum is a 501(c)(3) nonprofit. The admission fee helps ensure that the museum continues to honor those who flew, drove, and worked on the planes and vehicles

at the museum, and helps future generations understand that the American way of life does not come without sacrifice.

*Estrella Warbirds Museum and Woodland Auto Display, located at 4251 Dry Creek Road, Paso Robles, are open Thursday-Sunday, 10 am to 4 pm, and Mondays for Memorial Day, 4th of July, Labor Day, and Veterans Day. For tickets or more information, visit [ewarbirds.org](http://ewarbirds.org) or call (805) 238-9317.*



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# Succulent seafood and more awaits at Paso Terra

*Chef Andre, combining classic cooking with a modern twist, is now serving lunch*



Chef Andre and Cristina Averseng.

To say that Executive Chef Andre Averseng enjoys cooking would be an understatement. The co-owner of Paso Terra restaurant with his wife Cristina, Chef Andre continues to create new and exciting dishes that exceed the expectations of diners from across the globe at their downtown location in Paso Robles.

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vivantfinecheese.com

"I am passionate about my cooking, even after 50-plus years of being in the business. I am all about taste and seasoning. I have learned over the years the right way to treat my food and bring the flavors to pop," said Chef Andre.

"I like to experience and create new things. I don't like to cook the same foods forever. Each time I create a new menu, there are certain items I feel really excited about. When people start to appreciate and love the flavor of the creation I came up with in my mind and with my hands, it confirms to me I am on the right path.

And just what makes Paso Terra stand out among the many eatery options in town?

"I would say it's Andre's research and creativity that brings our restaurant to a high level," Cristina said. "Andre is clearly the best seafood chef in SLO County and he loves the fact that the public appreciates his food and artistry. There is a lot of satisfaction in seeing the people happy, knowing that we made an impact on their lives. Both of us really love our customers and we love serving them and it is the same for our staff both in the back and front of the house."

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Even though Paso Terra is primarily a seafood restaurant, the menu also offers steak and a rack of lamb, as well as appetizers, salads, and desserts, (all gluten-free). The popular award-winning Paella is offered year-round. A weekly special, large diver scallop sauté with vodka caviar sauce has become one of the favored menu items, plus many more delightful dishes!

Be sure to check the wine list that offers many Central Coast libations as well as wines from Europe, and guess what? European wines are all at half-price by the bottle on Wednesdays!

Do you have a special occasion coming up? Call Paso Terra to ask

about arranging a private dinner at the restaurant.

Get in on some of Chef Andre's best culinary techniques by taking a cooking class from this professional culinary instructor. Learn from the master in his kitchen. All types of cuisine, from pastries to appetizers, beef, seafood, and sauces are in the lessons.

*Paso Terra is located at 1032 Pine St. in Paso Robles. Dinner is served Wednesday-Saturday 5:30 p.m.-9 p.m. Reservations are required. For reservations and more information about Paso Terra and Chef Andre's cooking classes, visit pasoterra.com or call (805) 227-4100.*

## Paso Robles Pioneer Museum

[www.PasoRoblesPioneerMuseum.org](http://www.PasoRoblesPioneerMuseum.org)



Open:  
Thursday - Sunday  
1 p.m. - 4 p.m.

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# Visit an old-time saloon rooted in Paso Robles history

## *Pine Street Saloon is a Paso Robles legend*

Before “Beer for My Horses” hit the country music charts the Pine Street Saloon was already serving horses and their riders. The Pioneer Day parade, held annually in October, unofficially ends at the Pine Street Saloon where, for the past 40-some years, horses are ridden right up to the bar. Saloon owner Ron French said, “People get a real kick out of it and how often do you get to have a beer with a horse?”

Sharing a beer with a horse isn't the only thing that sets this bar apart. You might find yourself bending an elbow with a ghost. Regulars talk about noises and things moving. “I don't believe in ghosts,” said French. “It's an old creaky, wooden building.” Nevertheless, French set up night-vision cameras and has video footage of glowing “super-charged dust particles” zipping through glass and around the room and lamps and a vacuum cleaner moving across the floor.



Pioneer Day Celebration at The Pine Street Saloon.

A few years ago, the rumors of hauntings earned the Pine Street Saloon an episode on the Travel Channel's hit show, The Dead Files. This year the Travel Channel returned to film a new episode for Ghost Adventures, scheduled for release around the end of 2021.

The saloon has been in the family since purchased by

French's mother, Pat, in 1971. Built around 1857 the saloon had a reputation as a bordello and visits from Jesse James. Drury James, one of Paso Robles' founders, was Frank and Jesse's uncle. In May 2021, the Pine Street Saloon was voted the “Best North County Bar” in the New Times “Best of SLO County.”

### **No-nonsense drinks, live music, entertainment and safe rides home**

“We have daily drink specials and serve lots of beer, Jack and Coke,” said French. “We can make foo-foo drinks but they're not very popular here.”

The saloon is cash-only but there's an ATM. The décor is rustic. There are pool tables and

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Take a safe ride home in Pine Street Saloon's limousine.

the jukebox plays two kinds of music: country and western. A food trailer serves on Thursday, Friday and Saturday nights.

Karaoke, Open Mic and live music guarantee a good time. "About 10 local bands play here on a rotating schedule.

Once in a while we mix in out-of-town acts and sometimes we are just surprised!" said French.

"Pink has dropped in to sing Karaoke. Merle Haggard was a regular, even recorded a commercial for us a few months before he died. I haven't aired it out of respect."

The saloon has attracted Paula Nelson (Willie's daughter), Kacey Musgraves, Kenny Lee Lewis, Travis Howard, Ramblin'



Jack Elliott, Louie Ortega, actors Gary Busey and Robert Caradine, Jason Lee and Benedict Cumberbatch.

Live music, karaoke, open mic, or other entertainment starts at 9 p.m. on various nights throughout the week. Call (805) 238-1114 for more information.

The saloon's limo offers free safe rides on Friday and Saturday nights anywhere in the city limits. Tips for the driver, please! "If you don't have a designated driver and can't afford a cab, we want to make sure you get safely home," said French.

*Pine Street Saloon is located at 1234 Pine Street, Paso Robles. For more information call (805) 238-1114 or visit PineStreetSaloon.com.*

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# Savor the flavor: Taste local premium olive oils

Olive oil tasting involves smelling the aroma of an oil, and then sipping it to taste its positive attributes. Official tasters drink the oil from dark blue glasses, to ensure they can't see the color of the olive oil (and be influenced by an oil's green or gold color).

## Look for three qualities

Tasters should look for these three positive attributes:

**Fruitiness:** Any positive organic smell or taste.

**Bitterness:** A sign of freshness that is usually tasted on the sides of the tongue.

**Pungency:** A peppery, burning sensation in the throat.

Not all olive oils have all three of the attributes, but some should be present. Try it for yourself!! Grab that bottle you've had in the pantry for ages, and taste it to see if it's still good. Pour some into a wine glass—about an inch or two high—cover the glass with one hand while warming the base of the glass with the other. Place your nose into the glass after a minute and breathe in. Does it smell fruity, like green apples, cut grass, or tomato leaf? Great! Or does it smell unpleasant, like paint thinner, bacon, or a musty cellar? In that case, it's probably defective and should be thrown out.



Next, slurp in about a quarter of a teaspoon and let it sit on your tongue while you breathe in. Finally, swallow a bit and look for any signs of pepper in the throat. If an oil has a greasy feeling on your tongue, it's probably past its prime.

Remember, olive oil is a fresh product, much like a fruit juice. It needs to be used within 24 months of when it's made, and it needs to be used within a few months of opening the bottle.

selection of cheese & charcuterie. Located in Tin City, 2989 B Limestone Way, Paso Robles. Open Daily 11-5, Fri & Sat 11-6, [olivasdeoro.com](http://olivasdeoro.com), (805) 227-4223

## SLO Olive

San Luis Obispo's only olive oil tasting room. Award winning, locally sourced olive oils, Italian Balsamic vinegar's and artisan specialty foods. Come in for a complimentary tasting experience. 958 Higuera St., San Luis Obispo, [sloolive.com](http://sloolive.com), (805) 439-2455

## We Olive

A retail shop & tasting spot at 1311 Park St., Paso Robles. Huge selection and friendly knowledgeable staff. [weolive.com](http://weolive.com), (805) 239-7667



## Olivas De Oro

Local grower and producer of award-winning olive oil. Enjoy olive oil, vinegar and artisan-crafted food tastings and a rotating

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**1311 Park St., Paso Robles**  
**(805) 239-7667 • [www.WeOlive.com](http://www.WeOlive.com)**

# We Olive—passionate about olive oil

*A local source of olive oils, vinegar, gourmet foods, and gift items*

**W**e Olive's Paso Robles store specializes in California-produced olive oils and balsamic vinegar. The store prides itself on sourcing high-quality products, all with certified extra virgin olive oil.

For olive oil to be seal-certified, it needs to adhere to strict guidelines:

- All olive oil must be mechanically extracted without the use of chemicals or excessive heat.
- There must be less than .5% free oleic acid in the oil itself.
- Must pass a blind taste test, performed by a certified tasting panel, to ensure positive taste elements and no defects.
- Seal-certified provides quality assurance to both the consumer and retailer that the product is indeed 100% extra virgin olive oil.

Wandering through the Paso Robles store, customers find a wide range of olive oils, vinegar, gourmet foods, and gift items. The staff, knowledgeable about all the products, are happy to assist shoppers, whether looking for items for their kitchen, putting together custom gift baskets, or corporate thank you packages. For those with a special occasion, such as a wedding, We Olive offers custom labeling.

Over the past 20-plus years, the staff has taken great pride in delivering superior culinary items to delight its clientele. "We found what we are passionate about and have worked hard to bring that passion and kitchen inspiration to our customers through the love of



Olive oils, vinegar, gourmet foods, and gift items for everyone at We Olive.

food and great olive oil. We strive to make every customer feel welcome and hope that when they leave our store, they are excited about the products they have purchased," said owner/manager Ruth Mercurio.

Regular customers can take advantage of We Olive's refill program (available in-store only). Once a bottle of olive oil or vinegar is empty, wash it and

bring it back to be refilled at a discounted rate. This program allows customers to try different flavors of oil or vinegar with each refill; the customer can choose any oil or vinegar offered in the store. Once filled, the bottle is corked and sealed to take home. Repeat customers earn points with their purchases and those points convert into rewards.



This approach of environmentally friendly packaging and economic savings has led to a loyal customer base.

Mercurio feels the expertise developed over the 20 years since the store first opened has built trust and a reputation for quality. "We believe that the milestone of turning 20 years old in 2023 inspires trust and longevity. We are so honored to have the privilege of bringing high-quality delicious olive oil into our customers' kitchens and yummy food into their bellies."

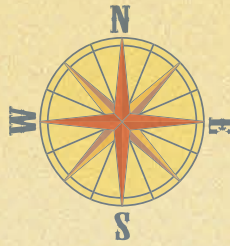
*We Olive is located at 1311 Park St, Paso Robles. Open Mon-Thu 10 a.m.-5 p.m., Fri-Sat 10 a.m.-6 p.m. and Sun 10 a.m.-4 p.m. For more information and other store locations visit [weolive.com](http://weolive.com) or call (805) 239-7667 or (805) 239-7961.*

— Lisa Pretty

# Paso Robles

# Wine Country

To Monterey & San Francisco



## San Miguel

Vista Del Rey

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8th  
7th

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AMTRAK 101

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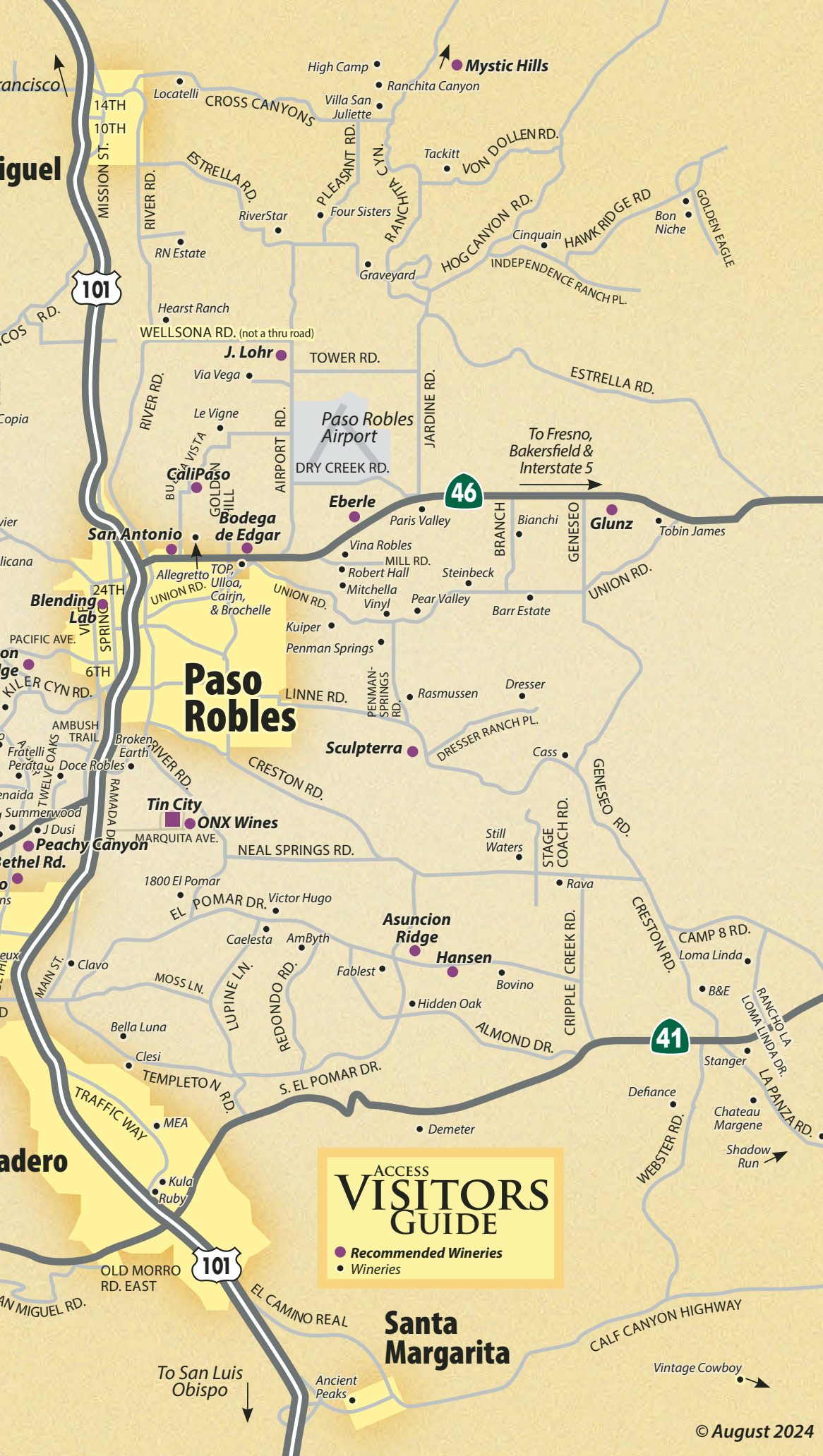
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THE ODD ONE  
2022 PASO ROBLES  
ADELADA DISTRICT

A graphic featuring a bottle of Peachy Canyon Winery wine on the left. To the right of the bottle, the text "PEACHY CANYON WINERY" is written in a serif font. Below this, a decorative flourish leads to the large number "96" and the word "POINTS" below it, also in a serif font. Another decorative flourish is below "POINTS". The bottle label is visible and contains the winery name and "THE ODD ONE 2022 PASO ROBLES ADELADA DISTRICT".

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# Everyone is welcome at Jada Vineyard & Winery

*Taste a full portfolio  
of wines in a  
relaxing, nature-  
centric environment*

When the Riboli Family of Riboli Family Wines added Jada Vineyard and Winery to their portfolio of sustainable, small-lot vineyards and wineries in 2021, Jada General Manager Joshua Messina called the union, “A nice marriage of families and cultures.” Today, as they introduce new vintages and varietals crafted by Head Winemaker Nate Hall, the team at Jada is enthusiastic to welcome visitors and locals to experience their tasting room and 95-acre estate for themselves.

## Sustainable and certified organic

Although the winery has been farming organically since 2014, it was with the support and investment of the Riboli Family that the vineyards at Jada were officially certified in 2022 by the California Certified Organic Farmers (CCOF). In addition, the winery and tasting room were certified sustainable by the California Sustainable Winegrowing Alliance (CSWA).

“Our team is very proud of the work we have done in the vineyards,” Messina said. “A lot of our visitors express interest in where and how things are grown. So, it’s nice when people enjoy a glass of wine surrounded by our organically farmed vineyards, where no pesticides or herbicides are used.”

## Vineyard-focused winemaking

Hall, who has been part of the team since 2017, was promoted to head winemaker earlier this year. He is the kind of winemaker that “really makes wine in the vineyard,” Fourth generation winemaker Anthony Riboli says, adding Hall is always out



Enjoy a welcoming experience from the Jada hospitality team.

in the vineyard strategizing how to make the wines.

“If our wines speak of where they are grown, it’s because Nate is a vineyard-focused winemaker,” Riboli said. “A sensitive winemaker considers the weather, soils, and everything at the beginning of the growing season. He is studying all aspects now so he knows what kind of wine to make later.”

Building on his portfolio of fine wines, Hall added three noteworthy white wines to Jada. The 2023 VIII Chardonnay boasts notes of lemon thyme, citrus, Asian pear, and stone fruit and an abundance of chamomile, jasmine blossoms and white melon.

The 2022 XCV Viognier, described as having refreshing notes of orange blossom, peach, and beeswax with lively bursts of acidity, opening to waves of nectarine, lemon oil, stone, honey, thyme, and lemon zest, is the perfect wine to serve at holiday gatherings. Their newest addition, the 2023 Lotus Eaters Sauvignon Blanc, boasting notes of melon, passion fruit, guava, and pineapple, pairs well with fresh salads, fish, turkey, and barbecued chicken.

“All of these new wines are modern in flavor profile,” Hall said. “They have lovely, natural acidity, they are crisp, they are bright, and our visitors are really enjoying them.”

House favorites include their Rhone blend, Hell’s Kitchen, and Jersey Girl, a Cotie-Rotie style syrah.

Both red wines, popular among visitors and staff, pay tribute to the Messina and Riboli families who passed through Ellis Island when immigrating to the United States from Italy.

For the third consecutive year, a Jada wine was selected for Jeb Dunnuck’s Top 100 annual list. In addition, Jada has continually garnered 90+ point scores from Wine Advocate, Wine Spectator, and Wine Enthusiast for almost two decades.

## Nature-centric tasting room and vibe

Focused on portraying a nature-centric and welcoming experience for their guests, the Jada hospitality team takes pride in providing seating areas in the tasting room as well as several outside seating areas.



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Enjoy gorgeous views overlooking the 300+ olive and fruiting trees, and 20+ acres of oak groves. Take in the fresh air from the Tree House tasting room deck, Bowery Garden, Grove, and Oak Lounge as staff share their knowledge while also respecting the privacy of guests.

The design is intentional to allow guests, especially those visiting from suburban and urban areas, to immerse themselves in the natural world surrounding them at Jada Vineyard.

“It’s not just about the wine,” Messina said. “It’s also about being in nature and returning to that natural environment where people can just let the cares of the world fall away. The vibe is relaxed, and the design is modern with a soft, pleasing palette, all with the intention to have our guests relax while they are here with us.”

Inclusivity is important to the entire Jada team. Messina said it’s all about enjoying time together and being respectful to everyone no matter what their background may be.

“Although our wines are sophis-



Jada Vineyards winemaker Nate Hall.

“It’s not just about the wine,” Messina said. “It’s also about being in nature and returning to that natural environment where people can just let the cares of the world fall away. The vibe is relaxed, and the design is modern with a soft, pleasing palette, all with the intention to have our guests relax while they are here with us.”

In addition to the outstanding wine offerings at Jada, the charcuterie options and cheese options are unsurpassed, with food items paired

with specific wines. The team works with local and international cheese producers as well as local fruit and nut growers to craft their pairing platters.

#### Future plans

The Jada team is excited to be undergoing a new project involving their first ultra-premium Bordeaux-inspired cabernet sauvignon

wine called Empire. Crafted from their stellar 2013 vintage, this luxury offering is still being aged in the barrel and is set to be released in the next couple of years.

“We are positioning ourselves in the luxury category with this wine, and we are all very excited about it,” Messina said. “We chose the name Empire as a nod to New York, and are hoping it highlights the strength of our in-house cabernet and Bordeaux programs. The Ribolis are really interested in the potential of the Jada Vineyard. Because of its location, it’s very simpatico to certain Rhone and Bourdeaux varieties. They are putting a lot of time and effort into vineyard blocks where the cabernet is grown, and we are eager to see just how good those grapes can be.”

*Jada Vineyard & Winery is located at 5620 Vineyard Drive in Paso Robles. Open daily from 11 a.m.-4:45 p.m. For more information visit [jadavineyard.com](http://jadavineyard.com) or call (805) 226-4200. Follow them on Facebook and Instagram.*

— Meagan Friberg

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# Edgar Torres—Paso Robles' rising star in Spanish varietal wines

*Come taste a wide variety of wines at Bodega de Edgar*

Edgar Torres was born in Mexico and his family immigrated to the United States to pursue the American dream when he was a young boy. It wasn't an easy path to citizenship, there were many hurdles along the way and Edgar learned the value of hard work, family, and never taking anything for granted.

When a decision had to be made, Edgar decided to follow his passion for making wine instead of pursu-



Owner and winemaker Edgar Torres.

ing a traditional college degree. He worked hard, starting at an entry-level position, and learned every-

thing he could about winemaking from a community that embraced him with open arms. He worked in

various cellars and absorbed all the knowledge he could. When he had enough money to purchase four oak barrels in 2007, he produced his first wine in his own style. He chose to honor his Spanish heritage by focusing on tempranillo and other varietals that grew well in Paso Robles.

Clearly, he made the right choice – after 22 years in the wine industry, Edgar is a well-respected winemaker and part of the thriving wine community. The Bodega de Edgar brand has expanded to include a dozen wines, each receiving top accolades with 92 to 96-point ratings. The demand for his wines continues to grow and Edgar produces approximately 5,000 cases annually.



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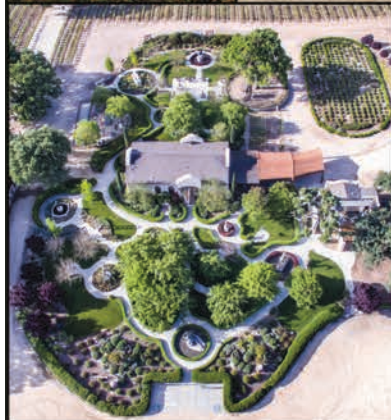


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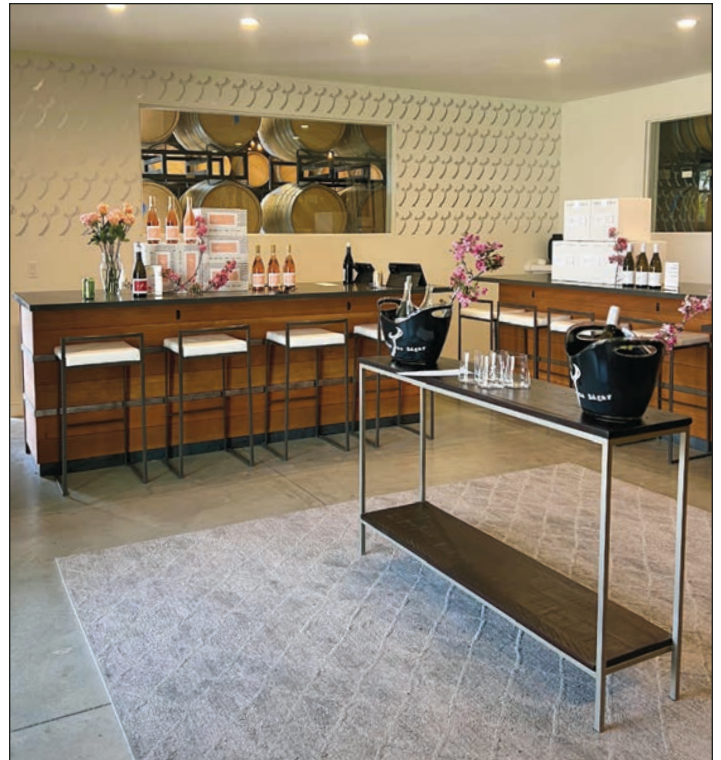
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## Wine Tasting



His product portfolio has something for everyone with three different brands. The Straight Out of Paso brand is offered at an everyday drinking price and can be found in distribution. Bodega de Edgar remains the focus brand, while Songs by Bodega de Edgar is an ultra-premium brand made in limited quantities.

Songs brought Edgar back to his early days of winemaking. "Songs is a project that I hold very close to my heart and brings us back to the beginning. It is a celebration of music and the French varietals that started my winemaking journey. We believe that music and wine are similar in their ability to transport us to a moment in time." Each of the wines released under the Songs brand is named for a song that means something to Edgar, often it is about his relationship with his son, or a song from his son's playlist. The Songs brand is poured exclusively in the winery's tasting room on the west side of Paso.

The winery hosts event weekends timed with club pickups in the spring and fall. This fall, in addition to a winemaker dinner at BL Brasserie on November 8, club members can attend a November to Remember members-only event on Saturday afternoon where they can

enjoy the fall allocation wines paired with lunch and taste library wines.

The weekend ends on a high note with the 4th Annual Tacos & Tempranillo event on Sunday afternoon. Although there are a limited number of tickets available, the event is open to everyone. Three taco vendors present different style tacos, each pairing with one of the three tempranillo wines produced by Bodega de Edgar—one of those taco makers happens to be Edgar's father. In addition to showcasing Bodega de Edgar Tempranillo, Edgar invites top tempranillo producers from the area to attend and pour their wines, making it a true celebration of the Spanish grape. Please visit the winery's website for additional information and to purchase tickets.

Edgar invites guests to make wine-tasting reservations online, and enjoy an educational tasting, and hear more about the story behind the wine.

*Bodega de Edgar tasting room is located at 3550 Combine Street, Paso Robles. Open Thursday-Monday 10 a.m.-4 p.m. Appointments highly recommended. For more information visit [bodegadedegar.com](http://bodegadedegar.com), or call (805) 369-2625.*

—Lisa Pretty

# ONX Estate Vineyard—where terroir-driven wines meet exceptional hospitality

*What happens in the vineyard ends up in your glass!*

Whether you are just starting to get into the wine scene, a more advanced oenophile, or a dirt geek interested in understanding more about what it means to produce terroir-driven wines showing a sense of place, ONX is a must-visit, as they check all the boxes. Visit their Tin City tasting room, be greeted with smiles and enthusiasm and be welcomed into a best friend's comfortable living room. This is the ONX experience: Fine wine, a relaxed setting, education, humor, and great hospitality.

Put an ONX visit and tasting experience on your Paso Robles destination list.

## Sip, learn, enjoy

A visit to the ONX tasting room exposes you to award-winning wines, hand-crafted under the professional guidance of Drew Nenow, head winemaker since 2018. Drew has wine in his veins—being the nephew of the owners/winemakers of Napa's Behrens & Hitchcock (Behrens Family) boutique winery.

During your tasting, you enjoy a variety of their current releases. Depending on availability, it may also include a library wine or two. Drew's only rule in making fine wines is that there are no rules. Every year and every vintage are different, so get ready because each tasting of his creations will be different from the previous.

ONX is primarily a blend house, but don't overlook the single varietals they produce, especially their Fiery Nights Syrah and Black Orchid Petite Syrah. All except two wines are estate-grown.

A new, micro-production luxury brand called Kiler Canyon Vineyards has been introduced from the Willow Creek Estate.



**ONX Production team: Sam Carlson, Cellar Assistant; Phoebe Bartoldus, Enologist; Lauren Fessenden, Associate Winemaker; Drew Nenow, Winemaker; Matt Siegrist, Cellar Master.**

The 2020 vintage is available for purchase when booking the Cellar'd experience.

Due to the Templeton Gap's uniqueness, ONX grows over twenty grape varietals, including Rhone, Bordeaux, and Iberian grapes. Additionally, due to the terroir, microclimates, geography, and geology, ONX also grows several whites, including viognier and picpoul blanc. There are approximately 127 planted acres, producing 18 varietals; with the addition of the Willow Creek Vineyard, there are an additional three varietals. A certified sustainable winery, ONX is working on converting all of its vineyard operations to fully organic.

As you sip the wines, your host explains the grape and its characteristics and flavor profiles, including growing and harvesting practices. Jeff Strekas, Director of Wine Growing, has been working with ONX since 2012 and led the way, focusing on creative blending, whether it was a Rhone blend, a Rhone/Bordeaux blend, or even a Rhone/Bordeaux/Iberian varietal blend. Paso Robles and ONX stand out because they weave a tapestry of grapes showing off expressions from various

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## Wine Tasting



Jen Hatter, Tasting Room & Vineyard Experiences Manager.

terroirs, creating unique, masterful, exciting, and interesting wines.

Jeff oversees all the vineyard and grape-growing activities. Starting his career as a biochemical engineer he has an encyclopedic mind, an artistic and creative bend. Good luck if you ever get into a trivia contest with him about any subject! Jeff is part of an integral team, and each person brings unique attributes to create the final boutique product, ONX.

### Experience ONX your way

ONX experiences fit anyone's interest level. Sit back and enjoy your tasting in a comfortable, relaxed setting, or explore a deep dive with vineyard tours or even in-home tastings. To get your wine salivary glands working, here are just a few of the options that await you in your wine journey:

- Tin City Winery/Tasting Room experience: Sample various current-release ONX wines (which may include some library selections) in the comfortable tasting room. Relax indoors or outdoors as your wine host guides you through the current tasting menu while explaining the ONX story and philosophy.

- Cellar'd Tasting: Consider booking this private winery and cellar tour for a deep dive into ONX wines and winemaking. Learn more about the details, intricacies, and the hows and whys of winemaking. During this special tour and

tasting, you are treated to ONX's small production and library wines, paired with an artisanal charcuterie platter that will make your senses sing.

- Vineyard Tour and Picnic in the Vineyard: Awake your inner wine geek with one of these simply astonishing tours. Not only are you treated to a selection of wines while touring the vineyard, you also learn about soil, canopy, sustainability, organic growing techniques, and harvest, coming away with a better appreciation of what goes into putting wine in the bottle for you to enjoy. Touring the vineyard, sipping, and enjoying the natural surroundings is captivating.

- In-home experiences: ONX offers two different in-home experiences: a virtual tasting with pre-delivered wines or tasting ONX in the comfort of your own home, on your schedule, with an ONX host who will come to you!

*The ONX Tin City tasting room is located at 2910 Limestone Way, Paso Robles. Open daily 10 a.m. - 5 p.m., last tasting at 4:00 p.m. For reservations, vineyard experiences, or more information visit [onxwines.com](http://onxwines.com), or call (805) 400-0956.*

— Don Sonderling.

Don Sonderling is a freelance writer covering California's unique lifestyle culture of wine, food, and adventure from Southern California up through Napa and beyond. He may be reached at: [donsonderling@gmail.com](mailto:donsonderling@gmail.com).

# Taste artisan spirits and small-lot wines at Bethel Rd Distillery

*The second generation leads the way*

Located just off Highway 46 West in the heart of Paso Robles wine country, Bethel Rd. Distillery and Winery is located across the street from Castoro Cellars. The family venture is the perfect spot to enjoy craft spirits and wine in a cozy and inviting setting.

Niels Udsen, the founder of Castoro Cellars, had a dream of making Italian-style Grappa since his early years when he spent time living in Italy and absorbing the traditions. After acquiring the first distilling license in the county and having a handmade Arnold Holstein Bavarian copper still imported from Germany in 2012, the dream started to become a reality.

Once the still arrived, Niels' son Max expressed an interest in learning how to operate it. After experimenting and perfecting the distilling process, the next step was to take the father-son project to a bottle. That's when the Bethel Road property was developed and the second label and brand launched. The Bethel Rd. brand allowed the new venture to focus on spirits and small lot winemaking as a stand-alone entity.

Today, Max and his brother Luke lead the way for the Bethel Rd. business. Max continues to be involved in the production side, while Luke manages the marketing and social media (as he does for Castoro Cellars). "We're an artisan distillery and winery focused on making the finest spirits and wines. We offer an array of spirits made from estate-grown grapes ranging from gin to grappa and are proud to have a space where friends and family can sit and enjoy a glass together," said Luke.



Unlike most spirits, which are derived from grain, Max utilizes estate-grown grapes to craft Bethel Rd.'s unique style of spirits. Grapes are first harvested, then crushed and destemmed before fermentation in open bins, much like the process for winemaking. Turning this juice into a spirit takes the extra step of distillation.

Visitors to the Bethel Rd tasting room can enjoy much more than the distilled spirits. "We have created outstanding Grappas, beautifully balanced Gins, vibrant liqueurs, and complex aged brandies. You will also find top-notch small batch wines, highlighting unique single varietal releases grown exclusively in the Templeton Gap," said Max.

With two tasting bars, plenty of options for spirit or wine tasting, charcuterie plates, and other gourmet items, this is an ideal stop to spend some time and appreciate the passion and efforts of the Udsen family. The stills are located inside the tasting room along with a cozy lounge area. The property includes an expansive picnic area with breathtaking vineyard views. As the warmer weather arrives you will find several opportunities to enjoy

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## Wine Tasting



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one-of-a-kind cocktails at home.

*Bethel Rd Distillery & Winery is located at 1266 N Bethel Rd, Templeton. The tasting room is open Thursday - Monday, 11:00 a.m. - 5:00 p.m. For more information visit [bethelrddistillery.com](http://bethelrddistillery.com) or call (805) 434-0319.*



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# Come enjoy fine wines, foods and spirits at Opolo Winery

## *Celebrating 25 years and two generations of winemaking*

When it comes to delivering an unforgettable wine-tasting experience, nobody does it better than the folks at Opolo Vineyards. Founded by friends Rick Quinn and David Nichols in 1999, Opolo recently celebrated 25 years of estate winemaking in Paso Robles, and two generations are now actively involved in the family-owned winery.

Located in the acclaimed Willow Creek District in the westside coastal mountains, Opolo offers a range of tasting experiences from casual to curated—all with expansive patio seating and stunning vineyard views.

Here, you can experience Opolo's most popular and coveted wines, including limited-edition bottlings from the Opolo Reserve Collection. You can choose to sample wines in the traditional indoor tasting room or enjoy a seated tableside guided tasting. Also consider the new "Ultimate Estate Tour" offered April through November, which includes a tour around the estate vineyard, a curated Opolo Reserve tasting flight and delectable food pairings.

Menu offerings include wood-fired pizzas, gourmet sausages, and seasonal salads. On top of that, Opolo's affiliated Willow Creek Distillery offers its on-site tasting room that is always a hit with enthusiasts of artisan whiskey, brandy, and liqueur.

Opolo is renowned for its flagship Opolo Mountain Zinfandel as well as its acclaimed cabernet sauvignons and other wines including chardonnay, albariño, merlot, sangiovese, petite sirah, and more. Opolo wines routinely score 90+ points in Wine Enthusiast, Tasting Panel, and other wine journals.



Enjoy wine tasting on Opolo's expansive patio.

### **Friendly and knowledgeable**

With its friendly and knowledgeable tasting room staff, Opolo has garnered a reputation for providing exceptional hospitality and service to visitors and locals alike. The owners have been hands-on with the winery and tasting room experience since day one, and they often enjoy their award-winning wines with guests.

"We believe that you can balance a fun place to taste with seriously great wines," Quinn says. Opolo is more than just wine tasting; we utilize our property to provide a wide range of experiences and our staff is committed to making everyone feel welcome."

"We offer one of the most diverse and immersive tasting experiences in Paso Robles," Nichols says. "Our team is knowledgeable about our broad range of wines and their goal is to educate while providing a fun place to visit."

### **Sustainable Quality**

Opolo is an avid practitioner of sustainable farming, and the estate vineyards are SIP (Sustainability in Practice) Certified, one of the most stringent programs of its kind.

Winemaker James Schreiner and assistant winemaker Skye Bruce are passionate about fashioning wines from grapes grown at the

of Paso Robles such as the Templeton Gap and Adelaida District. The cooler westside coastal vineyards are topographically diverse, providing intense and unique flavor profiles for zinfandel, cabernet sauvignon, and other Bordeaux and Rhône varieties. On the east side, the warmth and dryness combine to create an ideal microclimate for growing petite sirah, tempranillo, sangiovese, and others.

For white wines, try the albariño or rosé – both are perfect for enjoying with fruit and lighter meals during the amazing spring and summer evenings of the California Central Coast.

Looking for a red wine? Start with Opolo's Mountain Zinfandel, a



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## Wine Tasting

standard bearer of Paso Robles zinfandel for more than 20 years. Over that period, Opolo has perfected its trademark Mountain Zinfandel style: rich, bold, fruit-forward and always lively through the finish. Another must-try is the Cabernet Sauvignon Reserve from the winery's Willow Creek District estate vineyards—dense and sumptuous, showing seamless layers of black cherry, plum, tobacco and black olive with accents of mineral, vanilla and baking spice.

### Wine club, events, lodging, and more

Opolo's special events, including quarterly wine club parties, are famous for delivering fun, festivity, and memories. Keep an eye out for these and other events throughout the year. And what could be more special than a romantic wedding? Opolo Vineyards is the ideal venue, with oak tree-lined roads, acres of vines and walnut groves, and a picturesque hilltop.

You can also live the ultimate Paso Robles wine country experience at The Inn at Opolo Vineyards with luxurious, spacious rooms, fireplaces,

soaking tubs, wine and appetizers each afternoon, and a made-to-order breakfast each morning.

*Experience Opolo Vineyards at 7110 Vineyard Drive in Paso Robles. Open daily, except for major holidays, 10 a.m. - 5 p.m. Reservations are recommended. For more information visit [opolowine.com](http://opolowine.com) or call (805) 238-9593.*



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# Carol Hoyt the accidental winemaker

## *Hoyt Family Vineyards sets the cabernet standard*

When Carol and Stephen Hoyt were just married, a stay at a working vineyard inspired them to have a vineyard of their own. At the time, Carol was a working model and actress, best known for her popular character, the Villainous Divatox, in the Power Rangers series. Upon starting a family, Carol took a break from performing, and she and Stephen moved to Malibu. There they planted their first vineyard – in their backyard! Having no idea of what they were getting themselves into, Carol soon discovered they would have a lot of fruit, and quickly learned to make her first wine in their kitchen.

Long gone are the days of making wine at home. Carol now makes wine and grows all her grapes in the heart of Paso Robles. Nestled in the renowned Willow Creek District, Hoyt Family Vineyards is a gem among local wineries.

Hoyt Family Vineyards Ranch is a unique experience. “We are in the heart of some of the best wineries, just a hop, skip, and a jump from nearby vineyards and tasting rooms. You can have the experience of going downtown to their tasting room or book a vineyard tour right there on the ranch,” said Carol, who is the owner and winemaker of Hoyt Family Vineyards.

The vineyard tour is like Mr. Toad’s wild ride! The host and Riley (winery dog) who is the copilot take you on an ATV tour around the 130 acres learning about viticulture and what it takes to grow grapes. You never know what wildlife you will encounter from quail, hawks, turkey vultures, owls even bobcats! Along with feeding goats and picking farm-fresh eggs. A one-of-a-kind experience!



Owner and winemaker Carol Hoyt.

“The views around Paso are pretty spectacular and we feel lucky to have some that rival the best! Truly amazing,” said Carol.

The downtown Paso Robles tasting room offers a beachy, laid-back feel for guests. Chillax, enjoy its cool vibe and sip impressive wines by the flight, the glass, or the bottle. Make sure to try all their award-winning wines including the 2018 Tempranillo, 2018 Grenache, and 2016 Petite Sirah, which won Gold medals at the Central Coast Wine Competition.

“We like to say ‘Our Wines Pair Best With Friends’ and we look forward to when people come visit us at the tasting room or the ranch. We want them to feel like family,” Carol said.

*Hoyt Family Vineyard Downtown Tasting Room is located at 1322 Park St. in Paso Robles. Open Thurs-Sat, from noon- 8 p.m., Sun noon- 5 p.m. and Mon-Wed. by appointment. Hoyt Family Vineyards Ranch is located at 2015 Township Rd. in Paso Robles. For more information visit [hoytfamilyvineyards.com](http://hoytfamilyvineyards.com) or call (805) 369-1092.*

— Sadie Mae Mace

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# Bruce Hansen: His wine and the wine roadshow

*The wine roadshow helped put Paso Robles wine on the map*

There was a time back in the 1990s when few people outside of the area knew about Paso Robles wine. “So a bunch of us decided to take our wines on the road and introduce them to the rest of the country,” said Bruce Hansen, founder and winemaker of Hansen Vineyards. “We picked an area, found someplace where we could pour wine like a hotel or some event, loaded the wine in the trunk of the car, and off we’d go.”

The group made three or four trips a year between 2003 and 2009 to locations in California, Las Vegas, Phoenix, Dallas, and the East Coast. “Sometimes we flew, but most of the time we drove,” Bruce said.



Owner and winemaker Bruce Hansen pouring for a barrel tasting.

Rich Hartnberger, founder and winemaker of Midnight Cellars, Doug Kruse of Jack Creek Cellars, Danny Panico of Dover Canyon Winery, and Joe Barton of Grey Wolf Barton Family Wines, came im-

mediately to Bruce’s mind when talking about the wine roadshow.

Rich Hartenberger reports, “These trips were critical to spread the word. Paso was virtually unknown back then, and people were very open to learning about this new, exciting wine region!” He adds, “Of course, Justin Baldwin, Tobin James, Gary Eberle, and Art Norman, among many others, led the way for all of us newcomers.”

## Building wineries and creating wine

Traveling for wine was nothing new to Bruce. Before starting Hansen Vineyards, he made a living building winery and vineyard buildings. “I must have built around 500 different buildings for wineries from California up into Oregon,” he said. “Yes. I built everything here, too, from our home to the Cab House, and the rest.”

Bruce Hansen’s personal history with winemaking goes back to his childhood in Michigan. “Dad made wine at home and I helped him, which didn’t make Mom happy,” he reports. As an adult, he picked up winemaking tips and lessons from the various winemakers he worked with when constructing their winery buildings.

The friendships he made during his construction years helped launch Hansen Vineyards & Winery. When the time came for him to make wine he bought a former almond orchard

in 1992. After ripping out the old trees, he started planting rootstock, which has become 30 acres of 10 to 20-year-old vines growing mostly cabernet sauvignon grapes. Hansen Vineyards 2001 Cabernet Sauvignon was his first release.

“I had some great mentors,” said Bruce as he listed off names including Gary Eberle, Danny Panico, winemaker at Dover Canyon, Craig Reed, now at Castoro Cellars, Alan Kinne, winemaker at Martin & Weyrich, and Christian Roguenant, now at Lightpost Winery in Morgan Hill.

Since its first release, Hansen Vineyard & Winery has become known for excellent, award-winning wines. Bruce oversees everything with precise detail, from planting, growing and harvesting, to barrels, fermentation and bottling.

The vines grow in soil consisting mainly of nutrient-rich black adobe with an abundance of shale and limestone. The wines are aged in 100% French Oak barrels for two and a half to four and a half years, accounting for the amazing results and the reason the wine is so drinkable shortly after being bottled. He produces around 1500 cases a year.

Most recently, Hansen wines were awarded gold and silver medals at the 2024 American Fine Wine Competition. The Hansen Cab House 2019 Cabernet Franc and the Hansen Cab House 2021 Cabernet Franc both won gold medals. The Hansen Cab House 2017 Cabernet Sauvignon and Hansen Cab House 2018 Cabernet Sauvignon both won silver medals.

Visit the winery and experience some serious wine. Chat with Bruce. Learn more about his winemaking, hear some tales from the wine roadshow, and maybe get a hot tip on when the Cab Challenge is coming back!

Visit the Hansen Vineyards and Winery tasting room at 5575 El Pomar Dr. in Templeton; open Friday-Sunday, 11 a.m. to 5 p.m. except for major holidays. For more information visit [hansenwines.com](http://hansenwines.com) or call (805)-239-8412.

—Jackie Iddings

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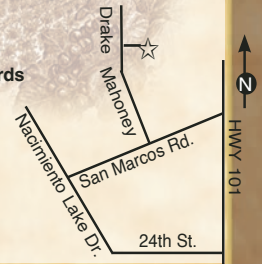
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**Santa Margarita Art Walk**  
Fourth Saturday of every month until Dec 28, 5-8 p.m. — A fun-filled evening celebrating local artists and makers, live music, delicious food along El Camino Real. Details: (805) 500-6092.

**Cambria Scarecrow Festival**  
Oct. 1-31 — Hundreds of handcrafted scarecrows are bowling, bathing, pedaling, fishing, and flying through Cambria, San Simeon, and Harmony. Details: cambriascarecrows.com.

**Harvest Wine Month**  
Oct 1-31, various Paso Robles locations — Enjoy grape stomps, barrel tastings, live music, winemaker dinners, and vineyard tours. Details: pasowine.com.

**SLO Pickle Festival**  
Oct 5, 1-4 p.m. — Celebrate all things pickle, beer, wine, and live music. Laguna Lake Park. Admission \$45 benefits the Senior Nutrition Program. Details: slopicklefestival.org / (805) 704-3198.

**Central Coast Railroad Festival**  
Oct 4-6 — Educational, and recreational activities about local railroads and railroading. San Luis Obispo Railroad Museum, 1940 Santa Barbara St. San Luis Obispo. Details: slorrm.com / (805) 458-6175.

**SLO Symphony Classics Organ Spectacular**  
Oct 5, 7:30-9:30 p.m. — A celebration of the Forbes Organ with guest soloist, Felix Hell, performing composer Joseph Jongen's iconic Sinfonia Concertante for Organ and Orchestra from 1926, and more. Performing Arts Center, 1 Grand Ave, San Luis Obispo. Tickets and details: sloSymphony.org.

**Atascadero Colony Day**  
Oct 5, 10 a.m.-3 p.m. — Sunken Garden, 6505 El Camino Real. Parade starts at 10 a.m. Vendors, entertainment, food. Wiener dog and small dog races start at noon. Details: colonydays.org.

**Pioneer Day Paso Robles**  
Oct. 12, 7 a.m.-6 p.m. Parade at 10 a.m. — Events at Downtown City Park and other locations. free bean feed in the park and more activities. Details: pasoroblespioneerday.org.

**Maritime Family Fun Day**  
Oct 12, 10 a.m.-4 p.m. — Sandcastles, fishing booth, chowder contest, and more. Details: morrobaymaritime.org.

**Open Studio Art Tour 20242**  
Two weekends: Oct 12-13/Oct 19-20. — Visit the studios of participating artists throughout San Luis Obispo County. Details: artsobispo.org.



**Avila Beach Children's Business Fair**  
Oct 12, 10 a.m.-1 p.m. — Booths provide coaching to youth about opportunities to start their own businesses. Free admission. Presented by Avila Beach Community Center, Avila City Beach 191 San Miguel Street. Details: childrensbusinessfair.org.

**Pismo Beach Clam Festival**  
Oct 19-20, parade at 10 a.m. — Pismo Beach Pier Parking Lot, 100 Pomeroy Avenue. Parade, vendors, food trucks, kids activities live music & Clam Chowder Cook-Off. Details: experiencepismo.com.

**Cayucos Antique Street Fair**  
Oct 20, 7 a.m.-3 p.m. — Ocean Ave. between E Street and Cayucos Drive. Shop for antiques, vintage, collectibles, and more. Free admission and parking. Leashed dog friendly. Details: cayucoschamber.com.

**Golden Oak Honey & Pumpkin Festival & Kids' Flea Market**  
Oct 19, 10 a.m.-5 p.m. — Downtown City Park, Paso Robles. Vendors, food, activities and more. Free admission. Details: pasoroblesdowntown.org.

**Witches and Warlocks Paddle**  
Oct 26, 2-4 p.m. — Break out the broomstick, and witch and warlock costumes and get out on the water! Coleman Park, 101 Coleman Dr. Morro Bay. Details: morrobay.org.

**Zoo Boo at the Charles Paddock Zoo**  
Oct 26, 5-8 p.m. — Charles Paddock Zoo, 9305 Pismo Ave, Atascadero. Halloween fun for all ages, costume contest, haunted house and Halloween activities. Tickets available at the Zoo. Details: charlespaddockzoo.org / (805) 461-5080.

**Mid-State Fair Market**  
Oct 19-20, 10 a.m.-5 p.m. — Paso Robles Event Center, 2198 Riverside Ave. Find local jewelry, apparel, accessories, home decor, health and beauty products, art, antiques, handmade eats and more. Free admission and parking. Details: midstatefair.com/event-center.

**Paso Robles Dia de los Muertos Festival**  
Oct 26, 10 a.m.-4 p.m. — Downtown City Park. Cultural celebration includes educational and children's activities, food, dance, music, vendors, and more. Details: pasoroblesdowntown.org.

**Halloween Carnival & Maze**  
Oct 26-27, 3-9 p.m. — Elm Street Park, Arroyo Grande. Details: Arroyo Grande Recreation Department at arroyogrande.org / (805) 473-5474.

**Trick or Treat Downtown**  
Oct 31, 5-8 p.m. — Downtown Atascadero. Free pet and family-friendly event. Enjoy costume contests, cakewalks, and trick-or-treating. Details: visitatascadero.com.

**Paderewski Festival**  
Oct 31-Nov 3 — A music festival celebrating one of Paso Robles' most famous residents, Ignacy Jan Paderewski, virtuoso pianist and composer. Concerts feature world-renowned talent, exhibits, lectures, and more. Details: paderewskifest.com.

**Dia de los Muertos Atascadero**  
Nov 1, 5:30-7:30 p.m. — Free, downtown Atascadero, live music, entertainment, food and drink vendors. Details: visitatascadero.com.

**Annual Cayucos Car Show**  
Nov 2, 9 a.m.-4 p.m. — Downtown Ocean Ave., Cayucos. Free event, classic cars, music, and food. Details: cayucoschamber.com.

**Garagiste Festival**  
Nov 8-10 — Paso Robles celebrates the worldwide movement of renegade, cutting-edge, small-production winemakers who refuse to follow the rules. Details: garagistefestival.com.

**Holiday Boutique Atascadero**  
Nov 9, 10 a.m.-3 p.m. — Pavilion on the Lake, Atascadero. Over 50 vendors kick off holiday shopping with handmade items. Details: visitatascadero.com.

**Elegant Evening Downtown**  
Nov 16, 5-8 p.m. — Merchant open house debuts the holiday season with refreshments and entertainment in Downtown Paso Robles. Details: pasoroblesdowntown.org.

**Atascadero Fall Festival**  
Nov 15-17, Hours, Fri starts at 4 p.m., Sat & Sun starts at noon. — Sunken Gardens downtown Atascadero. Over 30 bands and 40 vendors & food trucks, beer, and wine at multiple locations, including a Ferris wheel in front of city hall. Details: atascaderofallfest.com.

**Pumpkin Smash at the Charles Paddock Zoo**  
Nov 23, 10 a.m.-12:30 p.m. Watch the animals have fun with their very own pumpkins. All activities are included with admission. Details: charlespaddockzoo.org.

**Annual Downtown Lighting Ceremony**  
Nov 29, 5:30 p.m. — Downtown City Park, Paso Robles. Free event. Details: pasoroblesdowntown.org.

**Cambria Christmas Market**  
Nov 29-Dec 31 — 2905 Burton Dr., Cambria. Over 3 million holiday lights, interactive displays, vendor market. Details: cambriachristmasmarket.com.

**Lighted Boat Parade**  
Dec 7, 6:30-8 p.m. — Free event on Morro Bay's Embarcadero Street. Be dazzled as the fishing, leisure and yachting community take to the water with decorated boats with dazzling lights and holiday cheer. Santa's House, food, and more. Details: morrobay.org.

**Holiday Musical Walk Around the Lake**  
Dec 7, 5:30-9 p.m., Atascadero Lake, Atascadero. Musical groups, carolers, Santa, community singing, and more. Details: visitatascadero.com.

**Christmas Light Parade**  
Dec 7, 6 p.m. — Downtown Paso Robles. Free event. Details: pasoroblesdowntown.org.

**Winter Wonderland**  
Dec 13, 5-9 p.m. — Atascadero's Sunken Garden. Tons of snow transforms Atascadero's Sunken Gardens into a wonderland with events, food, arts and crafts vendors, and more. Details: visitatascadero.com.

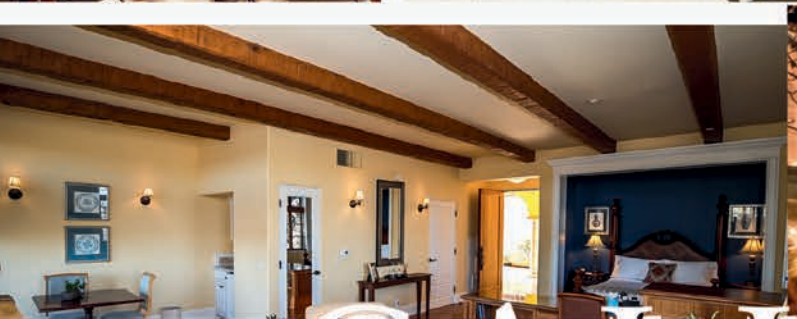
**Vine Street Christmas Victorian Showcase**  
Dec 14, 6-9 p.m. — Vine Street between 8th and 21st, Paso Robles. Enjoy the decorated Victorian homes and other activities. Free event. Details: pasoroblesdowntown.org.

**Victorian Teddy Bear Tea**  
Dec 21, 2-4 p.m., Park Ballroom, 1232 Park St., #200, Paso Robles. Bring your dressed-up Teddy Bear. Santa, Mrs. Claus, the Snow King and Queen as well as Santa's elves will be there for the fun. Tickets: my805tix.com. Details: pasoroblesdowntown.org.





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